MIL as 'stoplights' in cities: Meaning-making in entertainment

MIL - Stories and Critical thinking

Kaunas Lithuania 2018 10 25

Fredrik Holmberg
Filmpedagogerna Folkets Bio
Göteborg Sweden
From the introduction to The MIL Curriculum

Media and information literacy (MIL) equips citizens with competencies needed to seek and enjoy the full benefits of this fundamental human right. The realization of this right is reinforced by the Grünwald Declaration of 1982, which recognizes the need for political and educational systems to promote citizens’ critical understanding of ‘the phenomena of communication’ and their participation in media (new and old).
‘the phenomena of communication’
Half a million road crashes 'caused by women drivers applying make-up'

Nearly half a million road accidents a year are caused by women drivers applying make-up behind the wheel, a new survey discloses.

Nearly half a million crashes a year are blamed on women drivers applying make-up

Photo: ANDREW CROWLEY

7:00AM BST 02 Oct 2009

Comment

Around on fifth of female motorists confess they have touched up their mascara on the move – equivalent to 2.7 million of Britain's 15 million women drivers.
DRIPPING GLAM SKULL MAKEUP FOR HALLOWEEN!

WELCOME TO HALLOWEEN! During Halloween I’ll be uploading a video every day, for a week! In the first episode, I’m showing you how to create this dripping skull look which is both glam and spooky at the same time! Wanna see how I did it? Keep on watching! Don’t forget to like the video if you’re excited about Halloween!!!
A crash course to shine

NikkieTutorials

7 min
Download

1 777 847 visningar

Publicerades den 5 apr. 2012
FOLLOW ME ON TWITTER
http://www.twitter.com/Nikkietutorials
To raise awareness about the dangers of applying make-up while driving, Volkswagen collaborated with make-up blogger Nickie de Jager in this Guerilla Youtube video. The video can originally be found in Nickie's channel Nickie Tutorials http://www.youtube.com/user/NikkieTut...
Drama

Who?
Where?
When?
What?
Why?  ..........  How?
Diagrammet visar en graf av Intensitet (Action) mot Tid.

- AKT 1: anslag
- AKT 2: presentation
- AKT 3: upptrappning
- Lösning
- Avtoning
METHOD

GENRE

What we see
How we see it
What we hear

DRAMATURGY / NARRATIVE

Beginning
Middle
End

CHARACTER

Main Character/Protagonist
Opposing Character/Antagonist
Help

CONTENT

Theme
Premise
Message
METHOD

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If we do not change the way we teach
PREAMBLE

Whereas recognition of the inherent dignity and of the equal and inalienable rights of all members of the human family is the foundation of freedom, justice and peace in the world,

Whereas disregard and contempt for human rights have resulted in barbarous acts which have outraged the conscience of mankind, and the advent of a world in which human beings shall enjoy freedom of speech and belief and freedom from fear and want has been proclaimed as the highest aspiration of the common people,

Whereas it is essential, if man is not to be compelled to have recourse, as a last resort, to rebellion against tyranny and oppression, that human rights should be protected by the rule of law,

Whereas it is essential to promote the development of friendly relations between nations,

Whereas the peoples of the United Nations have in the Charter reaffirmed their faith in fundamental human rights, in the dignity and worth of the human person and in the equal rights of men and women and have determined to promote social progress and better standards of life in larger freedom,

Whereas Member States have pledged themselves to achieve, in co-operation with the United Nations, the promotion of universal respect for and observance of human rights and fundamental freedoms,

Whereas a common understanding of these rights and freedoms is of the greatest importance for the full realization of this pledge,

Now, therefore THE GENERAL ASSEMBLY proclaims THIS UNIVERSAL DECLARATION OF HUMAN RIGHTS as a common standard of achievement for all peoples and all nations, to the end that every individual and every organ of society, keeping this Declaration constantly in mind, shall strive by teaching and education to promote respect for these rights and freedoms and by progressive measures, national and international, to secure their universal and effective recognition and observance, both among the peoples of Member States themselves and among the peoples of territories under their jurisdiction.
Selfie, circa 1920.
I was scrolling down
Med stöd från

VÄSTRA GÖTALANDSREGIONEN