

Mobile Learning Week 2019

4-8 March 2019

Paris, France



Workshops

Title of the workshop:	Looking at AI through a gender-lens
Date:	5 March 2019 14.30 – 16.00 ROOM 5
Time allotted:	1 hour and 30 minutes
Name of organizer/presenter:	Presenters: Svenia Busson , LearnSpace, Paris Lea Simpson , co-founder of innovation practise Brink Priya Lakhani , CENTURY Tech Dr. Michael Pucci , Education Innovation Director for Muraho Technology Birgit Frank , Senior Policy Officer of the Education Division in the German Federal Ministry for Economic Cooperation and Development (BMZ) Mark West , UNESCO's Education Sector David Hollow , member of the UNESCO Chair in ICT4D, board member of the African Prisons Project, and Chair of Trustees for Refugee Support Network.
About workshop:	The workshop is based on the premise that women - particularly in the Global South - are underrepresented in frontier technologies. Today, most of AI technology is

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	<p>being developed by men in the Global North. The workshop recognises that the gender digital divide appears to be growing globally despite all the efforts to address this. It also recognises that promoting digital skills for girls and women does not automatically go hand in hand with women becoming content creators and AI developers. How do we address this gap and ensure that in addition to using AI technology skillfully, women have the skills and competencies needed to steer its development? It anticipates that as AI technology becomes increasingly embedded within daily life, the lack of women 'at the table' on decision making increases the chances that technology will be built in a way that replicates or even exacerbates pre-existing gender inequalities.</p>
<p>Objectives of the workshop:</p>	<p>The workshop considers strategies to establish stronger gender parity in the digital sector with a focus on AI - so that women and girls influence and shape the future of frontier technologies. It explores the current barriers, and the examples of good practices that can be scaled or adapted to speed up progress.</p>
<p>Activity layout:</p>	<p>Participants will share ideas and experiences and discuss the following questions in breakout groups together with experts:</p> <ol style="list-style-type: none">1. AI and the future of education: What are the skills needed to use and create AI? Is it at all possible to do a skills-forecasting for the future? And how can education systems adapt to that in a gender-sensitive way?2. AI and higher education: How can universities promote more gender diversity in AI-relevant study programs? Which role could mainstreaming of AI in different study programs and interdisciplinary approaches play?

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3. Cooperation with the private sector: How can education systems and donors cooperate with the private sector to help ensure that more young women in developing countries get employed in the AI industry?