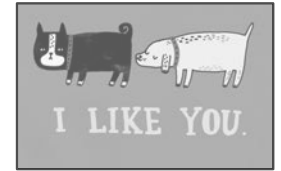




Daniela Cornelia
Stix



Diploma in Social Work/
Social Pedagogics

Master of Arts in Media
Science

Senior Lecturer

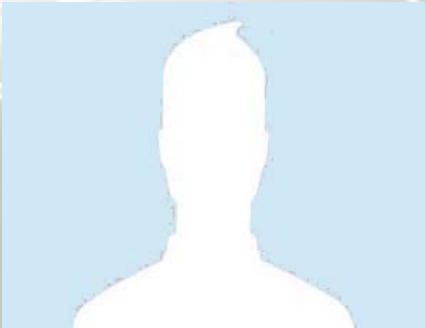


daniela.stix@hawk-hhg.de

Advisor:
Prof. Dr.
Leonie Wagner



Perception and Usage of Online Social Network Sites (OSN) in Youth Work and its Influence on Educational Relationships

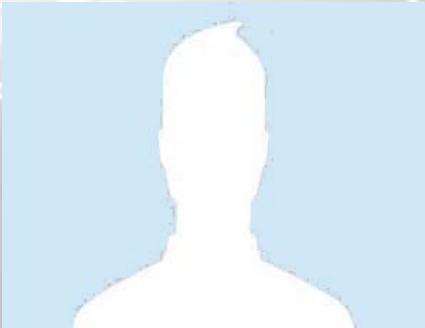


Perception and Usage of Online Social Network Sites (OSN) in Youth Work and its Influence on Educational Relationships

Research Methods

Triangulation of qualitative methods:

- Ethnographic methods and ero-epic talks (Spradley 1979, Girtler 2011)
- Episodical interviews (Flick 2011)
- Reflexive grounded theory (Breuer 2009) (Strauss and Corbin 1996)



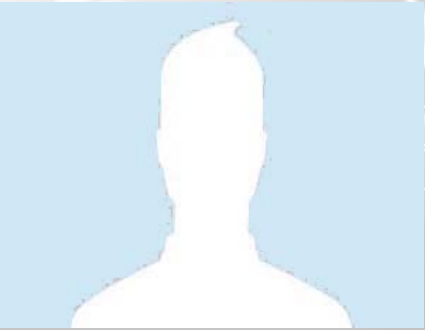
**Perception and Usage of Online Social
Network Sites (OSN) in Youth Work
and its Influence on Educational Relationships**

**Literature
Review**

Two understandings of OSN:

- a) As a tool
- b) As a space of action

**OSN are performatively constructed
spaces**



Perception and Usage of Online Social Network Sites (OSN) in Youth Work and its Influence on Educational Relationships

Literature Review

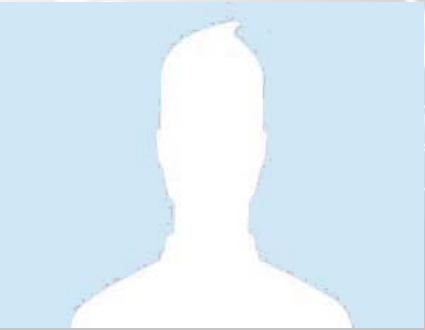
Two categories of acting

Social
interactive



Informative
and self-
representative

Dysbalance



Perception and Usage of Online Social Network Sites (OSN) in Youth Work and its Influence on Educational Relationships

Theoretical Background

Cloos/Königeter/Müller/Thole (2009)

Steps to build up educational relationships

1. Stufe

2. Stufe

3. Stufe

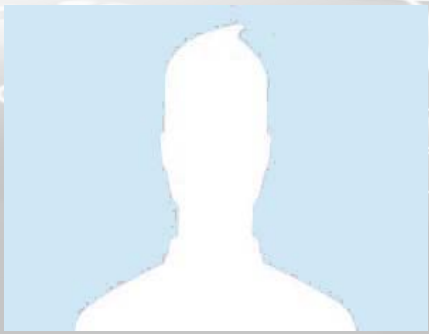
4. Stufe

Vorhalteleistungen

Zugehörigkeit zur sozialpädagogischen Arena

Arbeitsbeziehung

Gefestigte
Arbeits-
beziehung

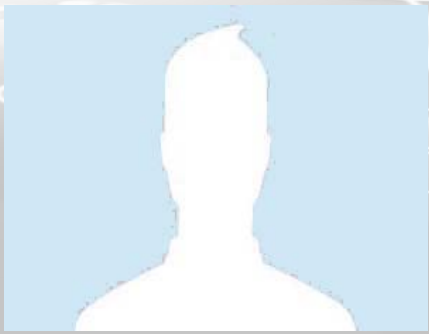


Perception and Usage of Online Social Network Sites (OSN) in Youth Work and its Influence on Educational Relationships

Implicit
Pedagogical
Usage
of OSN

Step 1
“arranged equipment and offers“

Subpart of step 1
„arranging access to the Youth Club“



Perception and Usage of Online Social Network Sites (OSN) in Youth Work and its Influence on Educational Relationships

Implicit
Pedagogical
Usage
of OSN

low threshold

extra channel

direct/personal contact

easy to navigate

multiple communication channels

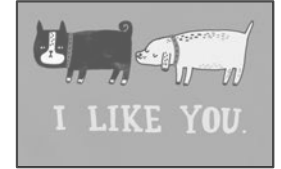
permanent contact

etc.



Perception and Usage of Online Social Network Sites (OSN) in Youth Work and its Influence on Educational Relationships

HAWK Holzminden
Hildesheim University



Daniela Cornelia Stix

Diploma in Social Work/
Social Pedagogics

Master of Arts in Media
Science

Senior Lecturer



Thank you very much for your attention!

daniela.stix@hawk-hhg.de