Global Media and Information Literacy Week 2019
24 – 31 October 2019

Feature Conference
Youth Agenda Forum
24 – 26 September, Gothenburg, Sweden

#GlobalMILWeek
A Message from UNESCO

Expanding Media and Information Literacy for All: It can be done!

UNESCO is delighted to welcome all participants to this Global Media and Information Literacy Week Feature Event, the Ninth Media and Information Literacy and Intercultural Dialogue (MILID) Conference and the Fourth Youth Agenda Forum.

UNESCO is grateful to our co-hosts and organizers, the County Council Region Västra Götaland, Sweden and the University of Gothenburg in partnership with the Swedish National Commission for UNESCO, for their committed and enlightened co-leadership. This is the first time a regional institution and a university host the Feature Conference and Youth Forum.

UNESCO also wishes to acknowledge all members and partners of the UNESCO-led Global Alliance for Partnerships on Media and Information Literacy (GAPMIL) and the UNESCO-UNAOC International University Network on MILID. It is through the linking up of our collective national, regional, and international actions that Global MIL Week is growing, and expanding media and information literacy for all, becomes possible.

The focus of Global MIL Week 2018 was MIL Cities. This year we draw attention to the need for MIL Citizens. As we move from MIL Cities to MIL Citizens, expanding MIL for all requires that every individual, institution, community, country, and people, start with their reflection in the mirror. As we reflect on the theme for Global MIL Week 2019, MIL Citizens, Informed, Engaged, Empowered let us apply our critical compasses to its true meaning.

Consider the scientific fact, even truth, that if we exercise every day, we will be healthier. Yet, many of us still do not exercise. Also, it is a truth that information is one of the world’s most valuable commodity.
Yet, for too many of us, it is a currency with little or no value.

It is clear, then, that being informed is a necessary but not sufficient step to being media and information literate. Reflect on the true or false question which follows. True or false: Can critical engagement with the right information stir peace and respect for the rights of others?

When people are conscious about all types of information they receive and share (Being Informed), critically reflect on the authenticity, source and the possible intent of the information (Being Engaged), and take purposeful and informed decisions (Being Empowered) – they are on the path to being media and information literate. Through MIL:

- **Informed** citizens and communities lay the foundation for actions to change lives by starting with their own.

- **Engaged** individuals and groups become liable to each other and act with greater respect of each other’s rights and freedom, and greater solidarity. This respect and solidarity calls for intercultural dialogue. As Ulla Carlsson, one of the leading stalwarts of MIL, puts it, “there is a need for comparative projects much more open to holistic perspectives and cross-cultural and intercultural approaches than is the case at present. We need to learn more from one another, to share knowledge and context, and to work together... In such a context media and information literacy constitutes a key competence, and intercultural dialogue an obligation (2013, p.135).”

- **Empowered** people are the foundation of a healthy and sustainable society. They understand their agency. They become confident decision-makers with full knowledge of their rights and awareness of their interconnectedness with the world around them.

MIL is crucial to navigating our global society; it is at the very core of the
understanding of the 21st century. Addressing art and modernism, Pr. Sverker Sörlin, Swedish Historian of ideas and Professor of environmental history, writes: “It is a story of utopian dreams and belief in the future, but also one that involves a critique of modernity.”

The necessity to think critically about the world around us is what makes expanding MIL for all more than utopian. We can do it! It can be done! MIL is a story of today, connecting to many social opportunities and challenges before us, such as peace, human rights, and radicalization and extremism. As all stakeholders undertake MIL actions, we are making a profound societal change. It is an innovative, continuous, and undoubtedly, progressive growth.

UNESCO exists to build peace in the minds of men and women of all ages, as well as protect human rights and fundamental freedoms. There are no shortcuts to such aspirational goals. We must build bridges, connect people from all horizons to move forward. MIL is one tool in the toolbox to achieve this. This is a strength of UNESCO and global partnerships.

Let us then commit and continue the celebration of Global MIL Week 2019 starting with the Feature Events from 24-26 September 2019, up to and after the designated week from 24-31 October 2019. Join the vision to expand MIL for all by organizing offline and online events/actions to advocate for MIL. Register them on our website.

Expanding MIL for all is no longer a dream. It can be done. Let us leave this legacy for generations to come.

Alton Grizzle
Programme Specialist in Communication and Information Division for Freedom of Expression and Media Development Section for Media and Society, UNESCO
A message from the Local Hosts

Empowering MIL Citizens is a regional challenge!

We did not have to think long before we decided to host the ninth UNESCO Global Media and Information Literacy Feature Conference in Gothenburg. For us, a Swedish region, it is crucial to be a part of multilevel governance model where we work for the global challenges side by side with international, national and local organisations. Our mutual endeavour towards empowered citizens able to make informed decisions and resilient to propaganda, disinformation and fake news is more important than ever, and we hope to be able to contribute to reach this important goal.

Eight years ago, Region Västra Götaland adopted a cultural strategy called “A World Meeting Place“ where we state that a good life also includes access to culture. For that reason, culture is one of our region’s five priority areas. I cannot think of a better way to make our strategy come true than to turn our region into a world meeting place through the global work for free speech, for the right to express your opinion and for others to question it. This is just what is about to happen in Gothenburg this week!

The Gothenburg Book Fair is Scandinavia’s largest book fair and gathers more than 100 000 visitors every year. Since the start in 1985, their key audience are teachers, librarians and book lovers. Media and information literacy (MIL) has been on the agenda at every fair during the years (although under other labels) and we are very proud to present MIL as one out of three focus areas this year. We call it Medievetenhet – Media awareness. Another focus – universal suffrage – is the core of democracy and highlights the facts that Swedish women had their legal right to vote in 1919, one hundred years ago.

The work of UNESCO, as well as the Book Fair, encourages us to combine complex issues with the joy and love of reading and writing at all ages. The
Youth Agenda Forum will take place in the center of the Book Fair and I am eager to listen to the dialogue of young people from all over the world. Children and youth are the most important for cultural policy – not to do things for and about them, but together with them for a mutual knowledge. We are in duty bound to encourage their passion for expressing themselves in different medias, to criticize the sources, but also confidence in the same sources.

I would like to acknowledge all our partners in this important work: UNESCO, the University of Gothenburg, the Swedish National Commission for UNESCO, the Gothenburg Book Fair and Kultur i Väst, the regional administration for cultural development who has been in charge of the planning and the realisation of this event.

As the president of the Cultural Committee of Västra Götaland, I warmly welcome all of you to Gothenburg and Västra Götaland. Let’s be informed, engaged and empowered together!

Conny Brännberg
President of the Committee of Culture, Region Västra Götaland
Feature Conference

Agenda Outline

Day 1 - Tuesday, September 24, 2019

8:00 – 9:30  REGISTRATION

9:30 – 10:45  OPENING CEREMONY

Chaired by:
Ms Katti Hoflin, Director of Cultural Affairs, Region Västra Götaland

With the presence of:
Ms Anna Ekström, Minister for Education, Sweden
Mr Moez Chakchouk, Assistant Director-General for Communication and Information, UNESCO
Ms Annika Tännström, President of the Regional Council, Region Västra Götaland
Ms Eva Wiberg, Vice-Chancellor, University of Gothenburg

Announcement:
GAPMIL Global MIL Awards 2019
Room: K1

10:45 – 11:15  COFFEE/TEA BREAK

11:15 – 12:00  Keynote address
Ms Ulla Carlsson, Professor, University of Gothenburg / UNESCO Chair on Freedom of Expression, Media Development and Global Policy
Room: K1

12:00 – 13:20  LUNCH
13:20 – 14:20  **PLENARY SESSION I:**
MIL FOR THE SUSTAINABLE DEVELOPMENT GOALS AND PEACE
Room: K1

14:30 – 16:00  **PARALLEL SESSION 1A:**
Media meet MIL for lifelong learning and trust (Part I)
Room: J2

**PARALLEL SESSION 1B:**
MIL, elections, good governance
Room: R17 + R18

Baltic-Nordic-UNESCO Side Event: Empowering youth as agents of MIL: The role of informal education
Room: R2

UN Roundtable (closed session)
Room: R11 + R12

16:00 – 16:25  **COFFEE/TEA BREAK**

16:30 – 17:50  **PLENARY SESSION II:**
MIL AND FREEDOM OF EXPRESSION: DIALOGUE, AND ENGAGEMENT
Room: K1

**SPECIAL SESSION 1:**
MIL PROMOTING INTERCULTURAL DIALOGUE, GENDER EQUALITY, AND SOCIAL INCLUSION
Room: J2
18:00 – 19:20  PARALLEL SESSION 2A:
MEDIA MEET MIL FOR LIFELONG LEARNING AND TRUST (PART II)
Room: J2

PARALLEL SESSION 2B:
MIL FOR TEACHERS: HOW TO EDUCATE THE EDUCATORS?
Room: R17 + R18

PARALLEL SESSION 2C:
MIL POLICY ADVOCACY WORKSHOP
Room: R2

SIDE EVENT:
INTERNATIONAL DAY FOR UNIVERSAL ACCESS TO INFORMATION:
OPEN TALKS
Room: R11 + R12
Day 2 – Wednesday, September 25, 2019

8:00 – 9:00  REGISTRATION

8:30 – 10:00  PLENARY SESSION III:  
MIL TO TACKLE DISINFORMATION AND PROPAGANDA  
Room: J1

SPECIAL SESSION 2:  
MIL ROLE IN PRIVACY, PROTECTION OF PERSONAL DATA,  
AND HUMAN RIGHTS  
Room: J2

10:00 – 10:30  COFFEE/TEA BREAK

10:35 – 12:00  PLENARY SESSION IV:  
MIL FUTURES: INNOVATION, GOOD PRACTICES, CHALLENGES  
Room: K1

12:00 – 13:00  LUNCH

13:00 – 14:30  PARALLEL SESSION 3A:  
MIL ASSESSMENT: EFFORTS, ACHIEVEMENTS, EFFECTIVENESS  
Room: J1

PARALLEL SESSION 3B:  
NATIONAL POLICIES/STRATEGIES: EQUAL ACCESS TO MIL (PART I)  
Room: J2

PARALLEL SESSION 3C:  
MIL FOR EMPOWERMENT AND SOCIAL ADVOCACY  
Room: R2

SIDE EVENT:  
UP THE MASK: DIGITAL STREET LABS MIL TOOLS WORKSHOP  
Room R11+R12
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<tr>
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<td>14:30 – 15:00</td>
<td><strong>COFFEE/TEA BREAK</strong></td>
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<tr>
<td>15:00 – 16:30</td>
<td><strong>PARALLEL SESSION 4A: YOUTH ENGAGEMENT IN MIL</strong> Room: J1</td>
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<td><strong>PARALLEL SESSION 4B: NATIONAL POLICIES/STRATEGIES: EQUAL ACCESS TO MIL (PART II)</strong> Room: J2</td>
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<td><strong>PARALLEL SESSION 4C: INTEGRATING MIL IN UNESCO CITIES NETWORK: FILM, GAMES, CARTOONS...</strong> Room: R2</td>
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<td>16:40 – 17:50</td>
<td><strong>SIDE EVENT: SWEDEN IN FOCUS</strong> Room R11+R12</td>
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<td>16:40 – 17:50</td>
<td><strong>PLENARY SESSION V: GAPMIL/MILID SESSION</strong> Room: K1</td>
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<td>18:00 – 18:55</td>
<td><strong>CLOSING PLENARY</strong> Announcement: GAPMIL International Steering Committee elections results Room: K1</td>
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<td>19:00 – 20:30</td>
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Day 3 – Thursday, September 26, 2019

Youth Agenda Forum
MIL Seminars/Workshops at the Gothenburg Book Fair
(September 26-29, 2019)
Day 4 – Friday, September 27, 2019

GAPMIL/MILID
Closed Meeting
Feature Conference
Detailed Agenda

DAY 1 – Tuesday, 24 September

9:30 – 10:45 Opening Ceremony
Room K1 Moderator: Ms Katti Hoflin, Director of Cultural Affairs, Region Västra Götaland, Sweden

Speakers:
Ms Anna Ekström, Minister for Education, Sweden
Mr Moez Chakchouk, Assistant Director-General for Communication and Information, UNESCO
Ms Annika Tännström, President of the County Council Region Västra Götaland, Sweden
Ms Eva Wiberg, Vice-Chancellor, University of Gothenburg, Sweden

10:45 – 11:15 COFFEE/TEA BREAK

11:15 – 12:00 Keynote Speech
Room K1 Ms Ulla Carlsson, Professor, University of Gothenburg/UNESCO Chair on Freedom of Expression, Media Development and Global Policy, Sweden

12:00 – 13:20 LUNCH BREAK

13:20 – 14:20 PLENARY SESSION 1 MIL FOR THE SUSTAINABLE DEVELOPMENT GOALS AND PEACE
Room K1 Moderator/ Speaker: Ms Anette Novak, Director-General, Swedish Media Council, Sweden
Speakers:
Mr Per Olsson Fridh, State Secretary to Minister for International Development Cooperation, Ministry of Foreign Affairs, Sweden

Ms Mirta Lourenço, Chief of Section for Media Development and Society, Communication and Information Sector, UNESCO

Ms Sook Choi and Ms Siyeon Jang, Researchers, Institute of Media and Communication, Hankuk University of Foreign Studies, Republic of Korea

Ms Yetunde Ayobolu Caleb, Lecturer and Researcher of Development Communication and Gender, University of Lagos, Nigeria

14:30 – 16:00 PARALLEL SESSION 1A MEDIA MEET MIL FOR LIFELONG LEARNING AND TRUST (PART I)
Room J2

Moderator/Speaker:
Mr Stéphane Hoebeke, Lawyer, Legal Department, RTBF, Belgium

Speakers:
Mr Joseph Yap, Expert-Manager, Nazarbayev University Library, Kazakhstan and Ms Janice D.C. Peñaflor, Assistant Director for Support Services, Libraries De La Salle University, Philippines

Ms Ida Cortoni, Professor, Sapienza University of Rome, Italy, and Ms Jelena Perovic, Communication Officer, UNICEF Montenegro
Ms Mette Hultgren, Business Strategist and Editor, UR, Swedish Educational Broadcast Company, Sweden

Ms Kalpana Chaudhari, Assistant Professor, Shah and Anchor Kutchhi Engineering College/Vice President, Institute for Sustainable Development and Research, India

14:30 – 16:00  PARALLEL SESSION 1B MIL, ELECTIONS, GOOD GOVERNANCE
Room R17+R18  Moderator/Speaker:
Mr Michael Hoechsmann, Associate Professor, Lakehead University (Orillia), Canada

Speakers:
Ms Brooke Duffy, Assistant Professor, Seton Hall University, USA, and Ms Michelle L. Tafur, Master’s Candidate, American University, USA

Mr Carl Heath, Special Counsel, Government Commission for Media and Information Literacy and Democratic Dialogue, Sweden

Mr Urban Jaksa, Researcher, University of York, Slovenia

Ms Alicia Fagerving, Developer, Wikimedia Sverige, Sweden

16:00 – 16:25  COFFEE/TEA BREAK
16:30 – 17:50  PLENARY SESSION 2 MIL AND FREEDOM OF EXPRESSION: DIALOGUE, AND ENGAGEMENT
Room K1  Moderator/Speaker: Mr Muhammad Furqan Rao, PhD Candidate, Tsinghua University (China), Pakistan
Speakers:
Ms Mona Guath, Researcher, and Mr Thomas Nygren,
Associate Professor, Uppsala University, Sweden

Ms Estrella Luna Muñoz, Researcher,
University of Lisbon, Portugal

Ms Viktorya Muradyan, Researcher, Iaelyon School of
Management, France

Ms Anna Belkina, Deputy Editor in Chief, RT,
Russian Federation

16:30 – 17:50
Room J2
SPECIAL SESSION 1 MIL PROMOTING INTERCULTURAL DIALOGUE,
GENDER EQUALITY, AND SOCIAL INCLUSION
Moderator:
Ms Deniz Bayrakdar, Chair of the Communication
Committee, UNESCO Turkish National Commission/
Professor, Kadir Has University, Turkey

Speakers:
Mr Olunifesi Suraj, Coordinator, UNESCO Nigerian
University Network on MIL/Senior Lecturer,
University of Lagos, Nigeria

Ms Naglaa Elemary, Media Expert of Arab World/Founder,
Media and Information Literacy Experts Network

Ms Xenia Hanusiak, Cultural Ambassador and Writer,
Australia

Ms Tamar Kintsurashvili, Executive Director,
Media Development Foundation, Georgia
Ms Zoraima Cuello, Vice Minister of the Ministry of the Presidency of Dominican Republic

18:00 – 19:20 PARALLEL SESSION 2A MEDIA MEET MIL FOR LIFELONG LEARNING AND TRUST (PART II)
Room J2
Moderator:
Mr Jude Abugu, Journalist, Nigerian Television Authority, Nigeria

Speakers:
Ms Mami Komaya, Professor, Jissen Women’s University, Japan
Ms Jutta Haider, Associate Professor, and Mr Olof Sundin, Professor, Lund University, Sweden
Ms Anaïs Adriaens-Allemand, Project Manager, French National Center for Media and Information Literacy, France
Mr Andy Demeulenaere, Coordinator, Mediawijs, and Ms Fran Devriese, Brand Manager VRT NWS, VRT, Belgium
Ms Helena Francke, Associate Professor, University of Borås/ UiT The Arctic University of Norway, Sweden

18:00 – 19:20 PARALLEL SESSION 2B MIL FOR TEACHERS: HOW TO EDUCATE THE EDUCATORS?
Room R17+R18
Moderator/Speaker:
Ms Daniela Cornelia Stix, Lecturer, University of Cologne, Germany
Speakers:
Ms Sylvana Sofkova Hashemi and co-authors,
Associate Professor, University of Gothenburg, Sweden

Ms Tatiana Murovana, Programme Specialist,
UNESCO Institute for Information Technologies in Education

Ms Lisa Molin, PhD Candidate,
University of Gothenburg, Sweden

Ms Mònica Duran Ruiz, International Relations Expert,
The Catalan Audiovisual Council, Spain

18:00 – 19:20  PARALLEL SESSION 2C MIL POLICY ADVOCACY WORKSHOP
Room R2  Ms Carolyn Wilson, Lecturer, Western University, Canada

Mr Lauri Palsa, Researcher, and Ms Saara Salomaa,
Senior Advisor, National Audiovisual Institute, Finland
Day 2 – Wednesday, 25 September

8:30 – 10:00  PLENARY SESSION 3 MIL TO TACKLE DISINFORMATION AND PROPAGANDA
Room J1

Moderator: Ms Danica Ilic, Senior Programme Manager, Media Diversity Institute, UK

Speakers:
Ms Soeun Yang, Researcher, and Ms Jae Woo Lee, Researcher, Seoul National University, Republic of Korea
Mr Alexander Malkevich, Chairman of the Commission on Development of Information Community, Mass Media and Mass Communications of the Civic Chamber of the Russian Federation, Russian Federation
Ms Kari Kivinen, Head of the Lycée Franco-Finlandais d’Helsinki, Finland
Mr Ronan Costello, Public Policy Manager, Twitter, USA
Mr Namnandorj Bayaraa, CEO, Remo Media, Mongolia

8:30 – 10:00  SPECIAL SESSION 2 MIL ROLE IN PRIVACY, PROTECTION OF PERSONAL DATA, AND HUMAN RIGHTS
Room J2

Moderator/Speaker: Mr Harald Gapski, Head of Research, Grimme-Institute, Germany

Speakers:
Ms Beatrice Bonami, Head of Educational Design/Innovation, University of São Paulo/University College London, Brazil, and Mr Massimo Di Felice, Professor, University of São Paulo, Brazil
Ms Karolina Andersdotter, Data Detox Bar, Library Development, Sweden

Mr Ariel Ursolon Bosque, Instructor, Rizal Technological University, Philippines

10:00 – 10:30  COFFEE/TEA BREAK

10:35 – 12:00  PLENARY SESSION 4 MIL FUTURES: INNOVATION, GOOD PRACTICES, CHALLENGES
Room K1

Moderator/Speaker: Ms Sheila Webber, Director of the Centre for Information Literacy Research, University of Sheffield, UK

Speakers:
Mr Bill Johnston, Honorary Research Fellow, University of Strathclyde, UK

Mr Carlos Alberto Lima, Coordinator, The Educommunication Nucleus, and Ms Maria Célia Rehder, Teachers Trainer, The Educommunication Nucleus, Brazil

Ms Jomkwan Polparsi, Assistant President for IT and Director of the Central Library, University of the Thai Chamber of Commerce, Thailand

Mr Jonas Linderoth, Professor, and Ms Viveca Larsson, Senior Lecturer, University of Skövde, Sweden

Ms Yves Collard, Researcher, Media Animation, Belgium

12:00 – 13:00  LUNCH BREAK
PARALLEL SESSION 3A MIL ASSESSMENT: EFFORTS, ACHIEVEMENTS, EFFECTIVENESS

Moderator/Speaker: Mr Michael Forsman,
Associate Professor, Södertörn University, Sweden

Speakers:
Mr Moazzam Naseer, Assistant Professor, Riphah Institute of Media Sciences/ Riphah International University, Pakistan
Ms Mehri Druckman, Country Representative and Program Director, IREX, Ukraine
Mr Dennis Reineck, Project Manager, and Mr Jan Lublinski, Head of Research and Evaluation, DW Akademie, Germany
Ms Aakanksha Sharma, Researcher, and Mr Arul Selvan, Associate Professor, Indira Gandhi National Open University, India
Mr Tomás Durán Becerra, National Research Director, Corporación Unificada Nacional de Educación Superior, Colombia, and Mr Jesús Lau, Librarian, Universidad Veracruzana, Mexico

PARALLEL SESSION 3B NATIONAL POLICIES/STRATEGIES: EQUAL ACCESS TO MIL (PART I)

Moderator/Speaker: Ms Irene Andriopoulou, Researcher, EKOME S.A. National Centre of Audiovisual Media and Communication, Greece

Speakers:
Ms Maja Zaric, Head of Unit,
Ministry of Culture and Media, Republic of Serbia
Mr Seojoong Kim, Professor,
SungKongHoe University, Republic of Korea

Ms Monika Valečić, Researcher, Gong, Croatia

Mr Philip Russell, Deputy Librarian,
Technological University of Dublin, Ireland

13:00 – 14:30  PARALLEL SESSION 3C MIL FOR EMPOWERMENT AND SOCIAL ADVOCACY
Room R2
Moderator/Speaker: Mr Domen Savič,
Director, Citizen D Institute, Slovenia

Speakers:
Ms Yvonne Andersson, Lecturer, Stockholm University and
Mr Ulf Dalquist, Swedish Media Council, Sweden

Ms Wendy Bryant, Senior Research Manager, Ofcom, UK

Mr Rodrigo Zárate Moedano, Film studies program coordinator, Universidad Veracruzana, and Mr Ricardo Braojos García, Director, Iberoamerican Forum of Cinematographic Studies, Mexico

Mr Dennis Augustsson, PhD Candidate,
University West, Sweden

14:30 – 15:00  COFFEE/TEA BREAK
15:00 – 16:30  PARALLEL SESSION 4A YOUTH ENGAGEMENT IN MIL
Room J1  
**Moderator/Speaker:** Ms Sherri Hope Culver,  
Director, Temple University Center for Media and Information Literacy, USA

**Speakers:**
- Ms Joanna Marinova, COO,  
  Center for Creative Training, Bulgaria
- Ms Eva Reina, Director, European Youth Information and Counselling Agency, Luxembourg, and Mr Muhaimin Karim, Åbo Akademi University, Finland
- Ms Maria Ericson, Chairman, and Mr Gösta Öborn, Board Member, Seek You Seek You, Sweden
- Ms Narine Khachatryan, Co-founder,  
  Media Education Center, Armenia
- Ms Tanya Notley, Senior Lecturer, Western Sydney University, and Mr Michael Dezuanni, Associate Professor, Queensland University of Technology, Australia

15:00 – 16:30  PARALLEL SESSION 4B NATIONAL POLICIES/STRATEGIES: EQUAL ACCESS TO MIL (PART II)
Room J2  
**Moderator/Speaker:** Ms Helena Söderman, Deputy Director General, The Swedish Press and Broadcasting Authority, Sweden

**Speakers:**
- Ms Kristina Juraite, Professor, and Ms Auksė Balčytienė, Professor, UNESCO Chair on Media and Information Literacy for Inclusive Knowledge Societies, Vytautas Magnus University, Lithuania
Mr Abdellatif Bensfia, Director, Higher Institute of Information and Communication/Center for Research and Media Education, Morocco

Ms Klinta Ločmele, Expert in Media Policy, Ministry of Culture of the Republic of Latvia, Latvia

Ms Martina Wagner, Special Advisor, Swedish Media Council, Sweden

Ms Alina Ostling, Researcher, and Ms Iva Nenadic, Researcher, European University Institute, Italy

15:00 – 16:30 PARALLEL SESSION 4C INTEGRATING MIL IN UNESCO CITIES NETWORK: FILM, GAMES, CARTOONS…
Room R2

Moderator/Speaker: Mr Alton Grizzle, Programme Specialist, UNESCO

Speakers:
Mr Paul Guzzardo, Researcher, Geddes Institute for Urban Research, University of Dundee, UK

Ms Sylvain Platevoet, Programme and International Development Manager, Cartooning for Peace, France

Mr Howard Blumenthal, Founder, Kids on Earth/Senior Scholar, University of Pennsylvania, USA

Mr Fredrik Holmberg, Founder, Filmpedagogerna, Sweden

Mr David Wilson, Director, Bradford UNESCO City of Film, UK
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<td>16:40 – 18:00</td>
<td>PLENARY 5 GAPMIL/MILD GENERAL ASSEMBLY PART I</td>
<td>Room K1</td>
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<tr>
<td>18:00 – 18:55</td>
<td>CLOSING SESSION</td>
<td>Room K1</td>
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Side Events

1. **Nordic-Baltic-UNESCO side-event: Empowering youth as agents of media literacy: the role of informal education.**
   Tuesday 24 September 14:30-16:00 Room R2
   - **Ms Guna Spurava**, Head of UNESCO Chair on Media and Information Literacy, Latvia
   - **Mr Karl Gustav Adamsoo**, Winner of the competition MIL thesis 2018, Estonia
   - **Ms Neringa Jurčiukonytė**, Founder of Media4Change, Lithuania
   - **Ms Maarit Jaakkola**, Assistant Director, Researcher & Editor NORDICOM, Finland
   - **Ms Hanadi Gharaibeh**, Associate Project Officer, UNESCO Office in Amman

2. **UN Roundtable (Closed Session)**
   Tuesday 24 September 14:30-16:00 Room R11+R12

3. **International Day for Universal Access to Information: Open Talk**
   Tuesday 24 September 18:00-19:20 Room R11+R12
   - Video Message from **Mr Moez Chakchouk**, Assistant Director-General for Communication and Information UNESCO
   - **Ms Sheila Webber**, Director of the Centre for Information Literacy Research, University of Sheffield, UK
   - **Ms Xenia Hanusiak**, Cultural Ambassador and Writer, Australia
   - **Mr Michael Hoechsmann**, Associate Professor, Lakehead University (Orillia), Canada
4. **Up the Mask: Digital Street Labs MIL tools workshop**  
   Wednesday 25 September 13:00-14:30 Room R11+R12  
   Mr Paul Guzzardo, Researcher, 
   Geddes Institute for Urban Research University of Dundee, UK  
   Mr Julien Maudet, Performer and Educator, France

5. **Sweden in Focus**  
   Wednesday 25 September 15:00-16:30 Room R11+R12  
   Ms Josefine Alm, project manager, and Ms Annika Wik, consultant, 
   Swedish Film Institute  
   Mr Linus Andersson, Senior Lecturer, and Mr Martin Danielsson, 
   Senior Lecturer, Halmstad University, Sweden  
   Mr Karl-Magnus Johansson, Archivist, The Regional State Archives in Gothenburg, and Mr Mats Jönsson, Professor, University of Gothenburg, 
   Mr Michael Forsman, Associate Professor, Södertörn University, Sweden
Day 3 – Thursday, 26 September

UNESCO MIL SEMINARS AT THE GOTHENBURG BOOK FAIR

1. MIL is binoculars for human rights
   Thursday 26 September 10.00-10.45, Room F5
   Ms Ivana Jelaca (Serbia), Media Diversity Institute Western Balkans
   Ms Ulla Carlsson (Sweden), University of Gothenburg
   Ms Anette Novak (Sweden), Swedish Media Council
   Ms Anubhuti Yadav (India), Indian Institute of Mass Communication

   Moderator:
   Ms Karin Stenson (Sweden), Swedish National Commission of UNESCO

2. Reading, the forgotten pearl of the great price: does MIL stir reading?
   Thursday 26 September 12.00-12.45, Room F4
   Ms Anna Kozlowska (USA), University of Illinois at Chicago
   Ms Maria Cherrie (Trinidad and Tobago), National Library and Information System Authority
   Ms Ginta Zalcmane (Latvia), The National Library of Latvia, Library Science
   Ms Nancy Ochieng (Kenya), Kenya National Library Service

   Moderator:
   Ms Kajsa Lunde (Sweden), Kultur I Väst, Region Västra Götaland

3. MIL matters to reduce gender stereotypes and inequalities
   Thursday 26 September 11.00-11.45, Room R2
   Ms Maha Bashri (United Arab Emirates), United Arab Emirates University
   Ms Maria Edström (Sweden), University of Gothenburg
   Ms Claudia Wanderley (Brazil), Campinas State University
   Mr Piya Pongsapatiksanti (Japan), Kyoto Sangyo University

   Moderator:
   Ms Brit Stakston (Sweden), Blank Spot Project
4. Mediating peace and mutual understanding with MIL

Thursday 26 September 16.00-16.45, Room F5

Mr Henrik Selin (Sweden), Government Committee for Protection of Democratic Dialogue
Ms Kai Zhang (China), Communication University of China
Mr Felipe Chibás Ortiz (Brazil), University of São Paulo,
Ms Kyoko Murakami (Japan), Hosei University

Moderator:
Ms Ylva Gustafsson (Sweden), Region Västra Götaland
Youth Agenda Forum
MIL Citizens: Informed, Engaged, Empowered
Programme
26 September 2019, Gothenburg, Sweden

8:45 – 9:15  Registration with Welcome Coffee and Film Projection
Masters of Ceremony:
Shahab Mehrabi (Sweden), Film Director
Victoria Ibiwoye (Nigeria), One African Child Foundation

9:15 – 9:55  OPENING CEREMONY
Announcement:
Youth Open Letter to UN Agencies and Government Officials

Sofa Talk:
Interviewees:
Alton Grizzle, Programme Specialist, Communication and Information Sector, UNESCO
Conny Brännberg, President of the Committee of Culture, Region Västra Götaland (Sweden)
Adama Lee, Chair, Youth Sub-Committee, Global Alliance for Partnerships on Media and Information Literacy

Interviewer:
Jasmin Lavoie (Canada), Journalist
10:00 – 11:00  PLENARY 1 MIL CITIZENS: WHAT DOES IT MEAN TO YOUTH?
Speakers:
Cherry Agarwal (India),
Independent Journalist, formerly with Newslaundry
Alexandre Bianquini do Amaral (Brazil),
University of São Paulo
Rachel Schnalzer (USA), Los Angeles Times
Rory Daniels (UK), European Commission
Shereen Nanish (Jordan), Jordan Media Institute
Olivier Makambira (Burundi), Afrika Youth Movement

11:00 – 11:30  COFFEE BREAK

11:30 – 12:30  WORKSHOP PART I – MIL IN CREATION
Facilitators:
Julia Lagergren (Sweden), Folkets Bio Filmpedagogerna
Anas AlRawashdeh (Jordan), Drabzeen Human Development

12:30 – 13:30  LUNCH AND FILM PROJECTION

13:30 – 14:30  PLENARY 2: MIL AND SUSTAINABLE DEVELOPMENT GOALS
Speakers:
Stefan Janjić (Serbia), University of Novi Sad
Jackson Jambu Soro (South Sudan), Platform Africa
Sophie Sandberg (USA), Catcalls of NYC
Dun Oliver C. Abiera (Philippines),
Young Southeast Asian Leaders Initiative
Kristina Alexandersson (Sweden),
The Swedish Internet Foundation
14:30 – 15:00  **COFFEE BREAK**

15:00 – 16:00  **PLENARY 3: YOUTH ENGAGEMENT IN MIL AND GOOD PRACTICES**

**Speakers:**
- Daniel Nwaeze (Nigeria), Youth Sub-Committee, Global Alliance for Partnerships on Media and Information Literacy (GAPMIL)
- Milouda Bouichou (Morocco), SIGMA21
- Giannina Raffo (Venezuela), Center for Dissemination of Economic Knowledge for Freedom (CEDICE Libertad)
- Victoria Nilsson (Sweden), International Youth Media Summit
- Li Hao (China), China Daily
- Kofi Selom Azasoo (Ethiopia), International Association of Students in Economic and Commercial Sciences

16:05 – 17:15  **WORKSHOP PART II – MIL IN CREATION (CONT’D)**

17:20 – 18:00  **CLOSING SESSION**

**Facilitators:**
- Elena Mejía Julca (Peru), Artist
- Ezbora Lubamba (Democratic Republic of Congo), Artist

**ADOPTION OF THE YOUTH OPEN LETTER**

**MIL-related performances:**
- MIL poetry from Robert Chiwamba (Malawi), Renowned Poet
- MIL song from the facilitators
- MIL dance

Social Gathering for Youth Participants
Global Media and Information Literacy Week 2019: Join us and register your events

Going towards the 8th Global MIL Week, UNESCO and our partners are calling all stakeholders to join the celebration of Media and Information Literacy by organizing events or initiatives in their communities, cities, regions, or online.

UNESCO and its partners are calling partners all over the world to celebrate Global MIL Week, building up to the Global MIL Week celebrations that will take place from 24 to 31 October 2019.

You can register your event here:

Media and Information Literate Citizens: Informed, Engaged, Empowered

This year’s edition will continue to focus on the cities and citizens in the digital age. MIL provides citizens with key competencies for life-long learning, work, and in all aspects of life.
Citizens equipped with MIL competencies are informed, engaged, and empowered. They can understand the dangers of disinformation, as well as the spiral of hatred and exclusion. When intercultural and interreligious dialogue are promoted through free, independent and pluralistic media and information systems, the awareness of diversities can enrich our notion of the world around us and improve our understanding of others and ourselves. Empowering all citizens, including youth, the elderly, and marginalized groups with MIL competencies allow more voices to be heard, and thus enables digital inclusion and enhanced opportunities.

Together with its Feature Events (International MIL and Intercultural Dialogue Conference and Youth Agenda Forum in Gothenburg, Sweden, 24-26 September 2019), Global MIL Week calls for local events around the world to promote MIL connections across disciplines and professions.

Celebration events can take place during the months leading up to Global MIL Week or be announced as events that will occur in your country or region around the period of Global MIL Week in October.

**How to celebrate Global MIL Week?**

Here are two ways to celebrate Global MIL Week:

- Organize a MIL Day in your city, community, school, university, library, etc.
- Promote MIL and the hashtag #GlobalMILWeek on social media

There are more ways to mark Global MIL Week - take a look at the 10 Ways to Celebrate Global MIL Week:

Global MIL Week is celebrated annually from 24 to 31 October. It is led by UNESCO, in cooperation with the Global Alliance for Partnerships on Media and Information Literacy (GAPMIL), UNAOC and the Media and Information and Intercultural Dialogue (MILID) University Network, and other partners.

The UNESCO-led Global Alliance for Media and Information Literacy (GAPMIL) is a groundbreaking effort to promote international cooperation to ensure that all citizens have access to MIL competencies. Currently, GAPMIL has over 600 member organizations from over 80 countries.

**Contact**

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International Organizing Committee

Ahmad Khasawneh, Hashemite University, Jordan
Alton Grizzle, UNESCO, Paris
Amir Jahangir, Mishal Pakistan, Pakistan
Anna Kozlowska, University of Illinois at Chicago, USA
Carolyn Wilson, Western University, Canada
Chido Onumah, African Centre for Media and Information Literacy, Nigeria
Cyrille Guel, EducommunicAfrik, Burkina Faso
Daniel Nwaeze, Afrika Youth Movement, Nigeria
Dorcas Bowler, National Library and Information Services, Bahamas
Eva Reina, European Youth Information and Counselling Agency, Luxenberg
Guna Spurava, MILID University Network, University of Latvia, Latvia
José Manuel Pérez Tornero, Autonomous University of Barcelona, Spain
Kimberly D. Osborne, ShinePath LLC, USA
Kristina Juraitė, MILID University Network, Vytautas Magnus University, Lithuania
Lisa Hinchliffe, University of Illinois at Urbana-Champaign, USA
Maha Bashri, United Arab Emirates University, USA
Marie-Carme Torras Calvo, Bergen University College, Norway
Michelle Ciulla Lipkin, National Association for Media Literacy Education, USA
Paulette Stewart, MILID University Network, The University of the West Indies, Jamaica
Stephen Wyber, International Federation of Library Associations and Institutions, Netherlands
Tihomir Loza, South East European Network for Professionalization of Media, Bosnia and Herzegovina
Tomas Duran, Unified National Higher Education Corporation, Colombia
Wang Xiaotong, UNESCO, Paris
Xu Jing, UNESCO, Paris
Yvone Akoth, Impart Change, Kenya
Local Organizing Committee

**Steering group:**
- Katti Hoflin, Region Västra Götaland, Sweden
- Annica Andersson, Göteborg Book Fair, Sweden
- Bengt Källgren, Region Västra Götaland/Kultur i Väst, Sweden
- Jenny Berner, Region Västra Götaland/Kultur i Väst, Sweden
- Mats Djurberg, Swedish National Commission for UNESCO, Sweden
- Ulla Carlsson, University of Gothenburg, Sweden
- Ylva Gustafsson, Region Västra Götaland, Sweden
- Catharina Bucht, Region Västra Götaland/Kultur i Väst, Sweden

- Anders Magnusson, Region Västra Götaland/Kultur i Väst, Sweden
- Cecilia Gärdén, Region Västra Götaland/Kultur i Väst, Sweden
- Clara Hansson, Region Västra Götaland/Kultur i Väst, Sweden
- Ida Nordfell, Region Västra Götaland/Kultur i Väst, Sweden
- Johan Holmberg, Filmpedagogerna Folkets Bio, Sweden
- Jonas Linderoth, University of Skövde, Sweden
- Kari Gardelin, Swedish National Commission for UNESCO, Sweden
- Lars Wiberg, ABF, Sweden
- Linda Sternö, University of Gothenburg, Sweden
- Marina Andersson, Region Västra Götaland/Kultur i Väst, Sweden
- Martin Holmberg, Media & Democracy/Lindholmen Science Park, Sweden
- Monika Johansson, University of Borås, Sweden
- Tobias Ruhtenberg, University of Borås, Sweden
- Ylva Ågren, University of Gothenburg, Sweden
- Ylva Hård af Segerstad, University of Gothenburg, Sweden
Many of the social issues of today have to do with digitization and, not least, the ongoing transformation of the media and communication culture. We are now at a point that may be described as ‘the end of the digital beginning’. Following a period of optimism - especially the hopes that it would increase citizen engagement and participation - problems have surfaced. Calls are heard for policies to resolve these problems.

Media and information literacy (MIL) is often emphasized in the face of technological breakthroughs, when policy- and lawmakers find themselves unable to tackle emerging problems. Therefore, MIL should be understood as part of a whole that includes legislation and reforms in media, education and other fields of relevance – as part of a democracy strategy. This is a process that involves many different stake holders in society, and combining extensive collaboration with proactive political leadership is a challenge. It can be said to be the starting point for this book.

The book consists of three parts. In the first part, a number of articles of a more general nature discuss media and information literacy (MIL) in a variety of contexts as well as courses of development on national, regional and global levels. The focus in the second part is on Sweden, the host of the UNESCO Global MIL Week Feature Conference 2019. The articles in this part present current research findings, policy decisions and political initiatives, and some examples of ‘best practices’ in the MIL area. The third part presents a new approach to MIL in a context of social change and Agenda 2030.

Read the book online: www.jmg.gu.se/understandingmil

The book is published by the UNESCO Chair on Freedom of Expression, Media Development and Global Policy at University of Gothenburg in collaboration with Region Västra Götaland and the Swedish National Commission for UNESCO.
Main Partners

UNITWIN Cooperation Programme on Media and Information Literacy and Intercultural Dialogue
United Nations Educational, Scientific and Cultural Organization

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