AFRIKA YOUTH MOVEMENT

Who we are

• a pan-African, action-oriented, youth-led movement that strives for the participation, development and leadership of African youth to transform Africa and achieve their rights to peace, equality and social justice.

We are creating a continent that respects the rights of all its citizens. Through our work we promote the values that binds our continent; ubuntu, unity, non-violence, integrity and accountability.
GUIDING PRINCIPLES

AYM is a community of committed young Africans. We incorporate inclusiveness and integrity into our organizational culture and provide a consistent support system for our members. Our work is guided by these values and principles:

• Ubuntu and Pan-African Values
• Youth-Led
• Action-oriented
• Non-Violence
• Integrity and Accountability
THEORY OF CHANGE

The two main opportunities for realizing an action-oriented movement in Africa is to increase connectivity between constituents, and organize effectively to deliver results.

Our approach to address these challenges is to:

• **Connect** young Africans around the vision of pan-Africanism and collective action

• **Empower** young Africans with the knowledge, self-confidence, capability and commitment to make change happen.

• **Mobilize** young Africans to engage, organize and lead change that delivers the results that Africa needs
What We Do

Connect
With other young people

Empower
with the tools for change

Mobilize
To make a difference
Programme of Action

1. **Advocacy**: We advocate for African youth participation and leadership in the development of Africa. It includes solidarity campaigns, collective actions and youth representation at spaces that affect them.
Youth representation
2. SHAPING NARRATIVES

We shape youth narratives and Africa narratives through our grassroots reporting, challenging the media narratives by using alternative media. We have built a strong platform for African youth to strengthen their voice, share ideas and conversations that matter to them.
#AfricaSmile campaign

“I smile for Africa because of the diverse cultures that co-exist peacefully in it.”
#ILoveMyContinent

International Day of Peace

#ILoveMyMyContinent
#AfricanYouthPower
3. KNOWLEDGE PRODUCTION

We produce data-driven knowledge from youth perspective through applying research and analysis to influence policy and history.
4. Building YOUTH ALLIANCES

We support each other and create synergies amongst ourselves and young Africans worldwide by organizing convenings, creating new models for forums, facilitating processes and multi-stakeholders dialogues
5. DIRECT ACTION//Non-violence

We work at the grassroots to strengthen youth capacity to demand their rights and organize peacefully and creatively.