### Strategy Labs

<table>
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<tr>
<th>Title of the Strategy Lab:</th>
<th>AI in Education Readiness Index</th>
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<td>Date:</td>
<td>8 March 2019 09.00-11.30 Room 8</td>
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<tr>
<td>Name of organizer/presenter:</td>
<td>Microsoft, ITU, ProFuturo Foundation, Apple, Baidu and UNESCO</td>
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| Presenters:                | - Alexandre Barbosa, Director, Centre of Studies for Information and Communications Technologies (CETIC.br), Brazil  
- Alexa Joyce, Director, Education System Leaders, Microsoft  
- Mitja Jermol, Holder of UNESCO Chair on Open Technologies for Open Educational Resources and Open Education, head of the Centre for knowledge Transfer at JSI, Slovenia  
- Wayne Holmes, Lecturer in the Institute of Educational Technology at The Open University.  
- Fengchun Miao, Chief, ICT in Education Unit, UNESCO  
- Martin Schaaper, Senior ICT Analyst, Telecommunication Development Bureau (BDT), International Telecommunication Union (ITU)  
- Paula Valverde, Product Director, ProFuturo, Spain |
| Moderated by:              | Valtencir Mendes, Project Officer, ICT in Education Unit, UNESCO |
| Time allotted:             | 2 hours 30 minutes |
| About the Strategy Lab:    | The lack of knowledge of AI among policy makers and educators is significant, particularly in developing countries. There is also a low level of awareness on |
the implications of AI for learning, and an even lower level of data and research that explores countries’ openness, readiness and willingness for AI in their education systems. Furthermore, there are almost no national initiatives on analysing AI risks and planning sector-wide policies and programmes to harness the potential of AI to transform education systems and practices.

To answer these challenges, UNESCO and MICROSOFT are starting a new project ‘Supporting the development of AI-readiness in education systems’. The main goal is to support governments and education policy makers to be aware and ready for the potential impact of AI on learning and education systems at large.

Under the framework of this project, we are organizing the Strategy Lab ‘AI in Education Readiness Index’ during Mobile Learning Week 2019. The Strategy Lab aims to have a forward thinking discussion on the development of an AI in Education Readiness Index to help countries assess their readiness to adopt AI in education systems and serve evidence-based policy planning.

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<th>Objectives of the Strategy Lab:</th>
<th>To advance in the creation of the AI in Education Readiness Index, exploring the necessity and features of a future project, assessing the feasibility of an annual Index (online countries comparison? A self-assessment tool?), and exploring the creation of a multi-donor platform to support its full development.</th>
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<tr>
<td>Outputs of the Strategy Lab:</td>
<td>Recommendations to the creation of an AI in Education Readiness Index, exploring its potential features.</td>
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| Activity layout:              | 1. Welcome, presentation of the UNESCO-Microsoft initiative, introduction of participants and objectives of the Strategy Lab.  
2. Presentation of UNESCO Artificial Intelligence for All (AIA) initiative and the UNESCO-Microsoft partnership on ‘Supporting the developing of AI-readiness in education systems’.  
3. Panel discussion on why an AI in Education Readiness Index would be helpful for policy makers and non-profit organizations  
4. An introduction to current ICT & AI readiness indexes  
5. Presentation of the ITU ICT Development Index  
6. Q&A - First round of reactions from the participants |
7. Discussion
8. Wrap-up

| Invited participants: | • Representative of Baidu, China  
|                       | • Representative of the OECD  
|                       | • Adeola Adesoba  
|                       | • Abdul Alim Bhuiyan  
|                       | • Claudio Cimelli  
|                       | • Richard Culatta  
|                       | • Marc Fiammante  
|                       | • Wayne Grixti  
|                       | • Bosen Liu  
|                       | • Neus Lorenzo and Ray Gallon  
|                       | • Javier López  
|                       | • Mildred Vanessa López  
|                       | • Rossieli Soares  
|                       | • Ali Al Yafei  
|                       | • Zoltán Loboda  
|                       | • Szilárd Molnár  
|                       | • Ádám Szilágyi  
|                       | • John Shawe-Taylor  
|                       | • Representatives of The Inclusive Internet Index and The Economist Automation Readiness Index |