Background

Mobile Learning Week (MLW) is the United Nations’ flagship event on digital technologies in education, and has been organized by UNESCO and its partners for eight years consecutively. The 2020 edition of MLW will be held from 2 to 6 March 2020 in Paris under the theme Artificial Intelligence and Inclusion. It is designed to steer the use of Artificial Intelligence (AI) towards the direction of inclusion and equity in and through education – core values underpinning the Sustainable Development Goals (SDGs) and digital opportunities for all.

The event will provide a global platform to demonstrate promising applications and practices that leverage AI to advance inclusion and equity in education, and to share enabling factors such as innovative funding mechanisms and partnership strategies. It will facilitate an evidence-informed policy deliberation among ministers, policy makers, private partners, researchers, and practitioners on how to ensure that the AI revolution will not further widen digital divides, gender gaps and inequalities in access to quality education and lifelong learning opportunities for all.

MLW 2020 will examine how the international education community, governments, private companies, civil society organisations, and other stakeholders can join forces to: (1) solidify international cooperation to promote inclusive access to AI and digital innovations; (2) leverage AI to advance inclusion in access to quality learning opportunities; (3) foster AI innovations to enhance learning outcomes across learning settings; and (4) ensure non-discriminatory and gender-equitable use of AI for lifelong learning. It will also facilitate a policy forum among ministers and other stakeholders, convene hackathons and competitions of innovative AI applications – especially among young people – and incubate cross-sectoral partnerships.

UNESCO calls for innovative AI in education solutions to address the world’s most pressing challenges for inclusive, accessible quality education for all. This Call for Innovations wishes to focus on the relevance that AI has in advancing inclusion and equity in education. It also aims to incubate partnerships: identifying innovations and innovators from around the world that aim to contribute to the public good and are open to partnerships to scale their innovative solutions.
Demonstration and partnership building opportunity

The winners of the Call for Innovations will be invited to a dedicated session to demonstrate their solutions to an up to 1000-person live audience including ministers, policy makers, representatives of international organizations and private sector companies, and educators during the 2020 edition of Mobile Learning Week.

The best solutions will also be invited to attend a Strategy Lab to further explore potential partnerships with UNESCO and other relevant international partners and donors.

Scope

UNESCO welcomes solutions (tools, Apps, etc.) from innovators, non-profits, start-ups, companies and organizations around the world that use:

- Big data, AI tools to advance inclusive and equitable access to quality learning opportunities and digital opportunities for vulnerable groups (including people with disabilities, refugees or migrant populations, groups speaking indigenous languages, etc)
- Big data, data collection and processing technology to upgrade the Education Management Information System (EMIS)
- AI to recognize learning patterns and enable personalized high-quality learning
- AI for subject-specific or interdisciplinary learning
- AI for innovative or new forms of learning
- AI for development of creativity and/or critical thinking
- Human-machine dual teacher models to empower teachers
- AI-powered lifelong learning companions

Proposals should include answers to the following questions:

- What is the innovation?
- Who is developing and who is benefitting from the innovation?
- Why is the innovation important and what will it accomplish?
- How is the innovation being implemented to further inclusion and access in education?
- What are the results? How can the innovation be scaled?

Submit your proposal here

Timeline:

**20 January 2020:** Deadline to submit

**31 January 2020:** Winners announced

**2 March 2020:** Winners demonstrate their innovations

For more information:

Visit our Webpage [here](https://en.unesco.org/mlw) or contact us at: mlw@unesco.org