

# NO'HMA

**13 years** of programmes and schedules, over **470 shows** from Italy and around the world, 829 curtains raised, **half a million spectators** and more than 40 shows listed in the current season's playbill.

The **Spazio Teatro No'hma Teresa Pomodoro**, chaired and directed by Livia Pomodoro, is a truly unique place on the international scene, where **entrance is and has always been entirely free of charge.**

Created from the utopia of freedom and independence as fostered by Teresa Pomodoro – the actress, director and playwright, who passed away in 2008, who founded the Theater 27 years ago, No'hma is today synonymous with being a **theatre of the future**, offering an **onlife** programme in **live streaming** without any geographical or cultural borders or barriers.

**123 curtains were raised online** during the 2019/2020 and 2020/2021 Season, which had over **90,000 visualisations** in just over **16 months**. Numbers that show just how Spazio Teatro No'hma has been able to look to the future, without ever losing sight of its characteristic values: indeed, with the all-inclusive perspective of culture for everyone, new technologies mean that Teresa Pomodoro's mission of getting people communicating, from the stages through to the stalls, without any geographical and economical distinctions, can be fully achieved.

Two new projects for the 2020/2021 season have come about from this idea of extending the experience to everyone and the idea of culture that unites: **"teatro onlife"** and **"disseminazione culturale sul territorio"**. ("The spreading of culture locally")

**"Teatro onlife"** is a new idea of creating and proposing performances for the public, and forges a real change in the national and international cultural scene: **two theatre companies**, coming from **far-away places** can, thanks to the use of modern technologies, perform **together in real time and in the same show**. **"Teatro onlife" is the theatre of the future**; it is the space that has torn down theatre's fourth wall; it is the way to bring the

theatre to the public – bringing artists and spectators together, wherever they are, at a time when theatres have been forced to close due to the health emergency.

The project “**disseminazione culturale sul territorio**” (“spreading culture locally”), is all about **taking the theatre outside of the theatre**, revitalizing the most picturesque places in the cities and their suburbs by creating dynamic musical and theatrical events which offer an opportunity of meeting, exchanging, sharing and building relationships for local citizens. The project is to kick off from the city of Milan to then transcend throughout Italy and beyond. No’hma is, indeed, by its very nature an international theatre. Since 2008 the Theatre has organized and promoted the prestigious **International Prize “Il Teatro Nudo” di Teresa Pomodoro**, now in its XII edition. This prestigious award represents the pride and joy in the theatre’s programme: with the **Patronage of the President of the Republic**, the support of the **Ministry of Foreign Affairs** and endorsement by the Municipality of Milan and the Lombardy Regione, the International Prize is a truly unrivalled event, alternating numerous performances from every corner of the globe. The winners are selected by two Panels: the **International Panel of Experts**, chaired by Livia Pomodoro and made up of outstanding names in the contemporary world of theatre – Lev Dodin, Stathis Livathinos, Enzo Moscato, Lluís Pasqual, Tadashi Suzuki, Fadhel Jaïbi, Gábor Tompa, Oskaras Koršunovas, Muriel Mayette-Holtz, Peter Stein –, and the **Panel of Spectators**, who, thanks to the so-called **Passaporto per la Cultura (Passport for Culture)** can vote for their favourite performance.

Normally, the participating theatre companies based in foreign countries are invited to perform on stage at Spazio Teatro No’hma; but the logistic difficulties connected to the current pandemic have led to a rethinking. This is how the idea of **disseminazione internazionale (spreading culture internationally)** came about: the theatre organizes international performances directly in the countries and the foreign cities of the participating theatre companies, transmitting live performances on their digital platforms and channels

A truly revolutionary idea that allows No’hma to tap into different far-flung corners of the globe: Great Britain, Spain, Cambodia, Slovenia, Malaysia, Taiwan and Argentina are only a few of the countries where this innovative form of collaboration is in place.



The word “**No’hma**” derives from the crasis of two Greek words, «**νοῦς**» (nous), meaning thought, and «**αἷμα**» (aima), blood, life-blood, nourishment. And it is precisely with thought and reasoning which knows no limits and with an all inclusive embrace that Teatro No’hma chooses its season’s performances, putting the audience into contact with distant cultures by forging a successful connection of hearts and minds, as well as traditions and perspectives.