MIL CLICKS* PACT

Think Critically and Click Wisely

I am a MIL CLICKER, I pledge to REVIEW before I click, post, and share:

Rights: I recognize that I am a global citizen** with rights and agency online and offline. I am aware that my online posts can have both visible and unknown consequences for me or towards the rights of others. It is important to think critically before posting and sharing. Even if I make a mistake, I will act ethically and correct it.

Education / Economy: I recognize that I am part of a global village and economy. I understand that my full literacy includes being information and media literate. Therefore, my self-empowerment through the pursuit of information, media and technological competencies can contribute to peace and sustainability of my country, region and the world.

Voice: I commit to sharing my voice and acting as a peer-educator of media and information literacy for all. I will advocate and pursue creativity and self-expression, and drive positive development-oriented conversations in online and offline spaces.

Intercultural dialogue: I am aware of different cultural and religious views as well of various beliefs that other people have that may not align with mine. I respect our differences. I will try to see things from the perspective of others though I may or may not agree with them. I see MIL as a tool to enhance my rights, and that of other people to make informed decisions to engage in intercultural dialogue and cultural understanding of people. As a media and information literate person, I will commit to a dialogue that does not spread hate.

Ethics: I will not share information that I know not to be true/factual. I am a respecter of others’ privacy, their rights online (including their intellectual rights), and I will use ethical judgments when sharing and posting content. Whenever sharing content from others, I will include references and allow readers to access the source of my comment and make their own judgment.

Wise clicking for women and men: I recognize that the information, media, technological and communication landscape concerns women and men of all ages equally. I understand that MIL is a tool to promote gender equality. I commit to using my MIL competencies, when acquired, to advance the equal rights of women and men of all ages – as far as I am able and have the opportunity. I commit to applying media and information literacy knowledge, skills and attitude when assessing information online or offline and sharing it further with my friends and family.

* Media and Information Literacy: Critical-thinking, Creativity, Literacy, Intercultural, Citizenship, Knowledge and Sustainability
** Citizens here should be taken to mean individuals identified with metaphors of citizenship.