



United Nations
Educational, Scientific and
Cultural Organization

UNESCO

Multi-stakeholder Consultation on Internet Universality Indicators

**8th Asia Pacific Regional Internet
Governance Forum**

**UNESCO, Alton Grizzle:
a.grizzle@unesco.org**

UNESCO's mandate and context



- ✓ “CONNECTing the Dots” Outcome document
- ✓ IPDC Media development indicators

Develop and strengthen indicators to measure Internet development and understand converged media landscapes and communication ecosystems



Objectives

Elaborate appropriate Internet indicators which can support governments and other stakeholders' capacity to:

- Assess Internet development
- Foster evidence-based dialogue around policy change
- Foster Internet Universality by international standards
- Will include a particular focus on gender and on children/youth

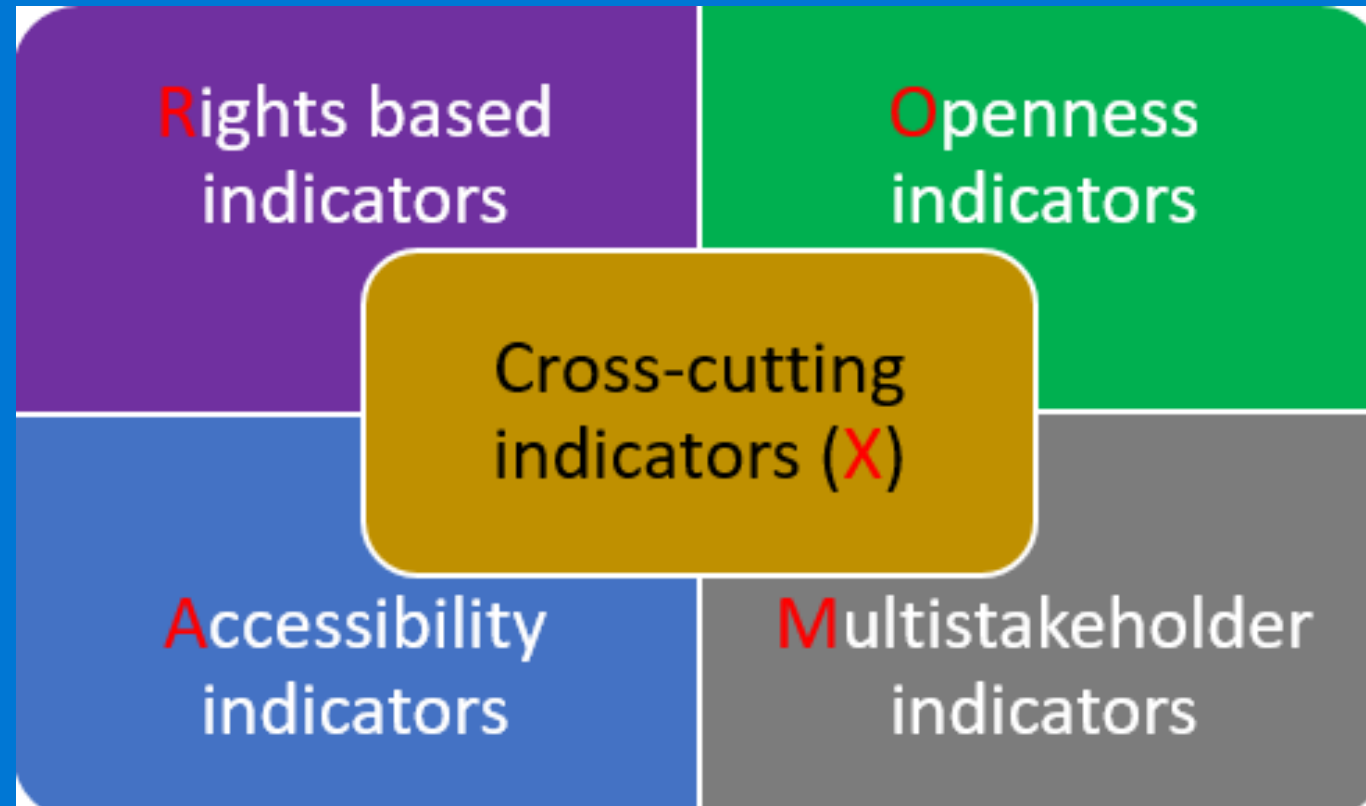


UNESCO concept: Internet Universality

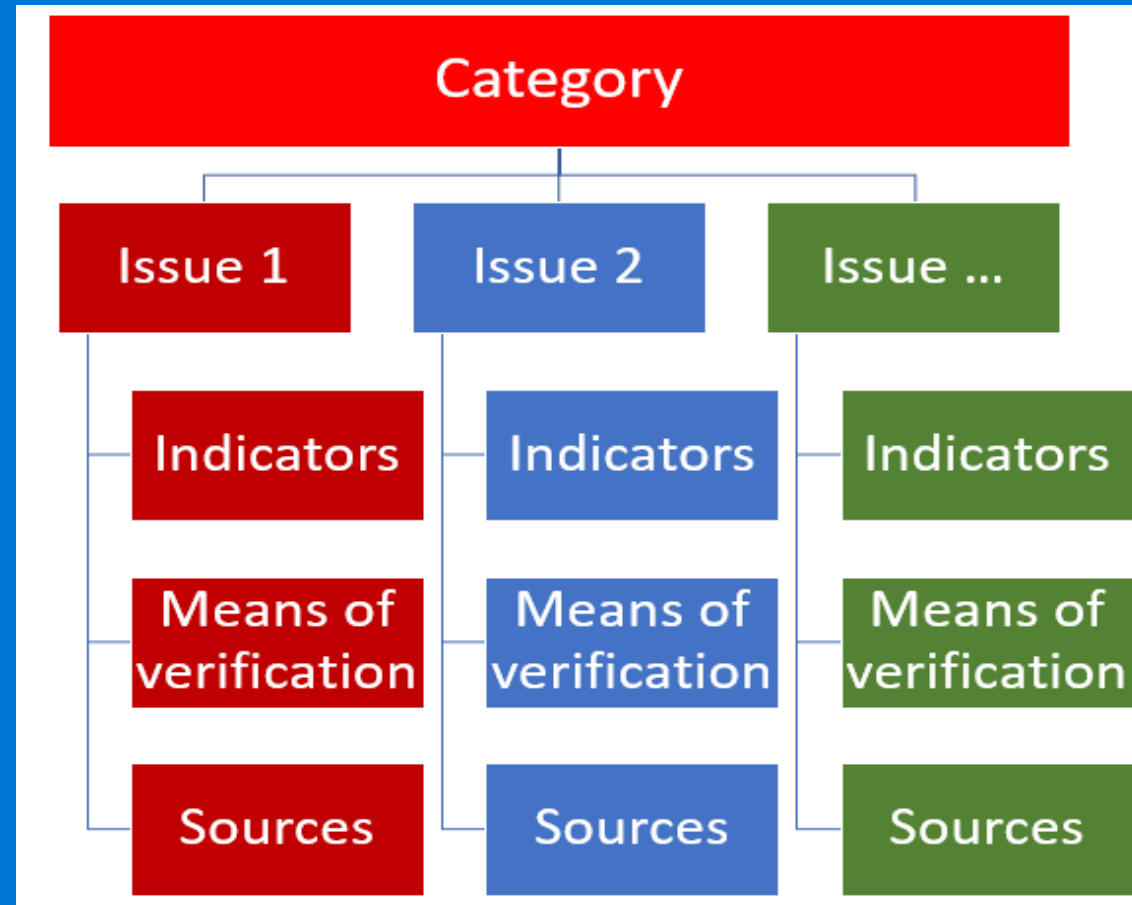
An Internet based on the ROAM principles:



5 categories of indicators



Possible indicator structure



Approach and Methodology

- A global multi-stakeholder consultation
- Quantitative and qualitative approach
- Being gender and child sensitive
- A pre-test of the indicators
- Initial piloting in three countries

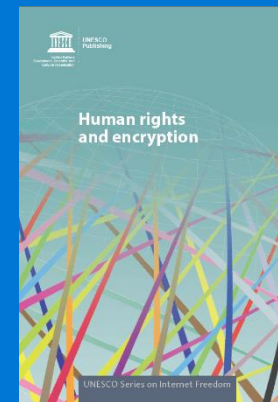
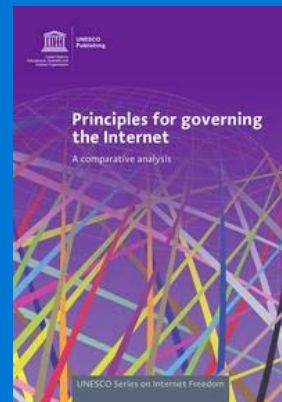
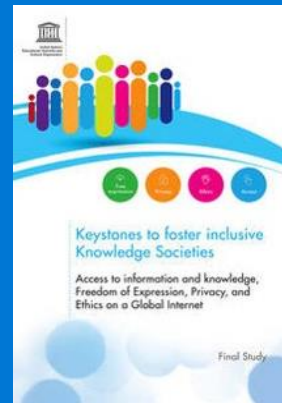


Challenges

- Universality of the indicators
- Separating national & global dimensions into national-level indicators
- A workable number of key indicators
- What if data is not available for an indicator?
- Formulating recommendations & follow-up with stakeholders to stimulate change



Related projects



Internet Universality Indicators Project

UNESCO in partnership with :

- Association for Progressive Communications
- *ict* Development Associates
- DIRSI
- LIRNEasia
- Research ICT Africa

Phase 1 – May to October 2017

- Overall principles and framework

Phase 2 – November 2017 – March 2018

- Specific indicators

Report - April 2018

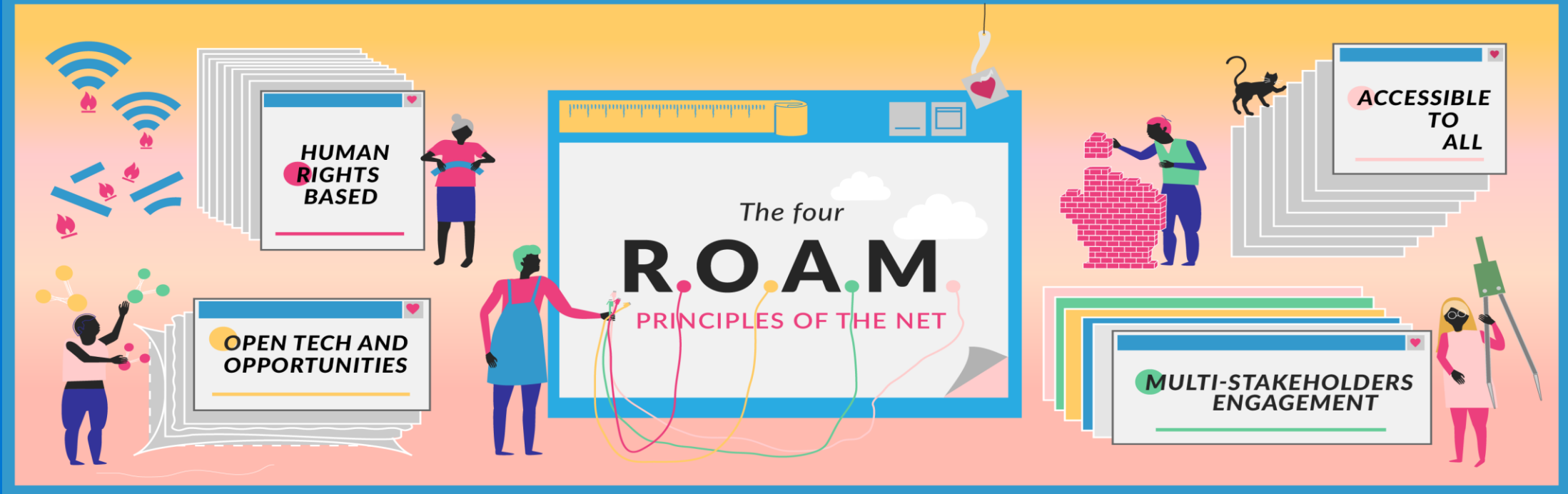
- Desk research
- Multistakeholder consultation
- Collaborative analysis and indicator development
- Validation



Consultation

We need your input!

WE NEED YOUR INPUT! Participate in the first online consultation



UNESCO Internet Universality Indicators: Online Consultation

The questionnaire takes about 20 minutes.

Contributions can be made in any of the six UN official languages (Arabic, Chinese, English, French, Russian, Spanish).

Contribution will be available online (in original language) and there is also the possibility for to contribute **anonymously** when requested.

First online consultation questionnaire: Deadline 31 October 2017.

Personal information

Name

Organisation

Only information concerning name and organisation will be included when contributions are published online. As indicated below, please state if you do not wish your contribution to be published.

Email address

Country/region

Gender

How would you define the stakeholder community or communities to which you belong?

- Government
- Intergovernmental organisation
- Internet technical and professional community
- Private sector

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The questionnaire aims to gather your views on what you think should be included in the indicator framework.

Towards the end of 2017, we will be publishing a draft set of options for specific indicators.

Questions

1. What are your priorities for issues that should be addressed through the Internet Universality framework in each of these five categories?

Rights

Openness

Accessibility

Multistakeholder participation

Cross-cutting indicators

2. Are there any existing indicators with which you are familiar that you think it would be useful to include in the ROAM indicators framework?

Rights

Openness

Accessibility

Consultation: Timeline

- Consultation website launched **14 June 2017** (WSIS Forum)
- **Phase 1** – June to October 2017
- Overall principles and framework
- **Phase 2** – November 2017 – March 2018 – Specific indicators
- Face-to-face consultation meetings will be undertaken at Internet and other meetings in different regions during the course of the project



General questions

- Which aspects of the Internet Universality framework are priorities for your work?
- What experience do you have of gathering and using Internet indicators within your country/area of work?
- What problems have you encountered?
- What information sources have you found most useful?
- How would you make use of an indicator framework for Internet Universality once it has been developed?
- How do you think UNESCO should make use of the framework once it has been developed?





UNESCO

Internet Universality Indicators Project

How to engage with us

Via **email**: internetstudy@unesco.org - David Souter (david.souter@runbox.com) - Anriette Esterhuysen (Anriette@apc.org) - Xianhong Hu (x.hu@unesco.org)

Through our **website**: <http://www.unesco.org/new/en/internetuniversality>