Mobile Learning Week
Artificial Intelligence for Sustainable Development

4-8 March 2019
UNESCO, Paris

4 March
UNESCO GLOBAL CONFERENCE ON AI

5 March
POLICY FORUM & WORKSHOPS

6-7 March
SYMPOSIUM

8 March
STRATEGY LABS & WOMEN AND ICT DEBATE

EXHIBITIONS AND DEMONSTRATIONS
The UNESCO Global Conference on AI

The purpose of the UNESCO Global Conference on AI is to raise awareness and promote reflection on the opportunities and challenges that AI and its correlated technologies pose, notably in the area of transparency and accountability. The conference, entitled “AI with Human Values for Sustainable Development” will also explore the potential of AI in relation to the SDGs.

UNESCO intends to act as a convener among Member States, civil society, media, the scientific community, academia, and the cultural and creative industries, building on its record of multi-stakeholder consultation and consensus building.

Through this conference, UNESCO aims to further facilitate dialogue between participants who represent a variety of stakeholders from around the world on the potential benefits and challenges of AI and its applications, particularly in the areas related to education, the sciences, culture, and communication and information, with a specific focus on gender equality and Africa. Discussions will focus on the universal aspects of AI, its ethical dimensions, and ways to ensure human-centered development and design in AI applications.

Objectives of Mobile Learning Week 2019

Through this conference, UNESCO Mobile Learning Week 2019 seeks to examine how the international educational community, governments, the private sector, civil society organizations and other stakeholders can join forces to:

- **Ensure inclusive and equitable use of AI in education** – including actions on how to address inequalities related to socio-economic status, gender, ethnicity and geographic location; identify successful projects or proved-effective AI solutions to break through barriers for vulnerable groups to access quality education.

- **Leverage AI to enhance education and learning** – improve education management systems, AI-boosted learning management systems (LMS) or other AI in education applications, and identify new forms of personalized learning that can support teachers and tackle education challenges.

- **Promote skills development for jobs and life in the AI era** – support the design of local, regional and international strategies and policies, consider the readiness of policymakers and other education leaders and stakeholders; and explore how AI-powered mobile technology tools can support skills development and innovation.

- **Safeguard transparent and auditable use of education data** – analyze how to mitigate the risks and perils of AI in education; identify and promote sound evidence for policy formulation guaranteeing accountability, and adopt algorithms that are transparent and explainable to education stakeholders.

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