



In partnership with



## Designing digital standards for education in crises (along with Google.org and Learning Equality)

**Location:** UNESCO Headquarters, ROOM 3

**Date and time:** Monday 26 March 2018, 9:45-11:15

**Presenters:** Maren Kroeger, UNHCR; Lauren Lichtman, Shivi Chandra and Devon Rueckner, Learning Equality, United States

### About the workshop:

Mainstreaming digital skills into educational services is an imperative for ensuring equitable access and skills development for marginalized communities around the globe. This is of particular importance for the 33.5 million children and youth displaced by crises and who have reduced access to these services and often remain at the margins of traditional education systems. As a means of assisting mainstreaming efforts, the articulation, comparison, selection, and endorsement of a set of digital education standards is required. Such a set would ensure enhanced utilization of digital resources and improve coordination amongst global stakeholders working in emergencies and crises. It would also facilitate the necessary integration between internationally diverse and occasionally conflicting technical and vocational standards, academic and curricular standards, and social-emotional learning standards.

Through this interactive design workshop, participants will have a unique opportunity to inform the articulation of global digital standards for education in emergency contexts. By building on findings from a 2017 MLW Education Platforms Strategy Lab, this workshop will serve as the next stage of a community-driven design process led by Google.org, Learning Equality, and UNHCR.

The session will begin with an overview of findings from a 6-month consultation exercise, which aimed at identifying core characteristics for defining and distinguishing digital resources, particularly aspects which drive their function within educational technology interventions. Building from these initial findings, participants will be invited to share their perspectives and to collaboratively prioritize different dimensions, characteristics and principles of digital content production, discoverability, and alignment that could be used to establish standards for digital content, and its application towards skills development

## **Meet the presenters:**

**Jacqueline Strecker** has worked with UNHCR since 2012. During this tenure she has managed UNHCR's educational innovation portfolio, as an Education Technology specialist and as the Manager of Innovation's Learn Lab. Ms. Strecker has an extensive background working as an advisor on the integration of technology into refugee contexts, providing technical and strategic support to the implementation of technologies into all aspects of learning, from a primary to tertiary education. Her practical knowledge of refugee camps is also complemented by a strong theoretical background in design and migration studies.

**Lauren Lichtman**, Partnerships Manager at Learning Equality, has a passion for working together to support innovations to break down barriers to education so all children and youth have their right to quality education realized. Her work aims to uphold human rights, ranging from supporting the work of corporates engaging in education to fighting crime by investigating international financial movements. Lauren holds a M.A. in International Educational Development with a focus on Peace Education from Teachers College, Columbia University and a B.A. in Comparative Politics and a Certificate in African Studies from Princeton University.

**Shivi Chandra**, Curriculum Specialist at Learning Equality, has a background in curriculum design and M&E for civic education initiatives in the developing world, most recently as a researcher at D.C.-based Hanover Research, and formerly as a consultant on girls' social motivations for STEM careers with the National Science Foundation, and evaluation specialist for the USAID-funded MIT D-Lab. She holds a masters' degree in International Education Policy from the Harvard Graduate School of Education, and a bachelors' degree in International Studies from Johns Hopkins University.

**Devon Rueckner**, Learning Equality, United States