

Submission #71

Personal information

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Country/region UK (but working in Africa and Asia)

Gender Male

How would you define the stakeholder community or communities to which you belong?

- Civil society
- Academic

Questions

1. What are your priorities for issues that should be addressed through the Internet Universality framework in each of these five categories?

Rights	A clear identification and conformity with an explicit menu of rights
Openness	Open
Accessibility	Accessible to all (including sensorily disabled and learning difficulties)
Multistakeholder participation	Yes
Cross-cutting indicators	Knowledge, universal access to essential information

2. Are there any existing indicators with which you are familiar that you think it would be useful to include in the ROAM indicators framework?

Rights	No
Openness	No - this is a binary yes/no
Accessibility	No - this is a binary yes/no
Multistakeholder participation	Count the stakeholders
Cross-cutting indicators	Many for knowledge use - Google Analytics and similar analytical tools

3. What do you think are the most important gaps in data/evidence required for monitoring Internet Universality and the ROAM principles? What approaches do you think could help to address these in your country, region or area of work?

Rights	1) A clear definition of the rights, 2) a clear set of widely accepted indicators
Openness	A standard definition of openness and a template statement that could be applied on all compliant websites
Accessibility	1) Development of digital networks (especially lacking in Africa), 2) Adoption of Manila Principles on Intermediate Liability (https://www.manilaprinciples.org/)
Multistakeholder participation	Documenting the stakeholders, development of digital networks (especially lacking in Africa)
Cross-cutting indicators	!) Knowledge-based indicators for impact of information, knowledge and knowledge management on development need to be developed, tested and applied (an area I am working on), 2) Knowledge need to be included at least as a cross-cutting indicator in the SDGs (it is not enough to say knowledge is cross-cutting, it also needs to be singled out for analysis and strengthening)

4. What experience or views do you have of indicators relating to the Internet which are concerned with gender and with children and young people?

None specific (other than Google Analytics and the like)

5. How do you think you might use the indicator framework for Internet Universality once it has been developed?

I would apply it in the many health-information-related projects Partnerships in Health Information (Phi) is undertaking in developing countries. We would want to apply the framework and write up the results for publication (I am working on my PhD, and this would be included in my doctoral work).

6. How do you think that other stakeholders might use the framework?

As a normative tool, to provide evidence of the social benefits of their work/projects

7. Please add any other comments that you think will be helpful to UNESCO in developing the indicators framework.

I would be glad to interact with you on this. My ongoing doctoral work covers 1) the theory of knowledge management as applied to sectors (rather than to organizations), starting with the health sector, and 2) indicators of knowledge/information impact. I have 20+ years of developing country experience and have worked with UNESCO on information-related issues in the past.

8. Please upload any documents that you think will be helpful here.