The Digital Street Lab in a Box (DSLB) is a Media Information Literacy readymade. It is a prototype, a tool for the street in the age of algorithms.
THE CITY IS A THINKING MACHINE
an exhibition marking the centenary of Patrick Geddes’ Cities in Evolution
El Algoritmo que se comió la calle
The Algorithm that ate the street
ese elefante en la habitación está ahora en la calle

el elefante llamado algoritmo
in the ring with big data
tria
g
e
for the smart city

“smart city speed bumps”
The Algorithm that Ate the Street examines the effect that social media bubbles and weaponized data have on urban streets. The workshop will examine how urban designers can make better use of the street and digital creatives to protect communities from the toxic aspects of social media.

La Matanza
Buenos Aires Province
Machines whose objective is to constantly create and perfect a theory about who you are, what you will do and what you will want next. Together, they create a universe of information unique to each of us.

Democracy demands a dependence on shared facts, but in its place separate parallel universes are offered to us.
Machines whose objective is to constantly create and perfect a theory about who you are, what you will do and what you will want next. Together, they create a universe of information unique to each of us.

Democracy demands a dependence on shared facts, but in its place separate parallel universes are offered to us.
Todos tenemos un trol dentro
Ahora todos somos animales de laboratorio
Las redes sociales están acabando con la empatía
Social networks are ending empathy
We all have a troll inside.
Now we are all laboratory animals
unresponsive, he used the platform’s reporting tool. He, too, found that nothing happened.

“There needs to be some kind of engagement with countries like Sri Lanka by big companies who look at us only as markets,” he said. “We’re a society, we’re not just a market.”

La Emoción del Tribalismo

The Thrill of Tribalism

Facebook’s most consequential impact may be in amplifying the universal tendency toward tribalism. Posts dividing the world into “us” and “them” rise naturally, tapping into users’ desire to belong.

Its gamelike interface rewards engagement, delivering a dopamine boost when users accrue likes and responses, training users to indulge behaviors that win affirmation. Algoritmo privilegia negatividad

And because its algorithm unintentionally privileges negativity, the greatest rush comes by attacking outsiders: The other sports team. The other political party.
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"The artist is always engaged in writing a detailed history of the future because he is the only person aware of the nature of the present."

"El artista siempre se dedica a escribir sobre la historia detallada del futuro porque el artista es la única persona consciente de la naturaleza del presente".
Radar v Critical Thinking?
Two Radar Tools
TRICKSTER MAKES THIS WORLD
HOW DISRUPTIVE IMAGINATION CREATES CULTURE

'Pure pleasure from first to last'
MICHAEL CHABON
Edgar Alan Poe wrote a story about a whirlpool. He called it “A Descent into the Maelstrom.” It was about a sailor in a small boat that was sucked into a gigantic whirlpool. With all hope lost the sailor watched the currents, the vortex. He saw that some objects didn’t fall, but were whirled up to the level of the sea. By studying the whirlpool, and by cooperating with it, the sailor makes good his escape. But he didn’t do alone; he did it with the help of a barrel. The sailor tied himself to the barrel, and then he threw himself into the Maelstrom. And around, and around they went, but in time the barrel and the sailor rose to the surface. He was saved.
El Algoritmo que se comió la calle

The Algorithm that ate the street
Iphone?
El ultimo?
LO QUIERO!!!
Postscripts
Counter Culture Legacy

Steve Jobs

Burning Man

Steward Brand
The new age of digital technology offers pathways and **platforms that enable us to connect with each other and our environment in ways we never dreamed of possible**. The Commons will take the experience of community to new heights **drawing us together** and encouraging us to share our thoughts and experiences.

The strength of a community lies in a sense of belonging. We gather in public spaces to relax, share music and art, exchange ideas and reinforce our communal ties. **Those spaces define us as a community**. A media commons bringing our community together through the power of public media.