Role of Academics and Librarians in Promoting Media and Information Literacy Across Smart Cities in India

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Paradigm Shift From

- Teaching to Learning
- Information to Knowledge
- Libraries to Learning Resource Centres
- Information Literacy to Media and Information Literacy (MIL)
- Rote Learning to Resource–based Student–centred Learning
- Heart of the Matter: Sustainable Development
The Interplay of MIL and the SDG

- Seventeen SDGs based on the Pillars of Socio-economic Development and Environmental Protection
- Punjabi University focusing on the Education, Health and Wellness, Gender Equality, and Inclusive Growth as Priority Areas from the SDGs
- Focus on Media and Information Literacy, Health Information Literacy, Legal Information Literacy, Agriculture Information Literacy and so on.
Learning Outcomes

- Ripple Effect of Workshops and Training Programmes
- More Aware Academics and Librarians
- Networking and Partnerships: MILUNI, GAPMIL–APC, MILID UNITWIN, GAPMIL, NML, IPLM, INELI–INDIA, FK Norway HIL Project
- Empowering 8 Model
- HIL Model
- Five Laws of Media and Information Literacy
Focus and Future Plans

- Citizens and not the Cities
- Plans to Reach out Citizens Within and Beyond Cities
- MIL Chair for Capacity Building and Gender Equality
- PKW and IKW Domains
- Promote Critical Thinking and Independent Learning among Children, Adults and Women
Summing Up

- Smart Citizens is our Focus
- Focus on Bridging the Gaps and Divides
- MIL to Plug in the Capacity Gap and bridge the Rural–Urban Divide
- We need Sustainable MIL Policies and Strategies to obtain the SDGs
- The Biggest Resource of a Nation is its People and not its Cities.
- Hence MIL should be Directed to the Citizens, hardly matters they are in Villages or Cities.

Thank You.