

# LOW-COST WAYS FOR NETWORKS TO CELEBRATE

## Global Media and Information Literacy Week 2020

2020 UNESCO  
Global Media & Information Literacy Week

24–31 October 2020  
Hosted by the Republic of Korea

# MIL



Register and promote your events/activities at:  
<https://on.unesco.org/3cqFcwr>



**Mobilize your members to organize a MIL Day**

Each member can host one webinar around the theme or one sub-theme of Global MIL Week 2020.



**Showcase your MIL endeavors to fight disinformation cycles**

What actions and projects has your network performed to tackle disinfodemic? Showcase them on social media with #GlobalMILWeek.



**Host an online happy hour**

Invite your members over for a virtual gathering during Global MIL Week to review and discuss your network's engagement in MIL.



**Carry out a social media campaign**

Develop social media materials with tips countering disinfodemic, share them during Global MIL Week and add #GlobalMILWeek.



**Conceptualize a virtual exhibition**

Conceptualize a virtual exhibition about MIL and submit a proposal here:  
<https://on.unesco.org/2RYRt1X>



**Submit edutainment content related to MIL**

Encourage your members to submit edutainment content (video, meme, podcast) demonstrating the role of MIL to resist disinfodemic: <https://on.unesco.org/2RYRt1X>

#GlobalMILWeek

If your network is not yet a member of the UNESCO MIL Alliance, sign up here: <https://on.unesco.org/2Ek08bM>