NEWSLETTER
September - December 2021

UNESCO Beijing Office
Cluster Office to the Democratic People's Republic of Korea, Japan, Mongolia, the People's Republic of China, and the Republic of Korea

Feature Story
2021 Nanjing Peace Forum

Inside this issue
From Director's Desk
Current Progress Made by UNESCO Beijing Office
Team Building for Future Synergy
Focus on UNESCO Centres & Chairs
UNESCO's Contribution to UN Joint Campaigns in China
Dear colleagues,

I am pleased to present to you the second edition of the newsletter of UNESCO Beijing Office in 2021, which covers our work from September to December.

We’re delighted to witness the implementation and initiation of a variety of projects and activities during this quarter, encompassing all five cluster countries. UNESCO Beijing has undertaken the Information and Communication Technology (ICT) in Education Policy Review in Mongolia, which led to the preparation of Mongolia’s first ICT in Education Master Plan. These gave a solid framework for the ICT mainstreaming at all levels of the education system of Mongolia. The Nanjing Peace Forum 2021, themed “Living in Harmony with Nature for Peace”, was held for the second year, championing the concept of “Eco-civilization” for peace and sustainable development. To bring synergy from the scientific front, a series of online training workshops were organized through the East Asia Biosphere Reserves Network (EABRN), centering on expert-led discussion on the post-2020 Global Biodiversity Framework and the Kunming Declaration which was crystalized during the COP 15.

Our office has been actively contributing to the UN joint campaigns in China by working closely with UNCT in thematic campaigns to boost public awareness. Fully harnessing the power of social media, four campaigns were publicized and mainstreamed on various platforms, respectively on United Nations Day, International Day for the Elimination of Violence against Women, World AIDS Day, and International Day of Persons with Disabilities.

We continue to have a solid and cordial working relationship with our UNESCO Category 2 Centres and Chairs, which are all prominent actors deeply committed in their field of expertise. We sincerely hope to utilize this newsletter as a platform to promote their visibility. In this edition, we are pleased to introduce to you a category 2 center in the culture sector: International Training Center for the Intangible Cultural Heritage in the Asia-Pacific Region under the auspices of UNESCO (CRIHAP), and a UNESCO Chair in the communications and information sector: UNESCO Chair on Media and Gender.

Last but not least, we UNESCO Beijing Office has also completed the second half of our All Staff Retreat in December, which is themed on “reconnect, rediscover, rejuvenate”, in continuation to the first half in August. The retreat was conducted in a hybrid manner, combing both online and offline sessions given the ongoing Covid-19 situation. Nonetheless, we had fruitful results in enhanced staff morale and strengthened solidarity. This is another example of what impact the pandemic has brought on our work and how we managed to conquer difficulties and achieved resilience.

Please read our newsletter for more information.

Since I took office in March, I have had the honour to meet the majority of our development partners to deepen our partnerships and bring on board more partners to join. As 2021 is behind us, I wish to avail myself of this opportunity to thank all of you for the close attention you have paid and the actions you have taken in support of UNESCO Beijing as always.

Enjoy your reading please.

Shahbaz Khan
Director and UNESCO Representative to the People’s Republic of China, the Democratic People’s Republic of Korea, Japan, Mongolia and the Republic of Korea
Within the framework of the ESDfor2030 Roadmap, UNESCO partnered with Asia-Pacific Cultural Centre for UNESCO (ACCU) in Japan organized a regional workshop to promote best practices and knowledge sharing focused on community-based initiatives in Education for Sustainable Development (ESD). The Asia-Pacific exchange workshop was held from 10-11 August 2021 in Hiratsuka, Japan.

A total of 50 participants participated in the two-day workshop and discussed ESD themes based on the experiences acquired from participating institutions and countries on community-based ESD approaches and explored future actions in countries including Japan, Philippines, India, Mongolia, Lao PDR and China. The importance of continued learning even amid COVID-19 pandemic was also emphasized during the exchanges.

In addition, youth members in Japan’s community development initiatives shared their stories and experiences on how the learning happens both inside and outside of schools.

Read more
UNESCO Beijing supported the equipment provision for Mongolia to compliment the on-going Regional Korea Funds-in-Trust (KFIT) higher education project in Mongolia in terms of the policy dialogue, capacity development and equipment components. The project is aligned with the Mongolian Government’s education vision 2050 and Education Sector Medium Term Development Plan (2021-2030). Under education sector policy review conducted by UNESCO in 2019, the higher education sector reform is fundamental to producing the quality graduates for the needs of the labour market. In addition to equipment provision, UNESCO will also provide additional policy advice and technical support assistance to the Ministry of Education and Science and National Accreditation Council to reform the higher education system in Mongolia. The project will be sustained for the next two years of implementation.

It also contributes towards monitoring, evaluation and the implementation of regional quality tools in line with the Tokyo Convention and the 2019 UNESCO Global Convention on Recognition of Qualifications in Higher Education.

### Republic of Korea

#### 2021 East and Southeast Asia UNEVOC Network Consolidation Workshop in Technical and Vocational Education and Training (TVET)

Promoting policy dialogue and sharing best practices in TVET and Skills Development in Member States is a key aspect of the UNESCO’s global TVET strategy. In September and October 2021 respectively, the Korea Research Institute for Vocational Education and Training (KRIVET) hosted two workshops on TVET development and transformation of TVET. UNESCO Beijing participated in the consultation. The two workshops enhanced the strategic cooperation with the TVET Institutions that are Members of the UNEVOC network in the East and South-East Asia region. The two webinars focused the discussions around TVET policies, quality and relevance of TVET, green skills demand, Greening TVET, alignment with SDGs, TVET standards, quality of TVET Teachers, Financing of TVET, reform of TVET to align with needs of labour market, ICT mainstreaming in TVET, good practices and TVET leadership. The participants presented status of TVET in their countries and discussed new thematic areas such as adapting TVET institutions to the impact of COVID-19.
**Exploring and Safeguarding Shared Living Heritage in East Asia**

Together with the Mongolian National Commission for UNESCO and the International Information and Networking Centre for Intangible Cultural Heritage in the Asia-Pacific Region (ICHCAP), UNESCO Beijing Office organized a virtual conference on “Exploring and Safeguarding Shared Intangible Cultural Heritage (ICH) in East Asia” on 10 September 2021. The conference brought together culture experts and academics from Japan, Mongolia, the People’s Republic of China, and the Republic of Korea, to share their case studies on shared heritage and its current situation/challenges in safeguarding, and to exchange on the significance of shared ICH to enhance sub-regional cooperation. Speaking at the opening, Prof. Shahbaz Khan emphasized, “UNESCO encourages multinational nominations of shared intangible cultural heritage to promote regional cooperation and international safeguarding activities, preventing conflicts among countries and coping with existing disputes.”

**Workshops on Key Culture Conventions Held in Ulaanbaatar, Mongolia**


From 22–23 September, the Workshop on the 2001 Convention brought together experts from China, Guam, Italy, Japan, Mongolia and Spain to exchange knowledge on the importance of Underwater Cultural Heritage and its management. The workshops on the 1970 and 1954 Conventions attracted more than 120 participants from over 40 organizations representing line ministries and institutions as well as representatives from 21 Provinces, 19–21 October. Prof. Shahbaz Khan highlighted in his opening remarks the importance of each convention in protecting and preserving cultural heritage, and urged Mongolia to ratify the 2001 Convention and the two Protocols of the 1954 Convention. Mr. Batbayar Munkhuu, Vice Minister of Culture of Mongolia, assured in his welcome speech, Mongolia’s commitment to protect cultural heritage.

As a result, a set of recommendations and action plans towards the ratification of the UNESCO 2001 Convention and capacity-building for the protection of underwater cultural heritage in Mongolia was put forward, together with the UNESCO campaign #Unite4Heritage launched by the Ministry of Culture on 22 October to raise public awareness on the protection of cultural heritage.
“Conservation and Management of World Heritage Sites in China” Project Phase IV Launched in Songtao, Guizhou Province, China

UNESCO and China Youth Development Foundation Mercedes-Benz Star Fund took the 15-year partnership to the next stage by announcing the Phase IV of the Funds-in-Trust project “Conservation and Management of World Heritage Sites in China” from 2021 to 2024. The project’s Phase III achievement release and Phase IV launching meeting took place on 15 October 2021 in Songtao, Guizhou Province, bringing together representatives from the Ministry of Culture, National Cultural Heritage Administration, National Forestry and Grassland Administration, partner institutions and pilot sites. The project Phase IV will firmly align with and contribute to the theme of rural revitalization in China’s 14th Five-Year Plan, and the United Nations Sustainable Development Cooperation Framework (UNSDCF) for China (2021-2025). The six-volume China World Heritage Capacity Building Manuals publication series, one of the major outputs of the Phase III, was officially launched during the meeting.

Piloting the Culture | 2030 Indicators in Shilin, Yunnan Province, China

Within the framework of UNESCO’s “Conservation and Management of World Heritage Sites in China” Phase IV, UNESCO Beijing Office launched the first county- and site-level pilot of the Culture|2030 Indicators in Shilin, Yunnan Province of South China Karst World Heritage site, by organizing an online workshop on 10 November 2021 in collaboration with experts from the global expert facility of the Culture|2030 Indicators. The workshop brought together experts and local government officials particularly involved in the data collection and monitoring exercise, to introduce the Culture|2030 indicators framework and the objectives of the pilot exercise. This pilot activity is seen as a holistic review and demonstration of the synergies between culture- and sustainable development-related policies at the local level, and could contribute to raising awareness and building consensus across sectors on culture’s enabling role in sustainable development, making culture play a more active role in the implementation of the 2030 Agenda. The Thematic Indicators for Culture in the 2030 Agenda (Culture|2030 Indicators) is an important methodological framework developed by UNESCO in 2020 to inform policies and decisions as well as operational actions on culture for sustainable development at both the country and local levels.

The Convention on Biological Diversity (CBD) entered into force on 29 December 1993. With the participation of almost 2918 delegates in Kunming, and 2478 connecting online, the phase one of COP 15 was held in Kunming, setting the stage for the adoption of an effective post-2020 global biodiversity framework at the resumption of the meeting in spring 2022.

During COP15, Prof. Khan was interviewed by CGTN and People’s Daily as to the COP 15 and ecological civilization, and by Xinhua News Agency and CCTV respectively upon President Xi’ keynote speech and biodiversity conservation.

In order to share the outstanding research and governance experiences in the network, facilitate the capacity building of member countries and enhance the influence of EABRN, from 22 September to 27 October 2021, the East Asia Biosphere Reserves Network (EABRN) Secretariat organized a series of online training workshops and invited experts and academics in relevant fields to act as trainers for the training webinars, focusing on a range of topics in the field of ecology and designated sites management.

The topics include Innovation in monitoring activities in Biosphere Reserves, Ecotourism in Biosphere Reserves, Co-management of multi-designated sites, the post-2020 Global Biodiversity Framework, Panel discussion on Kunming Declaration, and Education for Sustainable Development in Biosphere Reserves.
Following the success of the Beauty of Life on Earth Exhibition in Beijing, UNESCO Beijing Office, ANSO and other partners also managed to bring this inspiring exhibition to COP15, Kunming. This exhibition was part of the “It’s about life” Exhibition, which aims to celebrate the 50th anniversary of the UNESCO MAB Programme.

UNESCO prepared 16 panels for this Exhibition from Austria, China, Germany, Indonesia, Maldives, Morocco, Spain, the United Republic of Tanzania and Uruguay. The exhibition was successfully launched at the Kunming Institute of Botany of the Chinese Academy of Sciences on 11 Oct 2021, and lasted throughout the whole first stage of COP 15.

On 14 Oct, Prof. Khan and Natural Science Unit were invited to visit the Exhibition at Kunming Botanical Garden. After the guided tour, Natural Science Unit had a strategic meeting with ANSO, which solidified UNESCO and ANSO’s commitment to future collaboration.
The UNESCO Beijing Office collaborated with the Chinese National Commission for UNESCO, the Information Office of Jiangsu Provincial Government, and the Nanjing Municipal Government to organize the 2021 Nanjing Peace Forum from 24 to 26 October 2021, in Nanjing, China. In order to enhance the notion and importance of eco-civilization for peace, this year's overarching theme for the 2021 Nanjing Peace Forum was “Living in Harmony with Nature for Peace”.

During the main forum from 25 to 26 October 2021, experts from different fields were invited to give keynote speeches on several themes, including Natural Environment and Human Destiny, Sustainable Investment and Green Finance, Environmental Challenges and Youth Action, Sustainable Green Production and Consumption, Global Green Recovery and Business for Good, etc. A roundtable focused on the theme of Peace Education, Defenses of Peace Constructed in the Minds was also held. Furthermore, a “Dialogue with Generation Z” Youth Sharing Party was organized during the Forum to provide a platform for young people to engage in the peace movement. Moreover, keynote speeches and future action sharing on the topic of Positive Peace and Sustainable Development also enriched the whole Forum.

In addition, as an important part of the road to the 2021 Nanjing Peace Forum, a series of regional/sub-regional dialogues and capacity building trainings were also held. Hundreds of people with diverse backgrounds participated in and benefited from the regional dialogues and capacity building trainings.

Click here for more details and materials
At the closing ceremony, the *2021 Nanjing Peace Consensus* was adopted. The consensus calls on peace-loving people from all countries to abide by the concepts of openness and tolerance; to adhere to common values of peace, development, fairness, justice, democracy and freedom for all mankind; and to work together to build a Shared Future for All Life on Earth.

**The 2021 International Youth Forum on Creativity and Heritage along the Silk Roads: Special Dialogue on Youth Leadership in Creativity, Heritage, and Resilience**

The International Youth Forum on Creativity and Heritage along the Silk Roads: Special Dialogue on Youth Leadership in Creativity, Heritage, and Resilience (2021 IYFSD) was organized jointly by UNESCO, the National Commission of China for UNESCO, as well as the Changsha and Nanjing Municipal Governments online in Beijing, Changsha and Nanjing simultaneously on 17 December 2021. More than 80 youth from 46 countries participated in the Special Dialogue to share and exchange their thoughts, stories and actions.

The 2021 IYFSD consisted of a plenary session and two parallel sessions that respectively focused on “Youth leadership in innovation and creativity for resilient World Heritage conservation” and “Youth leadership in innovation and creativity for resilient and inclusive cities”. During the sessions, youth participants had a dynamic discussion on the topics. The usage of modern technologies in World Heritage conservation and its drawbacks were deeply emphasized. Cultural heritage preservation in different countries and regions like Sudan, Turkey and Latin America were also discussed. Young people also shared their insights on inclusiveness.

The 2021 IYFSD provided a platform of exchange, mutual learning, and mutual inspiring for young people all around the world. Through the forum, youth have shown their efforts and demonstrated their future leadership in World Heritage conservation and development of sustainable, resilient and inclusive cities.
**Supported Mongolia to Strengthen Capacities for Inclusive and Equitable Development**

The UNESCO Beijing Office provided support for the **revision of the Charter of the Commission of Health, Education and Social Protection for Children with Disabilities of Mongolia** in order to improve the efficiency of its rules and regulations. The revised Charter, which was submitted to the Mongolian Government for approval, will lay a foundation for fostering the inclusion and rights of children with disabilities in Mongolia. Moreover, with support of the UNESCO Beijing Office, Mongolian policymakers and implementers developed policy recommendations to reduce gender-based violence and ensure equal distribution of social care and service in the post-COVID-19 pandemic period. In addition, the UNESCO Beijing Office also provided support for catalyzing Mongolian youth participation and actions in responding to social-economic impact of the COVID-19 pandemic.

---

**Ethics Teacher Training Course in Ulaanbaatar, Mongolia**

The UNESCO Beijing Office collaborated with the Mongolian National Commission for UNESCO and the Mongolian Academy of Sciences to organize an online Ethics Teacher Training Course (ETTC) from 12 to 15 October 2021, in Ulaanbaatar, Mongolia. 37 participants from Mongolian universities, research institutions, and government entities attended the course.

Prof. Shahbaz Khan, Director of the UNESCO Beijing Office, opened the training. In his welcome speech, Prof. Khan stressed the crucial roles of bioethics and ethics of science and technology in responding to the dual crises of the pandemic and climate change, and the significance of strengthening ethics infrastructure through ethics education in all countries. "Ethics education provides the foundation for widespread reflection on ethical issues", Prof. Khan underlined.

The four-day ETTC training was facilitated by international and national facilitators, covering latest developments in bioethics and ethics from global and national perspectives, practices in ethically and socially responsible governance for the post-pandemic era, as well as reflection on gender disparities in the response to the COVID-19 pandemic. Participants expressed their appreciation for the ETTC as a multidimensional knowledge sharing and learning process.
Launch of Media and Information Literacy Resources to Enhance MIL Competencies of Children, Parents, and Teachers in China

In celebration of Global Media and Information Literacy Week 2021, under the theme “Media and Information Literacy for the Public Good”, UNESCO launched a set of Media and Information Literacy (MIL) resources tailored for children, parents, and teachers in China. Developed based on UNESCO MIL resources with support from private sector partners and local experts, the resource set aims to empower children, parents, and teachers from China to access, evaluate, engage with, and contribute to all aspects of the current digital and non-digital media and information landscape. The contents cover MIL related topics ranging from social media do's and don'ts, online safety and security, disinformation and misinformation, among others. All contents are gender-sensitive, culturally responsive, and reflect new and emerging concerns. The resources also serve as a timely response to the proliferation of information especially during the COVID-19 crisis.

The resource set is freely available and openly accessible at UNESCO website: https://en.unesco.org/fieldoffice/beijing/publications.

Telling HERstory through Memory of the World in Mongolia

With support from UNESCO, the Mongolian Culture and Art Research Institute has identified and collected five “HERstories” respectively featuring five women who were leaders in the intellectual and creative sector in Mongolian society and development of the twentieth century. All documents of the five HERstories, including written descriptions and audio-visual materials, will contribute to the “Women in History – Telling HERstory through Memory of the World (MoW)” online exhibition.

The “Women in History – Telling HERstory through Memory of the World” project was initiated by the UNESCO Bangkok Office as an attempt to raise awareness of gender sensitive documentary heritage in the Asia-Pacific region. It encourages memory institutions to evaluate their collections with gender dimensions. The exhibition includes some important records from the region on gender equality issues, achievements of women in history and stories told by women. In order to inspire more collections, it also highlights some inscriptions of prominent women on the MoW international register who contributed to women’s empowerment around the world.

Pictures of five women featured in Mongolia’s “HERstories” collection: Oyun Erdenebat, Pagnudulam Damdin, Todenbal Filateova, Badam Engel, and Udval Sonom (top to down, left to right).
Communication and Information

Mongolian National Stakeholders Gather to Discuss Covid-19 and Infodemic Immunity

The Third National Stakeholder Forum on Media and Information Literacy (MIL) was held in Mongolia on 25 November 2021, under the theme “Digital Literacy and Inclusion as a Booster for Infodemic Immunity”. Prof. Shahbaz Khan sent a video message to the forum, congratulating the remarkable achievements on promoting MIL at different levels in Mongolia, and calling for sustained and coordinated efforts among all stakeholders.

Around 60 key stakeholders representing governmental, non-governmental as well as civil society organizations participated in discussions over topics including inclusiveness and access to education during the COVID-19 pandemic, opportunities and challenges in transitioning to the Digital Nation, using MIL to prevent and protect against disinformation and hate speech, as well as media and society in the twenty-first century.

The second edition of the UNESCO Model MIL Curriculum titled “Media and Information Literate Citizens: Think Critically, Click Wisely” was introduced at the event, followed by heated discussion over terms and definitions for its localization in Mongolia. The outcomes derived from the discussions during the meeting will be consolidated and compiled into recommendations, which later will be delivered to the Mongolian Government for further consideration towards a national Media and Information Literacy Policy.

Launch of the Updated Handbook on Media Reporting for Promoting Disability Equality in China


With the support of the United Nations Partnership on the Rights of Persons with Disabilities China Programme, the Handbook has been prepared by, for, and with persons with disabilities, aiming to serve for a wide range of audience, including media professionals, journalism educators, as well as organizations of persons with disabilities from China and abroad. The Handbook encourages all media to portray persons with disabilities in a manner consistent with respect for human rights, and provides organizations of persons with disabilities with practical guidance on advocacy through media channels.

Compared with the previous version, the updated version incorporates two additional chapters, respectively focusing on barrier-free access to information and communication and issues related to media reporting; and reporting of public emergency and disability equality, in response to the most pressing issues that come along with the COVID-19 pandemic.

The Chinese version of the Handbook is now freely and openly accessible. The English version will soon be made available to the general public.
In continuation to the all staff retreat part 1 in August, UNESCO Beijing Office colleagues conducted a second half in December, with the focus extended from strategic planning to team building. Under the major theme “Reconnect, Rediscover, Rejuvenate”, this retreat aims to promote interpersonal exchanges and build a better connection between different sector units. It was carried out in hybrid format within 3 separate days during November 25th to December 1st.

Prof. Shahbaz Khan opened the online retreat by sharing the importance of collaboration. “To promote inter-sectoral cooperation for UNESCO’s programmes, it is crucial that we work more than ever as one team.” A sharing session on UN career was given by Mr. Han Qunli, former UNESCO Director of the Division of Ecological and Earth Sciences based on his profound working experience both at Headquarters and in the field. What followed was internal training sessions on disability inclusion and gender mainstreaming, which deepened colleagues’ understanding and guided colleagues how to mainstream these two important issues into programming.

A series of interactive teambuilding exercises were conducted afterwards, led by a professional facilitator. From a warm up exercise “nice to meet you” to “meaningful work”, colleagues exchanged actively in mixed groups and learned more about each other’s personal background and values. An in-between interview was assigned for each colleague to discover others’ perceptions of them, including their talents, strengths or qualities. During the interview, colleagues engaged in in-depth conversations and gained a renewed understanding of themselves. Another game about collaboration and trust entitled “win as much as possible” then united colleagues together by requesting developing strategies as a whole. The last day was an offline session in the office, centered around a “land” team exercise. Throughout this exercise, all sector units presented, reflected and understood each other’s work better.

Overall, this retreat provided an opportunity for deeper inter-sectoral connection, and evoked a lot of learnings. Through self-exploration, in-depth communication, and teamwork, colleagues achieved closer rapport, discovered new grounds and stood ready for further contribution, as identified by the theme “reconnect, rediscover, rejuvenate”.

In the closing ceremony, a big tree was hung under the logo of UNESCO as an emblem of the office. The 7 sector’s key values at the bottom symbolize the roots that nourish the tree. On the trees are each colleague’s paper apples with their name, values, talents and their take away. As part and parcel of this tree, all teams and all colleagues are interconnected, flourishing as one – Beijing office.

Team Building for Future Synergy
UNESCO Category 2 Institutes and Centres

Category 2 Institutes and Centres under the auspices of UNESCO are a global network of institutions of excellence in the Organization’s domains of competence. Given their expertise, these Institutes and Centres contribute to the implementation of UNESCO’s strategic priorities, programmes, and global development agendas, through international and regional cooperation, research, knowledge production, policy advice, and capacity development.

There are currently 25 Category 2 Centres in the cluster countries, 5 in Education, 6 in Culture, 11 in Natural Sciences, 2 in Social and Human Sciences, and 1 in Communication and Information sector.

International Training Centre for the Intangible Cultural Heritage in the Asia-Pacific Region under the Auspices of UNESCO (CRIHAP)

Introduction

As a regional and international organization and coordinating agency in the field of Intangible Cultural Heritage (ICH) under the auspices of UNESCO, CRIHAP is committed to conducting international training activities in the field of ICH, proactively building up a regional and international exchange and cooperation platform, engaging in the implementation of the Global Capacity-Building Strategy of UNESCO for strengthening national capacities for implementing the Convention, and making contributions to ICH safeguarding undertakings in the Asia-Pacific Region and worldwide.

Objectives:

a) Promote the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage and contribute to its implementation in the Asia-Pacific Region;
b) Increase the participation of communities, groups and individuals in Safeguarding Intangible Cultural Heritage in the Asia-Pacific region;
c) Enhance the capacity of the Asia-Pacific Member States of UNESCO in Safeguarding ICH, particularly by strengthening the capacities of concerned personnel;
d) Foster regional and international cooperation for safeguarding ICH.

Highlights in 2021

- From July 26-29, co-organized by CRIHAP as well as the UNESCO offices in Jakarta, Bangkok, Phnom Penh and Hanoi, the Capacity-Building workshop on Multinational Nomination of Intangible Cultural Heritage targeting Southeast Asian countries was held online.

- On July 5, the opening session of the Capacity Building Workshop on ICH for Youth: First Workshop of the Three-Year Training Programme was held online. The workshop was co-organized by CRIHAP and the UNESCO Beijing Cluster Office, and it drew 130 students aged 18-28 from 50 colleges and universities in China as trainees. The training lasted for two months, and was conducted in the combination of online courses and offline video shooting practice. As the training results, the members have completed 72 ICH themed videos. Among these projects, the youthful trainees reached out and demonstrated a considerable lot of the ICH elements from their perspectives by shooting videos. Additionally, many of the videos centered issues around minorities, education, and sustainable development, which made insightful explorations on ICH.
Launched in 1992, the UNITWIN/UNESCO Chairs Programme, which involves over 850 institutions in 117 countries, promotes international inter-university cooperation and networking to enhance institutional capacities through knowledge sharing and collaborative work. The programme supports the establishment of UNESCO Chairs and UNITWIN Networks in key priority areas related to UNESCO’s fields of competence – i.e. in education, the natural and social sciences, culture and communication.

There are currently around 40 UNITWIN/ UNESCO Chairs, 21 in China, 10 in Japan, 5 in the Republic Of Korea, and 2 in Mongolia.

**UNESCO Chair on Media and Gender**

The UNESCO Chair on Media and Gender was established in September 2005 at the Communication University of China (CUC). It is also a member of International Network of UNESCO Chairs in Communication (ORBICOM). The Chair-Holder is Professor Liu Liqun, President of China Women’s University (CWU). She used to serve as Vice President of CUC and has been transferred to CWU since 2014.

Since its establishment, the Chair on Media and Gender has hosted 9 sessions of UNESCO Chair on Media and Gender Forum and published 4 Blue Books on Media and Gender, *Report on the Development of Media and Gender*. Authorized and supported by UNESCO, it also published the Chinese version of UNESCO publications *Gender-Sensitive Indicators for Media: Framework of Indicators to Gauge Gender Sensitivity in Media Operations and Content* and *Model Curricula for Journalism Education: a Compendium of New Syllabi* and promoted them in China. It has completed the project supported by IPDC titled “Promoting Gender Awareness in China’s Mass Media”. The UNESCO Chair on Media and Gender, with its executive organizations being Media and Gender Institute of Communication University of China and the School of Culture and Communication of China Women’s University, has undertaken various projects, forums, teaching & trainings, etc., of the UNESCO and its member states. Among others, it has participated in the compilation of important documents in China such as “China National Program for Women’s Development” and has cultivated a great amount of Ph.D. students, M.A students, as well as international students from more than 70 developing countries, and women leaders, entrepreneurs and educators in China.

UNESCO Beijing Office has been working closely with the UNESCO Chair on Media and Gender. At the 9th UNESCO Chair on Media and Gender Forum held on 28 December 2021, Prof. Shahbaz Khan sent a video message at the opening session, reaffirming the Chair’s contribution to China’s international communication capacity-building and promotion of women’s development over the past 16 years, and calling for the establishment of a more accurate, inclusive and equal media environment globally.
UNESCO’s Contribution to UN Joint Campaigns in China

United Nations Day | 24 October

For the celebration of the 2021 UN Day, UNESCO joined the UN China’s efforts to call for immediate actions of every individual citizen on climate change and sustainability, aiming toward a net-zero future through the #ActNow campaign. UNESCO staff took pictures on how they have reduced their carbon footprint in their daily lives, including by planting more trees, eating more vegetables, sorting waste, using reusable bags, etc.

Read more

#即刻行动#

ACT NOW

International Day for the Elimination of Violence against Women
25 November

To commemorate the International Day for the Elimination of Violence against Women under the theme “Orange the world: End violence against women now”, UNESCO joined the 16 Days of Activism against Gender-Based Violence campaign in China commencing from 25 November, calling for efforts to protect and promote the rights of women based on the status quo of violence against women and girls in education, culture, sciences, climate change, media and the Internet, and disability inclusion.

Read more
This year is the 34th World AIDS Day, with the theme to end the inequalities that drive AIDS and other pandemics around the world. UNESCO Beijing joined the social media campaign led by UNAIDS China Office to commemorate the Day. In China, unprotected casual sex has become the main cause of HIV infection, making young people particularly vulnerable. UNESCO promotes comprehensive sexuality education (CSE) to equip young people with essential knowledge, skills and attitudes that protect them from HIV. Such education is rights-based and stresses gender equality, and thus has transformative effect. To reduce inequality in young people’s access to skills-based HIV and sexuality education, in 2021 UNESCO worked with its partners to enable the delivery of 1,552 CSE lessons benefiting over 20,000 students in schools mostly located in western provinces.

In celebrating this year’s International Day of Persons with Disabilities, UNESCO and the UN Theme Group on Disability in China carried out the Disability-Inclusive Photo Collection Campaign #Make Persons with Disabilities Visible (看见残障人)#, calling for photos that showcase the leadership and participation of persons with disabilities in our society. As of 10 December, the topic #make persons with disabilities (看见残障人)# has generated over 5.11 million views, and a variety of photos have been posted on Sina Weibo, demonstrating persons with disabilities participating in work, study and social services, and enjoying sports, culture, traveling, handcrafting, as well as other types of social activities.