

Submission # 28

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Organization:MD Niche Media Consultants

Country/Region:India

How would you define the stakeholder community or communities to which you belong?

Journalism/media

Are there any suggestions that you wish to make in respect of the proposed themes, questions and indicators which are included in the framework as it stands?

Education, Sensitization and Awareness creation should be included in the themes.
Internet through localisation in local languages has to be promoted.

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Rather than making people literate to access internet, we should try to make internet accessible to illiterate people also. Then educate them through internet.

What sources and means of verification would you recommend, from your experience, in relation to any of the questions and indicators that have been proposed?

I would suggest increased use of video and audio to create sustainability through internet.