

# Trends in Media pluralism

Percentage of individuals with access to the internet\*



NEARLY HALF THE WORLD'S POPULATION now has access to the internet



THE AVAILABILITY OF MEDIA CONTENT has dramatically increased, largely through sharing and user-generated content on social media



RATING

THE PRACTICE OF 'ZERO-RATING' has increased pluralism in terms of access, but it has raised concerns about limiting net neutrality

NEWSPAPER CIRCULATION\*\*\* has fallen in all regions, except in Asia and the Pacific



WOMEN REMAIN UNDERREPRESENTED IN MEDIA\*\*, making up only:



1 IN 4 MEDIA DECISION-MAKERS



1 IN 3 REPORTERS



1 IN 5 EXPERTS INTERVIEWED



ALGORITHM-RANKED search results and social media news feeds have contributed to the creation of 'echo chambers' and 'filter bubbles', where people reinforce their beliefs rather than dialogue across differences



EXPANDED ACCESS

NARROWED CHOICE