



UNESCO Media and Information Literacy Week Conference
in Kaunas, Lithuania, Oct. 24th, 2018

How Can Digital Storytelling Work in a Homogeneous and Peer Pressure Society?

Hajime HASEGAWA, Ph.D.
Professor of Media Studies
Department of Art Studies
Meiji Gakuin University
Tokyo, Japan

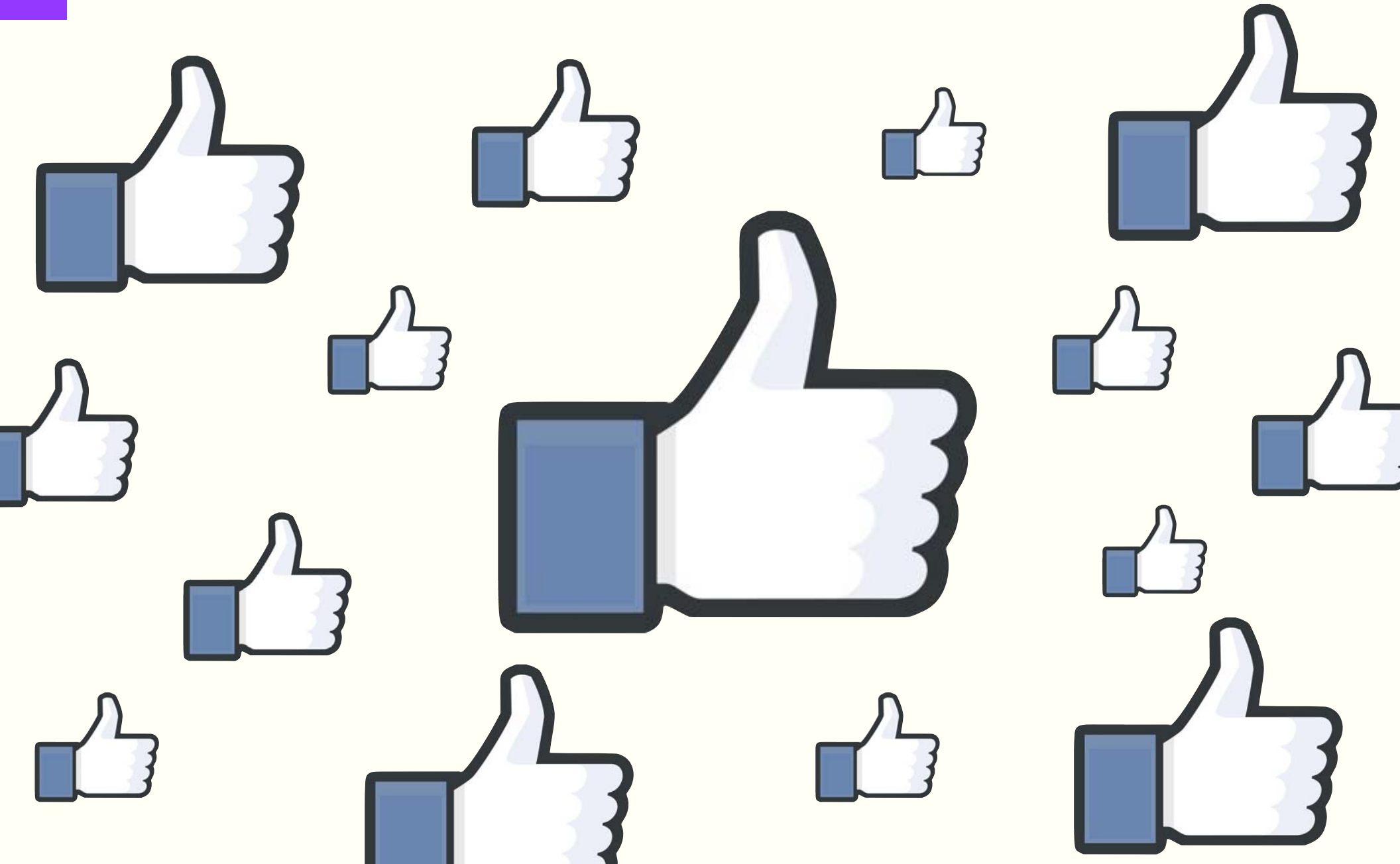
Making Video as Empowerment?



In the Post-Digital Dream Era



Digital Storytelling?

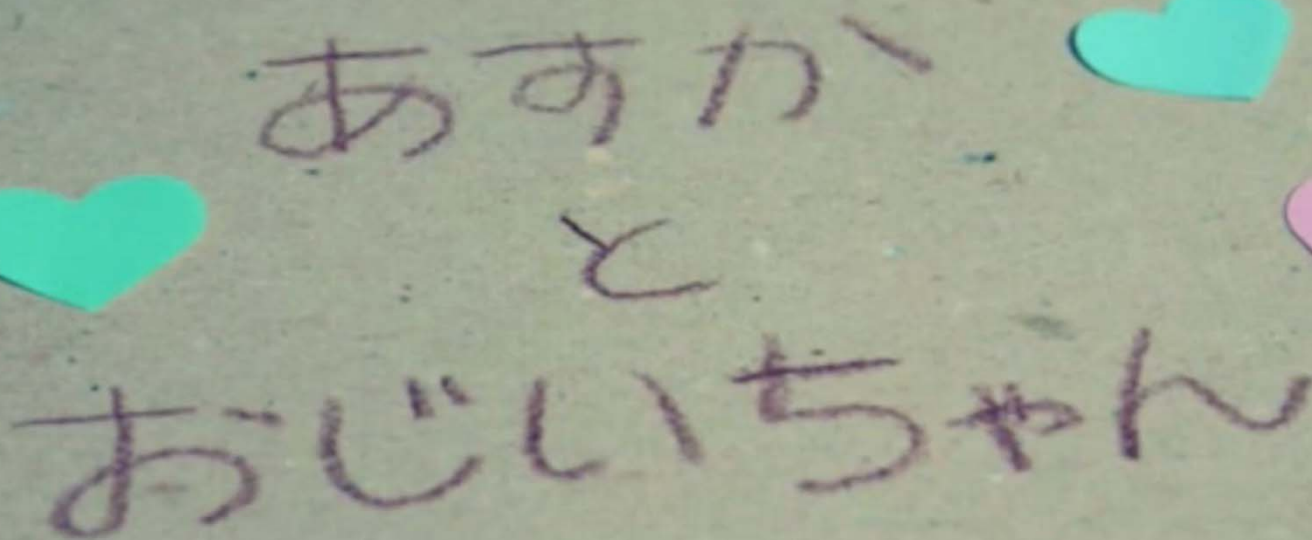


The Point

Telling

Listening





あすか
と
おじいちゃん

Asuka and Her Grandpa



“Everyone has a story to tell”

**Exactly yes,
but sometimes it’s more complicated.**

Japan as a Homogeneous and Peer Pressure Society





Digital Storytelling

Tell Your Own Story with Digital Media

“Listening” brings “telling”



Telling

Listening

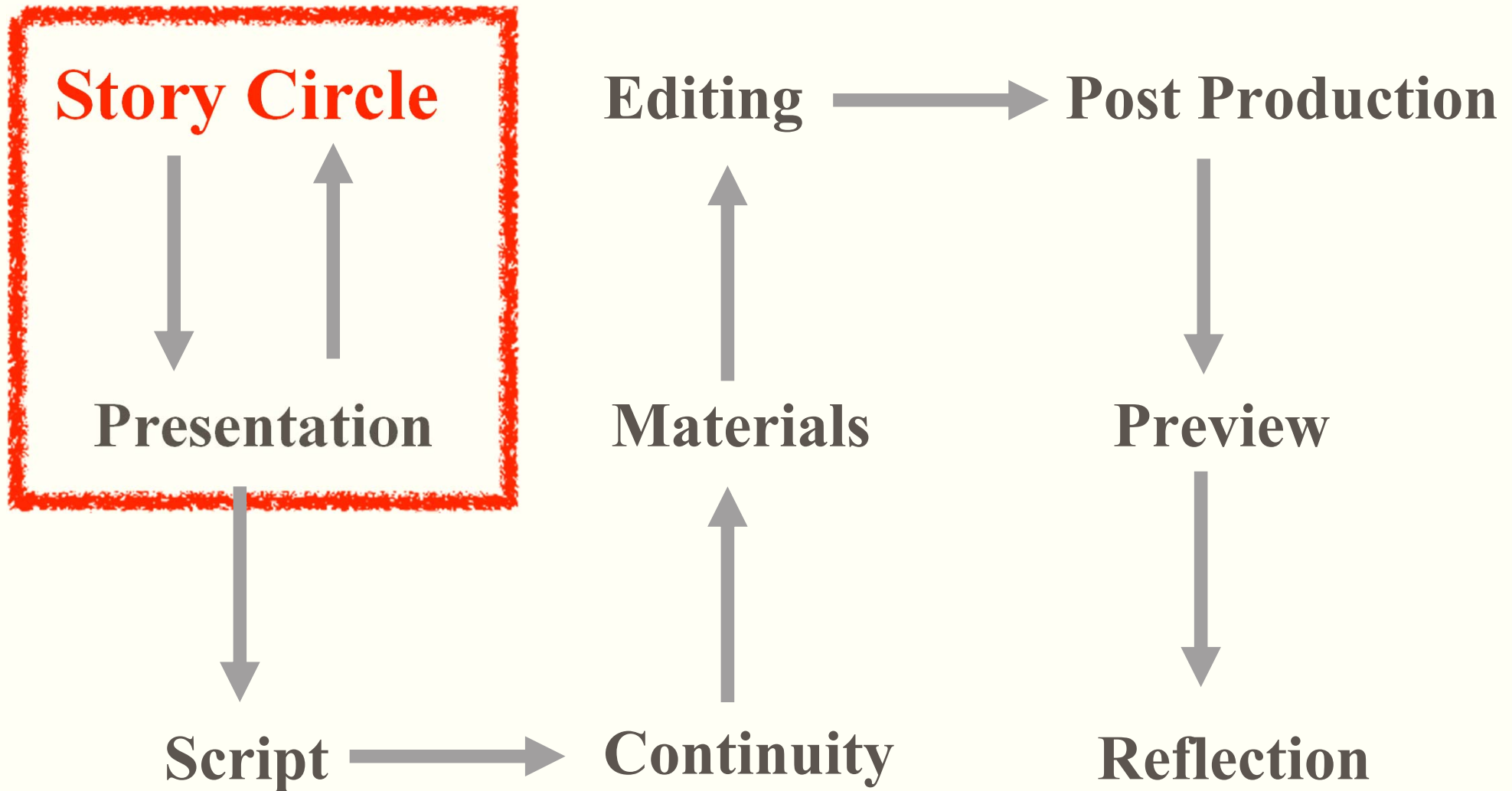


- 1. Two-minute video**
- 2. With steel photos and narration**
- 3. Subject: Anything, but it had to be something that meant something to you**

Dana Atchley (1941-2000)



Workflow of the Project



“Listening” brings “telling”



Telling

Listening



Media Literacy Training for University Students

**Hajime HASEGAWA and
Mariko MURATA Eds.,
Sanseido, 2015
(in Japanese)**





聴く [kiku]

Listening to You



Ačiū, kad
išklausėte!

Thank you for
listening!

How Can Digital Storytelling Work in a Homogeneous and Peer Pressure Society?

Hajime HASEGAWA, Ph.D.
Professor of Media Studies
Department of Art Studies
Meiji Gakuin University
Tokyo, Japan