We can work it out: Building future skills for the digital economy

Location: UNESCO Headquarters, ROOM 5

Date and time: Monday 26 March 2018, 11:45-13:15

Presenters: Maria Garrido, Research Scientist at the Technology & Social Change Group of the Information School, University of Washington
Abigail Hunt, Research Fellow, Overseas Development Institute
Rym Jarou, Talent and Capacity Building Manager, Smart Tunisia
Ann Rosenberg, Global Head of SAP Next-Gen, SAP
Davide Storti, Programme Specialist at ICT in Education, Science and Culture, UNESCO
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Introduction: Birgit Frank, Senior Policy Officer, German Federal Ministry for Economic Cooperation and Development (BMZ)

About the workshop:

What will jobs look like in 2030? Which skills are needed to participate in the digital economy? How do educations systems need to change to qualify young generations for the future?

There is no doubt that the global digital transformation is starting to reshape economies and labour markets significantly. These fundamental changes are particularly affecting developing and emerging economies. Automatization is expected to lead into profound job losses in the Global South. At the same time, the tech economy is believed to create millions of new jobs and generate economic growth beyond borders.

If not addressed actively, this polarisation of the labour market can lead to new and profound inequalities not only but specifically in the Global South and impacts the overall development of societies.

In our workshop, digital skills provision is discussed as a key to address the new challenges and potentials posed by the digital economy. Thereby, different experts are invited to give inputs to help 1) mapping current labour market trends from the perspective of emerging
and developing countries; 2) discuss what skills are needed for the future; 3) and give concrete examples on how to teach and develop these skills. Through this we expect a rich and fruitful discussion that helps to formulate concrete recommendations for governments and private sector.