Terms & conditions for the campaign "Tales of the Wind"

Who can participate?

Families, girls, boys, young people and adults, storytelling groups or oral narrators from all over Latin America and the Caribbean can all take part. All you need is the desire to share the love of reading and writing with others.

This is an invitation for you to send us stories about the situation we are currently going through, based on the following questions:

- How can we take care of ourselves in these times of confinement and social isolation?
- How do you interact with your friends, family, or neighbors during the pandemic?
- How can we build a different world after the pandemic? What would this world be like?

How can I participate?

Use your cell phone or computer camera to record your story. The video must be recorded with a horizontal orientation and have a maximum duration of **5 minutes**. Each family or participant can decide what they will record! It can be an individual or joint reading, supported by performances, drawings or other elements.

Once you record your video:

- **On Facebook**: Upload your video to your Facebook account (or, if you are under 13 years old, to the Facebook account of a family member), with the title of the story, the city in which it was written, and the hashtag #TalesOfTheWind. Don't forget to invite more people to participate!
- **On Instagram**: Upload your video to your account (or, if you are under 13 years old, to the Instagram account of a family member), specifically, to the Instagram TV App (IGTV), including the title of the story, the city in which it was written, and the hashtag #TalesOfTheWind. Don't forget to invite more people to participate!
- Finally, go to [https://en.unesco.org/news/cuentos-del-viento](https://en.unesco.org/news/cuentos-del-viento) and complete the form.

Once you complete these steps, you will be participating.

The stories with the most engagements (likes and shares) will be hosted on the official UNESCO website and will become an animated short film. Don't delete the video from your cell phone or computer! If it is selected, we will ask you to share it with us.

Being selected

Three winning stories will be selected among the participants, who will receive books to create their own family library.

A council made up of UNESCO specialists from Latin America and the Caribbean will select the three winning stories.

Campaign dates

Upload your story between June 24 and August 10, 2020 (new deadline)

Winners will be announced during August, 2020