

INFORMATION AS A PUBLIC GOOD

WORLD PRESS FREEDOM DAY 2021

GLOBAL CONFERENCE

29 April-3 May | Windhoek, Namibia



Republic of Namibia



United Nations
Educational, Scientific and
Cultural Organization

CONFERENCE PROGRAMME

The 2021 Global Conference is hosted by UNESCO and the Government of Namibia. It will take place on 29 April - 3 May in Windhoek. The event will be a physical and digital experience combining virtual and in-presence participation. Register now to be part of the regional forums, side events, keynotes, artistic showcases, films screenings and more! Join media leaders, activists, policymakers, media and legal experts, artists and researchers from all over the world.

This year's World Press Freedom Day theme "Information as a Public Good" serves as a call to affirm the importance of cherishing information as a public good, and exploring what can be done in the production, distribution and reception of content to strengthen journalism, and to advance transparency and empowerment while leaving no one behind. The theme is of urgent relevance to all countries across the world. It recognizes the changing communications system that is impacting on our health, our human rights, democracies and sustainable development.

To underline the importance of information within our online media environment, WPF2021 will highlight three key topics:

- Steps to ensure the economic viability of news media;
- Mechanisms for ensuring transparency of Internet companies;
- Enhanced Media and Information Literacy (MIL).

You can register at:

<https://en.unesco.org/feedback/world-press-freedom-conference-2021-registration>

This programme may be subject to last-minute adjustment, in case contact WPF2021@unesco.org

28 April, Wednesday

Pre-conference in Connection with the UN Headquarters in New York

TIMEZONE (GMT+2)

16:00-
17:15

COVID 19: How do we prevent the pandemic from becoming a media extinction event?

by UN Verified

Opening Remarks:

António Guterres, Secretary-General, The United Nations

Moderator:

Melissa Fleming, Under-Secretary-General for Global Communications

Speakers:

- H.E. Kojo Opong Nkrumah, Minister of Information, Ghana
- Maria Ressa, Executive Editor & CEO, Rappler
- Sheetal Vyas, Founding Executive Director, International Fund for Public Interest Media
- Maria Teresa Ronderos, Journalist, Director & Co-founder, Latin American Center for Investigative Journalism (CLIP)

TIMEZONE (GMT+2)

11-12**Press Cartoons: A Tool for Media and Information Literacy**

by Cartooning for Peace

Moderator:

Laure Simoes
Editorial Director, CFP

Speakers:

- Yemsrach Yetneberk, alias Yemi, press cartoonist, "Laughing Gas Design"
- Nicolas Vadot, press cartoonist, comic book author, former Vice-President of CFP
- Arnaud Froger, responsable bureau Afrique, RSF
- Yumiko Yokozeki, Director, UNESCO International institute for Capacity Building in Africa

11-12**Kick off of the Youth Newsroom covering the World Press Freedom Day**

by Namibia University of Science and Technology (NUST)

13:30-16:00**Arab Forum / 25 years After the Sana'a Declaration**

UNESCO

Moderators:

Nizar Habash
TV Journalist, Head of the Investigation Unit Wattan media network

George Awad
Communication and Information Programme Officer, UNESCO Beirut office

Speakers:

- Shaima Al-Mehdar, Project Coordinator, Manasati30 project Yemen
- Roula Mikhael, Executive Director Maharat Foundation
- Walid Mejri, Founder and Director, Alqatiba
- Ahmad Abu Hamad, Editor and Trainer, Al Jazeera Media Institute
- Mohammed Esmail, Executive Manager, Studies & Economic Media Center (SEMC)-Yemen (Taiz)
- Nibal Thawabteh, Director, Media Development Center of Birzeit University
- Sanabel Salameh, Writer and Editor, Al Hudood

12-13**Emergency Measures to Support Media Hit by Covid-19**

by Free Press Unlimited and the INGOs consortium implementing the EU project 'Covid-19 Response in Africa: Together for Reliable information', with UNESCO, Internews, and the OIF

Opening Video Message:

Jutta Urpilainen
European Commissioner for International Partnerships, European Commission

Moderator:

Baba Tarawally
Journalist

Speakers:

- Julienne Baseke, Association des Femmes des Média, Sud Kivu Afem-SK
- Aissatou Barry, Association des Journalistes Scientifiques de Guinée (AJSG)
- Umme Bukar, Participatory Communication for Gender Development – PAGED – Initiative
- Bertrand Levant, Programme Specialist Organisation Internationale de la Francophonie (OIF)
- Dhea Subhee, National Program Officer UNESCO office for Iraq
- Olivia Sohr, Director of Impact and New Initiatives, Chequeado
- Ludwwin Espitia, Digital Strategist and Director, Trigeon
- Jeffrey Clark Lochard, Communication Officer, UNESCO Office in Haiti
- Kathleen Budd, Internews

12-13**Training on the 2005: Convention on the Protection and Promotion of the Diversity of Cultural Expressions**

Closed door

13:00-13:30**Is Independent Media a Public Good and is Public Subsidy to Support it Realistic?**

by BBC Media Action

Speakers:

- James Deane, Director of Policy and Research, BBC Media Action
- Adelaida Trujillo, Co-founder of Independent Production House Citurna and CSO Imaginario

14-15**Promoting Freedom Online: Tackling Online Disinformation**

by the Freedom Online Coalition

Moderator:

Emma Llansó, Director, Center for Democracy and Technology's Free Expression Project

Speakers:

- Rauno Merisaari, Ambassador for Human Rights, Finland
- Alexandria Walden, Global Policy Lead for Human Rights and Free Expression, Google
- Alfred Bulakali, ARTICLE 19 West Africa
- Irene Khan, UN Special Rapporteur on Freedom of Expression
- Guy Berger, Director for Strategies and Policies, UNESCO

TIMEZONE (GMT+2)

15-16

Information & Democracy: Developing Concrete Recommendations for the Sustainability of Journalism

by the Forum on Information and Democracy

Moderator:

Rasmus Kleis Nielsen
Director, Reuters
Institute for the Study of Journalism, University of Oxford

Speakers:

- **Nighat Dad**
Executive Director, Digital Rights Foundation
- **Henrik Urdal**
Director Peace Research Institute Oslo (PRIO)
- **Styli Charalambous**
Co-founder, Daily Maverick
- **Elisabeth Hansen**
Senior Research Fellow, Tow Center for Digital Journalism at Columbia University
- **Tania Montalvo**
Executive editor, Animal Político
- **Julia Cagé**
Co-director, Laboratory for Interdisciplinary Evaluation of Public Policies

15-16

MIL as a Backbone for Intercultural Dialogue, and Anti-hate Speech

UNESCO

16-17

MIL by design: Can media, AI and libraries help?

UNESCO

16-17

Journalism, Tech Platforms, and the Future of Media Policy

Dynamic Coalition on the Sustainability of Journalism and News Media (DC-Sustainability)

Speakers:

- **Courtney Radsch**
Advocacy Director, Committee to Protect Journalists
- **Mira Milosevic**
Executive Director, Global Forum for Media Development (GFMD)
- **Corinne Podger**
Director and Principal, Digital Skills Agency
- **Daniel O'Maley**
Deputy Editor and Digital Policy Specialist, Center for International Media Assistance

17-18

Windhoek Declaration and the Safety of Journalists: Past, Present and Future

by the Civil Society Coalition on Safety of Journalists

Moderator:

Pansy Tiakula, South African Information Regulator and former Special Rapporteur on Freedom of Expression and Access to Information to the African Commission

Speakers:

- **Gilbert Sendugwa**, Executive Director, Africa Freedom of Information Centre
- **Pa Louis Thomasi**, Head of Secretariat, Federation of African Journalists
- **Him Khortieith**, Research and Advocacy Manager, CamboJA
- **Raissa Carrillo**, Coordinator of Protection and Legal Defense for Journalist Foundation for Press Freedom (FLIP)

17-18

The Challenges Ahead: Perspectives from the High-Level Panel of Legal Experts on Media Freedom

by the IBAHRI

Moderator:

Baroness Helena Kenned, Director, International Bar Association's Human Right Institute (IBAHRI), Member of the High-Level Panel of Legal Experts on Media Freedom

Speakers:

- **Lord Neuberger of Abbotsbury**, Chair, High-Level Legal Panel of Experts on Media Freedom (HLP)
- **Professor Can Yeğinsu**, High-Level Panel of Legal Experts on Media Freedom (HLP)
- **Catherine Anite**, Member, High-Level Panel of Legal Experts on Media Freedom (HLP)
- **Galina Arapova**, Member, High-Level Panel of Legal Experts on Media Freedom (HLP)

18-19

The Role of Governments in Protecting Media Freedom: What More can the Media Freedom Coalition Do?

by the Media Freedom Coalition

Moderator:

Nik Gowing
Journalist

Speakers:

- **Bahia Tahzib-Lie**
Human Rights Ambassador Ministry of Foreign Affairs of the Kingdom of the Netherlands
- **Dr Farah Faizal**
High Commissioner of Maldives to the UK
- **Rachel Kay**
Deputy Executive Director, IFEX

19-20

Realising the Potential of Think Tanks in Striking a Balance Between Freedom of Expression and Addressing Harmful Digital Speech

by the Center for Law and Democracy

Moderator:

Grace Mutungu Research fellow Centre for Intellectual Property and Information Technology Law (CIPIT)

Speakers:

- **Toby Mendel**, Executive Director, Centre for Law and Democracy
- **Agustina del Campo**, Director Center for Studies on Freedom of Expression and Access to Information (CELE)
- **Kyung Sin Park**, Executive Director, Opennet Korea
- **Chinmayi Arun**, Centre for Communication Governance

ACADEMIC CONFERENCE

UNESCO with Namibia University of Science and Technology (NUST). with support from Sheffield University, and Oslo Met (Safari Hotel)

14:00-18:15

**14:00-
14:30**

Opening

Speakers:

- Dr. Itah Kandiji-Murangi
Minister of Higher Education, Training and Innovation, Namibia
- Dr Ellen Ndeshi Namhila, Pro-Vice Chancellor, Administration & Finance, University of Namibia
- **Guilherme Canela de Souza Godoi**
Chief of Section, Freedom of Expression and Safety of Journalists, UNESCO

**14:30-
15:30**

Panel 1: The Safety of Journalists in the Context of COVID-19 Pandemic

Chair:

Dr. FJ Mwilima
HOD in the Department of Information and Communication Studies, University of Namibia

Panelists:

- Lorraine Tuutaleni
- Joseph Iyanda
- Hugh Macleod
- Joe Mlenga
- Amantha Perera
- John Bamidele Ige
- Tope Ige

**15:30-
16:30**

Safety of Women Journalists & Online Safety

Chair:

A. Kakujaha
Lecturer, University of Namibia

Panelists:

- Phillip Santos
Senior Lecturer, Namibia University of Science and Technology
- Admire Mare
Associate Professor and Deputy Head, Namibia University of Science and Technology
- Iheonye Uju
- Mulatu Alemayehu Moges
- Dagim Afework
- Dr. Diana Mayard
Senior Research Fellow, University of Sheffield
- Dr. Julie Posetti
Global Director of Research International Center for Journalists (ICFJ)
- Prof. Kalina Bontcheva
- Itai Zviyita
Public Relations Officer and Academic Writer
- Elizabeth Tashiya
- Hatikanganwi Mapudzi
Senior Lecturer, Namibia University of Science and Technology

**16:30-
17:30**

Monitoring of the Media, Censorship and Media Freedom

Chair:

Prof. Eno Akpabio
Professor of Information and Communications Studies
University of Namibia

Panelists:

- Prof. Jackie Harrison
Professor of Public Communication University of Sheffield
- Dr. Sara Torsner
- Dr. Chudey Pride
Senior Lecturer, Namibia University of Science and Technology
- Abdulganiyu Omotosho Issa
Postgraduate (M.Sc) Student of Mass Communication University of Lagos
- Hlengiwe Dube
- Marystella A Simiyu
- Clayton Hazvinei
Vhumbunu
Technical Officer, Rhodes University
- Umoren Philomena Effiong
- Ukpong Edikan Nseobong

**17:30-
18:15**

JSRN #JournoSafe Flash Talks - CSOs meeting Academia

TIMEZONE (GMT+2)

8:00-
10:30**Asia and the Pacific Forum**

UNESCO

Session I: Developing the viability of the media and strengthening their role in the production and sharing of information in Asia Pacific

- Amalia Bandiola-Cabusao, Editor-in-Chief, Mindanao Times (*Moderator*)
- Dr. Peter Thompson, Associate Professor, Te Herenga Waka – Victoria University of Wellington
- Swe Win, Editor in Chief, Myanmar Now

Session II: Reinforcing the transparency of online platforms, an essential pillar for information to remain a public good in Asia Pacific

- Vicheika Kann, Journalist (*Moderator*)
- Seema Mustafa, President, Editors Guild (F, India)
- Dr. Minjung Kim, Professor, Hankuk University

Session III: Strengthening Media and Information Literacy capacities in times of disinformation and hate speech in Asia Pacific

- Jo Ann Ding, Adviser, Centre for Independent Journalism (*Moderator*)
- Ika Ningtyas, Secretary-General, Alliance of Independent Journalists of Indonesia
- Dr. Ray Wang, Lecturer, Thammasat University,

Special Presentation of the outcome of the 2020 Global MIL Week Campaign by the South Korean National Commission for UNESCO

Summary by Regional Rapporteur for WPFDF

Therese San Diego Torres, Director of Research, Policy, and Advocacy Unit, AIJC, Manila

9-11

Europe Forum / 26 Years After the Sofia Declaration

UNESCO with the Centre for Media Pluralism and Media Freedom of the European University Institute

Moderator:

Gianni Riotta Journalist, Professor, Princeton and LUISS University (M, Italy)

Speakers:

- Vera Jourova VP Value and Transparency, European Commission
- Christos Giakoumopoulos, Director-General, Council of Europe Commissioner for Human Rights
- Vaclav Stetka, Loughborough University, Executive Board of ECREA (European Communication Research and Education Association)
- Pier Luigi Parcu, Director of the Center for Media Freedom at the European University Institute
- Teresa Ribeiro, Representative on Freedom of the Media, OSCE
- Renate Schroeder, Director, European Federation of Journalists
- Maryia Sadowskaya-Komlach - Free Press Unlimited
- Ramona Strugariu, European MEP
- Marko Milosavljevič, Professor at the Department of Journalism at the Faculty of Social Sciences, University of Ljubljana
- Prof. Elda Brogi Scientific coordinator of the Center for Media Freedom European University Institute
- Jan Kleijssen Director Information Society Council of Europe

9:00-
12:30**Africa Forum / 30 Years After the Windhoek Declaration**

UNESCO ●

Welcome Remarks

Prof. Hubert Giizen,
Director UNESCO Regional Office for Southern Africa

Opening Remarks

Amb. Salah S. Hammad
Head of the African Governance Architecture Secretariat, Senior Human Rights Expert, Department of Political Affairs African Union Commission

Keynote Address

Hon. Commissioner Jamesina King
Special Rapporteur on Freedom of Expression and Access to Information, African Commission on Human and Peoples' Rights

Session I - Presentation of the 2021 Southern Africa Press Freedom Report

- Tabani Moyo, National Director, MISA Zimbabwe
- Rashweat Mukundu, Sub Saharan Africa Adviser International Media Support (IMS)

Session II - Developing the viability of the media and strengthening their role in the production and sharing of development information

- Edetaen Ojo, Executive Director, Media Rights Agenda (*Moderator*)
- Zoe Titus, Executive Director, Namibia Media Trust
- Omar Faruk Osman, Executive Director, National Union of Somali Journalists (NUSOJ)
- Mbongeni Mbingo, Deputy Chairperson, Southern African Editors Forum (SAEF)

Session III - Reinforcing the transparency of online platforms, an essential pillar for information to remain a public good

- Prof. Admire Mare, Associate Professor and Deputy Head in the Department of Communication, Namibia University of Science and Technology (*Moderator*)
- Gilbert Sendugwa, Executive Director Africa Freedom of Information Center, Uganda
- Dr. Delta Milayo Ndou, Media and Communications Advisor, Shikamo Political Advisory and Campaign Services (SPACS)
- Boureima Ouadrigo, Journalist and Publication Director, "Le reporter"

● LIVE from Windhoek

Session IV: Strengthening Media and Information Literacy capacities in times of disinformation and hate speech

- Fedrico Links, Institute for Public Policy Research (IPPR, Namibia) (*Moderator*)
- Ronald Affail Monney, President, Ghana Journalists Association (GJA)
- Prof. George Nyabuga, School of Journalism & Mass Communication, University of Nairobi
- Juliet A. Amoah, Executive Director, Penplusbytes

Session V: Presentation of the Report: The Untapped Potential of Regional Cooperation for Media Reform in Southern Africa

- Prof. Herman Wasserman, University of Cape Town
- Dr. Delta Milayo Ndou, Media and Communications Advisor, Shikamo Political Advisory and Campaign Services (SPACS)

Summary by Regional Rapporteur for WPFDF:

- Nqaba Mashazi, Regional Campaigns and Fundraising Coordinator MISA , Regional Rapporteur

TIMEZONE (GMT+2)

10:30-12:30**Central-Asia Forum / Towards to Alma-Ata+30: Regional Forum to Celebrate World Press Freedom Day 2021**

UNESCO

Moderator:

Sergey Karpov, Communication and Information Specialist, UNESCO Almaty Office

- Krista Pikkat, Director, UNESCO Cluster Office in Almaty, Estonia
- Zhusup Nurtore, Editor in Chief, The Republican Social and Political Daily Newspaper AIQYN
- Nazira Zhussupova, President Community Media Association of the Kyrgyz Republic
- Tamara Kaleeva, President, Adil Soz International Foundation for the Protection of Freedom of Speech
- Shavkat Sabirov, President Internet Association of Kazakhstan
- Ruslan Daiyrbekov, Founder Eurasian Digital Foundation
- Asomidin Atoev, Expert of Public Fund "Civil Internet Policy Initiative"
- Dainius Radzevičius, Chair, Journalism Union of Lithuania
- Veronika Akhmedova, Leading Specialist, Agency of Information and Mass Communications
- Elira Turdubaeva, President Association of Communicators of Kyrgyz Republic
- Shahlo Akobirova, Managing Director, Public Organization on Broadcasting Development, "Khoma", Tajikistan
- Gulnar Asanbayeva, Regional Adviser on Media literacy, Internews (Central Asian Media Program)
- Begayim Usenova, Director, Media Polisi Institute
- Jamshed Marupov, Editor in Chief, Facktcheck.tj
- Elza Ganeeva, Government Relations Manager, Microsoft Russia
- Vasilii Burov, Co-founder, Infokultura
- Anastasiya Gorbunova, Independent science journalist
- Luciya Zainullina, Chief-specialist of the Internet and media department, Mass Media Development, Information and Mass Communications Agency, Uzbekistan
- Andrzej Krajewski, Executive Board Member, Society of Journalists
- Asomiddin Atoev, Expert, Tajikistan
- Mukhammadi Ibdulloev, President, Internet Policy Initiative of Tajikistan

12-13**Countering Digital Disinformation while respecting Freedom of Expression**

by UNESCO at WSIS

Moderator:

- Guy Berger, Director for Strategies and Policies, UNESCO

Speakers:

- Dr Sylvie Briand, Director of the Global Infectious Hazard Preparedness (GIH) World Health Organization (WHO/WHE)
- Dr. Julie Posetti, Global Director of Research International Center for Journalists (ICFJ)
- Dr Yemisi Akinbobola, Cofounder & CEO, African Women in Media
- Ritu Kapur, Co-founder and CEO, Quintillion Media
- Maria Ressa, Executive Editor & CEO Rappler

13-14**Digital and Physical Threats, Financial Pressure, Access to Information: How Can Investigative Journalism Survive in a Hostile World?**

by Forbidden Stories

Moderator:

Mary O'Shea, Technical Advisor on Information & Media at IREX

Speakers:

- Maria Ressa, Executive Editor & CEO Rappler
- Rawan Damen, Director General, Arab Reporters for Investigative Journalism (ARIJ)
- David E. Kaplan, Executive Director, Global Investigative Journalism Network (GIJN)
- Laurent Richard, Founder & Executive Director Forbidden Stories
- Maria Teresa, Ronderos Journalist, Director & Co-founder, Latin American Center for Investigative Journalism (CLIP)

13-14**The Future of the African Media**

by the Federation of African Journalists

Moderator:

- Omar Faruk Osman, Secretary General, National Union of Somali Journalists (NUSOJ)

Speakers:

- Erick Odour, Secretary General, Kenya Union of Journalists (KUJ)
- Peter Quaqua, President, West African Journalists Association
- Charmaine Ngatjheue, Founding Spokesperson Namibia Union of Media Professionals Union (NAMPU)
- Marion Obam Vivian Medjo, Vice President, National Union of Cameroon Journalists (SNJC)

14-15**Media Viability: A Pillar for Information as a Public Good**

Plenary ●

Introduction:

Toivo Ndjebela
Champion of the World
Press Freedom Day Global
Conference, Managing Editor of
the Namibian Sun

Video Message:

Amb. Anna Brandt
Chair, IPDC Council

Moderators:

Gwen Lister
Champion of the World
Press Freedom Day Global
Conference, co-chair of 1991
Windhoek Seminar

Mira Milosevic

Executive Director, Global
Forum for Media Development
(GFMD)

Speakers:

- Zukiswa Potye
CEO, South African Media Development and Diversity Agency
- Rod Sims
Chairman, Australian Competition and Consumer Commission (ACCC)
- Warren Fernandez
Chair, World Editors Forum
- Beth Costa
Secretary General, Brazilian journalists' union FENAJ
- Christophe Deloire
Secretary General, Reporters without Borders (RSF)
- Sheetal Vyas
Founding Executive Director International Fund for Public Interest Media
- Kiran Maharaj
President, Media Institute of the Caribbean Investigative Journalism Network

15-16**The Public's Right to Know: The Perspective of Special Rapporteurs on Freedom of Expression**

by Article 19

Moderator:

Quinn McKew, Executive Director, Article 19

Speakers

- Irene Khan, UN Special Rapporteur on the Promotion and Protection of the Right to Freedom of Opinion and Expression
- Jamesina King, Special Rapporteur on Freedom of Expression and Access to Information
- Teresa Ribeiro, Representative for Freedom of the Media Organization for Security and Cooperation in Europe
- Pedro Vaca Villarreal, Special Rapporteur for Freedom of Expression, Inter-American Commission on Human Rights (IACHR)

TIMEZONE (GMT+2)

16-17

Launch of the 'Global Drive for Media Freedom and Safety of Journalists'

with the support by the Kingdom of the Netherlands and implemented by OHCHR and UNESCO

Speakers:

- **Peggy Hicks**, Director of the Thematic Engagement, Special Procedures and Right to Development Division, OHCHR
- **Guy Berger**, Director for Strategies and Policies
- UNESCO
- **Bahia Tahzib-Lie**, Human Rights Ambassador of the Netherlands
- **Barbara Trionfi**, Executive Director, International Press Institute (IPI)

17-18

African Media Policy in the Digital Age

- in memory of 30 years of the Windhoek Declaration and the lifework of press freedom activist Jeanette Minnie

by the Namibia Media Trust with the support of the IPDC

Moderator:

- **Zoe Titus**, Director, Namibia Media Trust

Speakers:

- **Justine Limpitlaw**, Independent Communications Law Consultant
- **Paula Fray**, Founder and Managing Director, frayintermedia
- **Leon Willems**, Director, Free Press Unlimited

17-18

Arts and Creativity as Public Goods: Promoting Diverse Culture Contents in the Digital Environment

UNESCO

Moderator:

Patrick Sam, Chairperson National Arts Council of Namibia

Speakers:

- **Magdalena Moreno**, Executive Director, International Federation of Arts Council and Culture Agencies (IFACCA)
- **Basma Hussein**, Director, Action for Hope (NGO)
- **Farai Mpfunya**, Executive Director Culture Fund of Zimbabwe Trust (NGO)
- **Véronique Guèvremont**, Professor, Faculty of Law and the Quebec Institute for Advanced International Studies at Laval University
- **Christopher Mack**, Director of Creative Talent Investment and Development, NETFLIX

17-18

At the Nexus of Hatred and Disinformation: Women Journalists Targeted by Organised Online Campaigns

UNESCO and ICFJ

Speakers:

- **Dr. Julie Posetti**, Global Director of Research International Center for Journalists (ICFJ)
- **Maria Ressa**, Executive Editor & CEO, Rappler
- **Imran Ahmed**, Chief Executive Officer, Center for Countering Digital Hate
- **Julie Gicheru**, Investigative Journalist International Center for Journalists (ICFJ)
- **Brandy Zadrozny**, Investigative Journalist, NBC

16-19

Latin American and Caribbean Forum / 26 Years After Santiago Declaration

UNESCO with UNDP

Welcome Remarks

- **Lidia Brito**, Director Regional Office for Science of UNESCO for Latin America and the Caribbean
- **Luis Felipe López-Calva**, United Nations Assistant Secretary-General and UN Development Programme (UNDP) | Assistant Administrator and Regional Director for Latin America and the Caribbean

Panel 1: Developing the viability of the media and strengthening their role in the production and sharing of information

- **Zuliana Lainez**, Secretary General of the National Association of Journalists of Peru (ANP) and President of Journalists of Latin America and the Caribbean (FEPALC)
- **Jorge Canahuati**, Publisher, President of the Inter-American Press Association (SIP) and CEO of the OPSA Group, from San Pedro Sula
- **Kiran Maharaj**, President
- Media Institute of the Caribbean Investigative Journalism Network
- **Mijal Lastrebner**, Co-founder and Director Sembramedia

Panel 2: Reinforcing the transparency of online platforms, an essential pillar for information to remain a public good

- **Maricarmen Sequera**, Executive Director and co-founder TEDIC
- **Natalia Zuazo**, Senior Researcher Asociación por los Derechos Civiles
- **Raúl Echebarría**, Executive Director, Latin American Internet Association (ALAI)
- **Diego Canabarro**, Regional Policy Manager Latin America and the Caribbean, Internet Society (ISOC)
- **Marcelo Bechara**, Director, Institutional Relations and Regulation
- **Jessica Matus**, Executive Director Fundación, Datos Protegidos

Panel 3: Strengthening Media and Information Literacy capacities in times of disinformation and hate speech

- **Amelia Deschamps**, Journalist and TV News producer
- **Blanca Lilia Ibarra**, Cadena Comisionada Presidenta INAI de México
- **Pedro José Vaca**, Villarreal Relator Especial para la Libertad Expresión Comisión Interamericana de Derechos Humanos (CIDH)
- **Miriam Lewin**, Defensora del Público
- **José Luis Saca**, Vice President, Inter-American Association of Broadcasting (IAB)

Closing words by Rapporteur

Carolina Botero
Investigator, World Bank

TIMEZONE (GMT+2)

11-12

#PressFreedomIsMyFreedom 'Watch Party'

by the Namibia Media Trust, Fesmedia Africa and Deutsche Welle Akademie at the amphitheater of the Windhoek Zoo Park

Ending with

MINUTE OF SILENCE called by the Namibia Media Professionals Union (NAMPU)

Moderator:

Joseph Ailonga, Secretary General, Southern Africa Editors' Forum

Speakers:

- Dickson Kasote, Programme Manager, fesmedia Africa
- Zoe Titus, Director, Namibia Media Trust
- Sackeus Ikela, Secretary General, Namibia Media Professionals Union (NAMPU)

12-13

Remember the Dead, Fight for the Living - A Tribute to Journalists Who Have Died from COVID-19

by the International Federation of Journalists

Moderator:

Jeremy Dear, Deputy General Secretary International Federation of Journalists

Speakers:

- Beta Costa, President FENAJ
- Omar Faruk Osman, Secretary General, National Union of Somali Journalists (NUSOJ)
- Ihtsham ul haq, Secretary, Pakistan Federal Union of Journalists
- Bojana Laković Konatar, Project manager, Trade Union of Media of Montenegro
- Dr Mohammed Mwamadzingo, Africa Desk Officer, Bureau for Workers' Activities of the International Labour Organization (ILO/ACTRAV)

12-18

Release of the World Press Freedom Voices

Journalists, civil society organizations, media experts, academics, policy makers, and students have been invited to share their message on the significance of the 1991 Windhoek Declaration, its contribution to press freedom and the importance of information as a public good.

13-16

'Recite and Take Action' Festival: Journalists and journalistic writers reading favorite pages about stories making a difference in the defence of press freedom

by the Gabriel Garcia Marquez Foundation

Speakers:

- Maria Teresa Ronderos, Journalist, Director & Co-founder of Latin American Center for Investigative Journalism (CLIP)
- Matthew Caruana Galizia, Daphne Caruana Galizia Foundation
- Mónica González, Founder of Centro de Investigación e Información Periodística
- Gwen Lister, Champion of the World Press Freedom Day Conference, co-chair of 1991 Windhoek Seminar

17-18

Creating Champions: Cultivating and Capacity-Building Public Defenders of Press Freedom

by the One Free Press Coalition, with the Committee to Protect Journalists, the IWFM, Forbes, and Al Jazeera

Moderator:

Kerry Paterson, Deputy Director of Advocacy Committee to Protect Journalists (CPJ)

Speakers:

- Jessica Bohrer, Vice President and Editorial Counsel Forbes
- Agba Jalingo, Publisher CrossRiverWatch
- Mimi Mefo, DW journalist and TV host
- Neha Dixit, Award-winning freelance reporter
- Satnam Matharu, Director of Brand, Marketing, and International Communications, Al Jazeera Network

2nd May, Sunday


WPDF Conference

 LIVE from Windhoek

TIMEZONE (GMT+2)


14-15

Welcome Performance

by the National Cultural Group (20') 

15-16

Global Opening Ceremony

Plenary 

Performance:

- Chantell D. Uiras (Diolini); and Clinton Kays
- Jackson Wahengo

Master of Ceremonies:

- **Gwen Lister**, Champion of the World Press Freedom Day Global Conference, co-chair of 1991 Windhoek Seminar
- **Toivo Ndjebela**, Champion of the World Press Freedom Day Global Conference, Managing Editor of the Namibian Sun

Delegates welcome by:


- **Hon. Dr. Peya Mushelenga**, Minister of Information and Communications Technology of Namibia, and Co-Chair of the Conference's Organizing Steering Committee

Opening remarks:

- **António Guterres**, Secretary-General, The United Nations (video-message)
- **Audrey Azoulay**, Director-General, UNESCO
- **H.E. Dr Hage G. Geingob**, President of the Republic of Namibia

16-17

Opening Talk-Show: Is Information a Public Good?

Plenary 

Moderators:

- **Gwen Lister**, Champion of the World Press Freedom Day Global Conference, co-chair of 1991 Windhoek Seminar
- **Toivo Ndjebela**, Champion of the World Press Freedom Day Global Conference, Managing Editor of the Namibian Sun

Panelists:

- **Joseph Stiglitz**, Professor and Economist Columbia University
- **Miranda Johnson**, Deputy Executive Editor, The Economist
- **Heba Aly**, CEO, The New Humanitarian
- **Stephen Dunbar-Johnson**, President, International The New York Times Company
- **Jovial Rantao**, Chair African Editors Forum
- **Anthony Bellanger**, Secretary-General, International Federation of Journalists
- **Irene Khan**, UN Special Rapporteur on the Promotion and Protection of the Right to Freedom of Opinion and Expression
- **Delphine Ernotte**, President EBU
- **Julie Owono**, Executive Director, Internet Sans Frontières
- **Gloria de la Fuente Gonzalez**, President Consejo Transparencia (Chile Information Commission)

17-18

Award Ceremony of the UNESCO/ Guillermo Cano World Press Freedom Prize

followed by interview with the 2021 Laureate

Performance:

- **Suzette E N N Eises** (Suzy Eises - Saxophonist)
- **Ronaldo Kandume** (Violinist)

3rd May, Monday


WPDF Conference

 **LIVE from Windhoek**

TIMEZONE (GMT+2)

**9:30-
11:00**

Media Information Literacy: a Pillar for Information as a Public Good

Plenary 

Moderators:


- **Gwen Lister**, Champion of the World Press Freedom Day Global Conference, co-chair of 1991 Windhoek Seminar
- **Toivo Ndjebela**, Champion of the World Press Freedom Day Global Conference, Managing Editor of the Namibian Sun

Panelists:

- **Nada Al Nashif**, Deputy High Commissioner for Human Rights OHCHR
- **Daniel Nwaeze**, Media and Communications, Afrika Youth Movement
- **Patricia Nicole Lucena**, Executive Director, YABONG
- **Eric Valmir**, Secretary-General for Information, Radio France
- **Matt Brittin**, President, Google Europe, Middle East and Africa
- **Prof. Alice Y. L. Lee**, Professor, Department of Journalism, Hong Kong Baptist University
- **Dr. Julie Posetti**, Global Director of Research International Center for Journalists (ICFJ)
- **H.E. Ndabeni-Abrahams**, Minister of Communication and Digital Technologies, South Africa
- **Alexey Nikolov**, Managing Editor, RT
- **Serge Barbet**, Director, CLEMI

11-12

Voices From The Regions

Plenary 

Moderators:

- **Gwen Lister**, Champion of the World Press Freedom Day Global Conference, co-chair of 1991 Windhoek Seminar
- **Toivo Ndjebela**, Champion of the World Press Freedom Day Global Conference, Managing Editor of the Namibian Sun

Panelists:


- **Agnes Callamard**, Secretary General, Amnesty International
- **Jamil Chade**, Columnist
- **Alain Modoux**, Former Assistant Director-General, UNESCO

Regional Rapporteurs:

- **Nqaba Mashazi**, Regional Campaigns and Fundraising Coordinator, MISA
- **Rouba El-Helou**, Lecturer, Notre Dame University
- **Elira Turdubaeva**, President, Association of Communicators of Kyrgyz Republic
- **Therese San Diego Torres**, Director Asian Institute of Journalism and Communication
- **Carolina Botero**, Investigator - External Investigations in Africa and Latin America Regions at The World Bank
- **Elda Brogi**, Scientific coordinator, Center for Media Freedom at the European University Institute

12-13

Transparency of Online Platforms: a Pillar for Information as a Public Good

Plenary 

Moderator:

- **David Kaye**, Chair Board of Directors, Global Network Initiative (GNI)

Remarks by **Guy Berger**, Director for Strategies and Policies, Communication and Information Sector, UNESCO

Setting the scene dialogue:


- **Sir Nick Clegg**, Vice-President for Global Affairs and Communications, Facebook
- **David Kaye**, Chair Board of Directors, Global Network Initiative (GNI)

Panelists:

- **Anriette Esterhuysen**, Chair Internet Governance Forum's Multi-stakeholder Advisory Group
- **Demi Getschko**, CEO, Brazilian Network Information Center (NIC.BR)
- **Anna Herold**, Head of Unit, Audiovisual and Media Policy, DG CONNECT, European Commission
- **Nanjira Sambuli**, UNSG's High-Level Panel For Digital Cooperation

**13:00-
13:30**

Wrap-up and Adoption of the Declaration

Plenary 

- **Gwen Lister**, Champion of the World Press Freedom Day Global Conference, co-chair of 1991 Windhoek Seminar
- **Guy Berger**, Director for Strategies and Policies, Communication and Information Sector, UNESCO

**13:30-
14:00**

Closing

Performance:

- **Ben Kandukira** (Big Ben)

Masters of Ceremony:

- **Gwen Lister**, Champion of the World Press Freedom Day Global Conference, co-chair of 1991 Windhoek Seminar
- **Toivo Ndjebela**, Champion of the World Press Freedom Day Global Conference, Managing Editor of the Namibian Sun
- **Representative from UNESCO**
- **Representative from the Government of Namibia**