World Higher Education Conference
WHEC2022
Youth strategy

Reinventing Higher Education for a Sustainable Future

Barcelona ● 18-20 May 2022
WHEC2022 | Goals

1. Opening the door to new, innovative, creative and visionary models of higher education

2. Highlight higher education opportunities and priorities in the upcoming decade

3. Anticipate and prepare youth for their role in tomorrow’s society

4. Pave the way for a future learning community that is inclusive of all lifelong learners

5. Define and prepare the roadmap for a new era of higher education systems: HED 2030 Roadmap

LEAVING NO ONE BEHIND
A global conversation on higher education

- **Disruptive and innovative**
  Continuous participation process to achieve the Conference milestones (pre-Conference and post-Conference)

- **Worldwide reach**
  Representation and participation from all regions

- **Inclusive**
  Governmental and intergovernmental organizations, international networks, universities, NGOs, private sector, etc.

- **Youth engagement and empowerment**
  A special strategy to involve, empower and inspire youth
Recognition of youth as game-changers for HED futures

A global intergenerational conversation

**Inspire**
Youth and the higher education community in designing visions of the planet and humanity, where HED can take its roots

**Empower**
Youth by leaving no one behind, giving access to our platform to youth from all walks of life, all over the world and especially to our e-learning programme

**Involve**
Youth in a co-building process with policy-makers, integrating their concerns in the political debate and through concrete actions
Joining forces for a collaborative process towards HED futures
Leaving no one behind

UNESCO WHEC Youth Platform

- **KNOWLEDGE PRODUCTION**
  - Consultations, surveys, forum discussions, videomathon, reports, policy briefs, blogs

- **HED-TECH ENTREPRENEURIAL TALENT**
  - Capacity building, call for proposals, WHEC2022 Creathon

- **PODCASTS**
  - Interviews, impactful and inspiring stories, round tables

- **E-LEARNING AND CAPACITY BUILDING**
  - Webinars, workshops, MOOCs, HED Talks

- **ARTS TALENT**
  - Capacity building, call for proposals, performances, art gallery, video gallery, short movies

- **YOUTH LEADERS**
  - Call for action, policy dialogue, engaging videos
Raising all youth voices
Working for inclusion

Platform to produce and exchange knowledge
Platform for capacity building and collaboration
Platform to connect, interact and inform youth communities
A co-building production process
Contributing to the reframing of HED

- Global consultations
- Videomathon
- Youth research contributions
- Forum discussions
- Policy dialogue
- Global reports
- Research and policy papers
- Blogs and articles
- Infographics
- Surveys
- Policy recommendations
- Focus groups
- Policy briefs
Topics for youth consultation
Towards a higher education that speaks to all

- Impact of Covid-19 on higher education
- Higher education and the SDGs
- Inclusion in higher education
- Indigenous youth
- Migration and academic mobility
- Higher education governance
- Youth and the labour market
- Higher education and well-being
- Higher education and sustainability
- Digital futures
A collaborative learning initiative
Preparing youth for the 2030 Agenda and beyond

- Webinars
- Workshops
- Master classes
- HED Talks
Promoting entrepreneurship in HED
Thinking outside the box

- Call for proposals
- WHEC2022 Creaton

- Workshops
- Master classes
- Webinars

- HED Talks
- Podcasts
- Storytelling

- Entrepreneurship taskforce
- Networking space
- Exhibition projects space
Invigorating arts in HED
Creativity in HED systems for problem solving and innovation

Call for arts
- photos
- paintings
- drawings
- architecture
- music

Capacity building
- webinars
- master classes
- workshops
- HED Talks

YOUTH ARTS TALENT

Exhibitions
- art galleries
- playlists
- short movies library
- performances
PODCASTS
Making visible new ways of learning

- STORYTELLING
  PERSONAL EXPERIENCES

- INTERVIEWS

- POLICY DIALOGUE
  ROUND TABLES

- RECORDED WEB EVENTS
Call for action
Video production and policy dialogue

1. Engage and encourage youth in different activities and practices
2. Raise awareness among youth and stakeholders
3. Share and promote good practices among HED community
World Higher Education Conference
Youth activities during the WHEC2022

- Workshops
- Entrepreneurship exhibition
- WHEC2022 Creathon
- Arts exhibition, performances and live productions
- Round table - UN role-playing discussion
- Youth HED Talks and panel discussions
- Capacity building
- Entrepreneurial talent
- Arts talent
- Youth leaders
WHEC2022 | How can you participate?

Get on board!
Main options for collaboration

Sponsor Youth activities and contribute to the strategy implementation by the mobilization of resources

Producing video(s) and podcast(s), sharing personal stories, good practices, interviews, policy discussions, showcasing inspiring people, etc.

Producing and sharing knowledge (research articles, policy briefs, blog entries, etc.) to contribute to the reframing of HED

Disseminating the WHEC2022 Youth Platform and activities to your community and networks

Promoting a web event (webinar, HED Talk, workshop, master class, etc.) on the Youth Platform, and/or an online side-event during the Conference using your own digital facilities
The WHEC2022 is organized by UNESCO in collaboration with the Government of Spain, the regional Government of Catalonia, the City Hall and the Regional Authority of Barcelona, with the technical assistance of GUNi/ACUP.

In collaboration with:

- Gobierno de España
- GUNi
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- Diputación de Barcelona
- Ajuntament de Barcelona
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- UNESCO
- UNITWIN
Thank you!

UNESCO WHEC Secretariat

Learn more:

WHEC2022
UNESCO Higher Education
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