LOW-COST WAYS FOR MEDIA TO CELEBRATE
GLOBAL MEDIA AND INFORMATION LITERACY (MIL) WEEK 2017
25 OCTOBER - 1 NOVEMBER

#GlobalMILWeek

**PROVIDE MEDIA COVERAGE ON MEDIA AND INFORMATION LITERACY**
produce special supplements, air MIL learning announcements (radio and television spots) in the period around Global MIL week.

**HOST MIL PRACTITIONERS AND EXPERTS**
from your community in the programme (news stories, interviews, etc.).

**ENGAGE WITH CHILDREN AND YOUTH FROM THE LOCAL COMMUNITY**
and invite local schools to visit the newsroom.

**CHOOSE 10 BEST MIL CLICKS POSTS, ORGANIZE A MIL CLICKS SEMINAR**
for your staff, focusing on the media and technology side of MIL

**ANNOUNCE GLOBAL MIL WEEK 2017 EVENTS IN YOUR MEDIA OUTLET**

**ORGANIZE A WEBINAR/ONLINE Q&A ON MIL**
with a media specialist to share knowledge within your community.

**SHARE YOUR CREATIVE ACTIONS:**
EVENTS/ACTIVITIES THAT YOU ORGANIZE SHOULD BE REGISTERED AND PROMOTED GLOBALLY AT:

Registered events/activities will be showcased on the Global MIL Week 2017 official website. More partners and other information can be found on the Global MIL Week 2017 official website at: https://en.unesco.org/global-mil-week-2017