

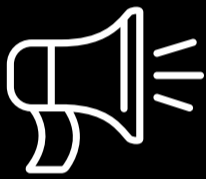
LOW-COST WAYS FOR MEDIA TO CELEBRATE

Global Media and Information Literacy Week 2020

MIL



Register and promote
your events/activities at:
<https://on.unesco.org/3cqFcwr>



**Provide news
coverage of local
MIL events**

Announce Global MIL week.
Refer to the list of events on the
Global MIL website.



**Produce short
informational content for
your audience about MIL**

Produce short MIL-themed videos, interstitials,
webinars, or audio segments that deepen your
audiences' understanding of how media is
created or the danger of disinformation.



**Help youth go behind-
the-scenes of your
newsroom or media
production**

Engage with children and youth from
the local community and invite local
schools to visit the newsroom.



**Partner with a local
nonprofit media or
NGO to hold an event**

Discuss the making of a news story or how
to produce news-worthy content, or screen
a documentary on a related topic and follow
up with a panel discussion.



**Invite MIL
practitioners and
experts as guests**

Seek out community educators, youth media
practitioners, local YouTube creators, and
university researchers to share information
about MIL on a newscast, talk show, webinar,
news article, or other media content.



**Create a MIL-
themed learning tool**

Help local educators bring MIL into their
classrooms by co-creating a (digital) resource
pack, including short behind-the-scenes
videos with reporters, producers and editors,
and webinar series on disinformation.