



# GLOBAL MEDIA AND INFORMATION LITERACY WEEK

24–31 October 2021

*“Media and Information Literacy  
for the Public Good”*

Host Country: South Africa

## AGENDA



# Monday, 25 October 2021

## Enhancing cooperation among stakeholders to sustain media and information literacy development

### 2:30 p.m. – 3:30 p.m. (CEST)

#### High-level Opening Session: Placing media and information literacy on the international development agenda

- Ms Audrey Azoulay, Director General, UNESCO
- President Cyril Ramaphosa, South Africa
- Ms Nada Al Nashif, United Nations Deputy High Commissioner for Human Rights

Moderator: Mr Firmin Matoko, Assistant Director-General for Priority Africa and External Relations, UNESCO

### 3:45 p.m. – 5:15 p.m. (CEST)

#### High-level First Plenary Session: Advancing regional cooperation on media and information literacy

- Ms Vera Jourova, Vice President and Commissioner, European Commission
- Mr Pornchai Danvivathana, Secretary General, Asian Cooperation Dialogue
- Ms Samia Bibars, Minister Plenipotentiary and Director, Monitoring & Crisis Management Department Media & Information Sector, Arab League (speaking on behalf of the Secretary General)
- Dr Mahamat Ouédraogo, Director, Education, Science, Technology and Innovation, African Union Commission (speaking on behalf of Deputy Chairperson of the African Union)

Moderator: Mr Tawfik Jelassi, Assistant Director-General, Communication and Information Sector, UNESCO



## Tuesday, 26 October 2021

### Positioning media and information literacy on the international development agenda in the post-pandemic world

#### 9:30 a.m. – 11:00 a.m. (CEST)

##### Plenary Session: Leave no one behind in media and information literacy: Mobilising resources for real impact

- Mr Lars Amréus, Chairperson, Swedish International Development Cooperation Agency, Sweden
- Dr. Salim Al Malik, Director General, Islamic World Educational, Scientific and Cultural Organization
- Ms Samia Bibars, Minister Plenipotentiary and Director, Monitoring & Crisis Management Department Media & Information Sector, Arab League
- Ms Wera Helstrøm, Senior Adviser, Section for Human Rights, Democracy and Gender Equality, Norwegian Ministry of Foreign Affairs, Norway
- Mr Matt Cooke, Head, Google News Lab, United Kingdom
- Mr Jun Sakamoto, Professor, Department of Lifelong Learning and Career Studies, Japan (speaking on behalf of the Japanese Ministry of Foreign Affairs)

Moderator: Ms Marielza Oliveira, Director for Partnerships and Operational Programme Monitoring, Communication and Information Sector, UNESCO

#### 11:15 a.m. – 12:45 p.m. (CEST)

##### Plenary Session: State-linked response on media and information literacy policies and strategies

- H.E. Angelina Angie Matsie Motshekga, Minister of Basic Education, Republic of South Africa
- Mr Diosdado San Antonio, Undersecretary for Curriculum and Instruction, Department of Education, Philippines
- Ms Mercy Wanjau, Director General, Communications Authority of Kenya, Kenya
- Mr Alexey Nikolov, Managing Editor, RT, Russian Federation
- Mr Serge Barbet, Director, Center for Media and Information Literacy, France
- Ms Latifa Tayah, Director, High Authority for Audiovisual Communication, Morocco (speaking on behalf of the President)

Moderator: Mr Guy Berger, Director for Strategies and Policies in the field of Communication and Information, UNESCO



**2:15 p.m. – 3:45 p.m. (CEST)****Parallel Session: Media and information literacy: an enabler for media viability and digital platforms' transparency**

- Ms Stephanie Comey, Vice-Chairperson, European Platform of Regulatory Authorities, Ireland
- Ms Alison Preston, Co-director, Making Sense of Media MSOM Ofcom, United Kingdom
- Mr Ronan Costello, Senior Public Policy Manager, Twitter, Ireland
- Mr Alexandre Le Voci Sayad, CEO of ZeitGeist, and Co-Chair of the International Steering Committee of the UNESCO Media and Information Literacy Alliance, Brazil
- Ms Mradulah Singh, Founder & CEO, Nexschools, India

Moderator: Ms Sherri Hope Culver, Director, Center for Media and Information Literacy, United States of America

**2:00 p.m. – 3:30 p.m. (CEST)****Parallel Session: Media and information literacy for people with disabilities**

- Mr Vedabhyas Kundu, Programme Officer, Gandhi Smriti and Darshan Samiti, India
- Mr Gulshan Gupta, Research Scholar, University School of Mass Communication, Guru Gobind Singh Indraprastha University, India
- Ms Colleen Starkloff, Founder, Starkloff Disability Institute, United States of America
- Ms Betty Najjemba, Engagement Officer, African Disability Forum, Uganda
- Mr Rejaul Karim Siddiquee, Engagement Officer, International Disability Alliance, Bangladesh

Moderator: Ms Ana Lucia Arellano, Chair, International Disability Alliance, Ecuador

**2:00 p.m. – 3:30 p.m. (CEST)****Closed Session: Second United Nations Roundtable on Media and Information Literacy**

Moderator: Mr Eric Falt, Director, UNESCO New Delhi Office



# Wednesday, 27 October 2021

## Advancing media and information literacy in digital spaces

### 9:30 a.m. – 11:00 a.m. (CEST)

#### Plenary Session: Dialogue on an international multi-stakeholder framework for private/digital platforms to promote media and information literacy (policies and programmes)

- Ms Barbara Lison, President, International Federation of Library Associations and Institutions, Netherlands
- Mr Eric Valmir, Secretary-General for Information, Radio France, France
- Ms Asha Kanwar, President and Chief Executive Officer, Commonwealth of Learning, Canada
- Mr Ulrik Vestergaard Knudsen, Deputy Secretary-General, Organization for Economic Cooperation and Development
- Ms Madi Van Schalkwyk, Director, A StrangerKind, South Africa
- Ms Clair Deevy, Director, Public Policy, WhatsApp, Singapore

Moderator: Mr Hubert Gijzen, Director, UNESCO Office in Nairobi

### 11:15 a.m. – 12:45 p.m. (CEST)

#### Parallel Session: Media and information literacy for global citizenship and addressing digital transformation

- Mr Ihron Rensburg, Professor, Chairperson of the South African National Commission for UNESCO and the Ministerial Committee on the Review of the Higher Education, Science and Technology Landscape, South Africa
- Ms Divina Frau-Meigs, Professor, Sorbonne Nouvelle University, France
- Ms Safa Ghnaim, Associate Program Director, Tactical Tech, Germany
- Mr Olunifesi Suraj, Senior Lecturer, University of Lagos, Nigeria
- Ms Despoina Anagnostopoulou, UNESCO Chair, Intercultural Policy for an Active Citizenship and Solidarity, University of Macedonia, Greece
- Mr Paul R. Carr, UNESCO Chair in Democracy, Global Citizenship and Transformative Education, Université du Québec en Outaouais, Canada

Moderator: Ms Divina Frau-Meigs, UNESCO Chair Savoir Devenir in MILID Network and Co-Chair European Sub-Chapter of UNESCO Media and Information Literacy Alliance, France



**11:15 a.m. – 12:45 p.m. (CEST)****Parallel Session: Early and late starters: Media and information literacy for children and elderly**

- Ms Jelena Perovic, Communication Officer, UNICEF Montenegro
- Mr Ovidiu Măjină, Senior Project Officer Children's Rights Division, Council of Europe
- Mr Lee Wing On, Executive Director, Institute for Adult Learning, Singapore
- Ms Phionah Atuhebwe, Regional New Vaccines Introduction Officer, World Health Organization
- Mr Ronald Ssentuuwa, Regional Programme Development Advisor, SOS Children Villages International, Uganda
- Ms Deena Newaz, Impact Partnerships Manager at ImpactEd, United Kingdom

Moderator: Ms Sheila Webber, Senior Lecturer, University of Sheffield, United Kingdom

**2:00 p.m. – 3:30 p.m. (CEST)****Parallel Session: Presentation of the Global Media and Information Literacy Youth Hackathon winners and outcomes**

- Mr Tawfik Jelassi, Assistant Director-General, Communication and Information Sector, UNESCO
- Hackathon winners
- Jury representatives
- Partner organizations representatives

Moderator: Mr Tom Burrige, Former Journalist at BBC

**2:00 p.m. – 3:30 p.m. (CEST)****Parallel Session: UNESCO MIL Alliance, MIL and Intercultural Dialogue University Network (Dialogue and Recognition)**

- Ms Irene Andriopoulou, Media Literacy Expert, National Centre of Audiovisual Media & Communication, and Co-Secretary-General of the International Steering Committee of the UNESCO Media and Information Literacy Alliance, Greece
- Ms Maarit Jaakkola, Co-Adjunct Professor, Lecturer in Journalism, Faculty of Information Technology and Communication Sciences, and Co-Lead for the UNESCO Media and Information Literacy and Intercultural Dialogue University Network, Sweden
- Mr Jesus Lau, Director of the USBI VER Library, Universidad Veracruzana and Co-Chair of the International Steering Committee of the UNESCO Media and Information Literacy Alliance, Mexico



- Mr Daniel Nwaeze, International Coordinator, Youth Committee of the UNESCO Media and Information Literacy Alliance, Afrika Youth Movement, Nigeria

Moderator: Mr Alton Grizzle, Programme Specialist, Communication and Information Sector, UNESCO

### **3:45 p.m. – 5:15 p.m. (CEST)**

#### **Plenary Session: Disinformation about scientific facts: Media and information literate responses**

- Ms Hanna Hempel, Project Associate, Deutsche Welle Akademie, Germany
- Ms Sana Beg, Head of communication, Médecin Sans Frontières, India
- Ms Tina Pumat, Team Lead, Infodemic Management, World Health Organization
- Ms Maarit Jaakkola, Co-Director, Nordic Centre for Media Research, Sweden
- Mr Marco A. Cabero, President and Founder, Andean Road Countries for Science and Technology, Bolivia

Moderator: Ms Agnese Davidstone, Dean of Faculty of Social Sciences, Head of Communication, Media and Governance Studies, Vidzeme University of Applied Sciences, Latvia



## Thursday, 28 October 2021

### Youth leadership in promoting media and information literacy: A global thrust and focus on Africa

#### 9:30 a.m. – 11:30 a.m. (CEST)

##### Plenary Session: Africa Agenda 2063: Media and information literate citizens as change agents (a focus on media and information literacy in Africa)

- Professor Zeblon Vilakazi, Vice-Chancellor and Principal, University of the Witwatersrand, South Africa
- Mr Wallace Gichunge, Founder, Centre for Media and Information Literacy, Original Representative for Africa UNESCO MIL Alliance, Kenya
- Mr Chido Onumah, Coordinator, African Centre for Media and Information Literacy, Nigeria
- Mr Madiba Sillah, Principal Information Officer, Department of Information Services of the Gambia, Gambia

Moderator: Ms Dorothy Gordon, Chair, UNESCO Information for All Programme, Ghana

#### 11:15 a.m. – 12:45 p.m. (CEST)

##### Plenary Session: Social media regulation and threat to freedom of expression: The media and information literacy alternative

- Ms Sonia Livingstone, Professor, London School of Economics, United Kingdom
- Mr Kennedy O'Brien, Senior Public Policy Associate, Twitter, Ireland
- Mr Hopeton Dunn, Professor of Communications Policy and Digital Media, Department of Media Studies, University of Botswana, Jamaica
- Ms Snezana Trpevska, UNESCO Chair in Media, Dialogue and Mutual Understanding, Research Institute on Social Development, North Macedonia

Moderator: Mr Hopeton Dunn, Professor of Communications Policy and Digital Media, Department of Media Studies, University of Botswana, Jamaica

#### 2:00 p.m. – 3:30 p.m. (CEST)

##### Plenary Session: Media and information literate youth for a better future

- Ms Emma Theofelus, Councillor of Nalafem, Namibia
- Ms Julia Blocher, President, International Youth Federation, United States of America





- Mr Antonio Britvar, Chairperson, Youth Committee, International Youth Media Summit, Croatia
- Ms Beatrice Bonami, Youth Ambassador for Latin America and the Caribbean, Youth Committee of the UNESCO Media and Information Literacy Alliance, Brazil
- Ms Marianne Beseme, Secretary General, Office franco-québécois pour la Jeunesse, France
- Ms Adeline Brion, Advocacy Coordinator, Lie Detectors, Brussels

Moderator: Ms Victoria Ibiwoye, Executive Director and Founder, OneAfricanChild Foundation for Creative Learning, Nigeria

### 3:45 p.m. – 5:15 p.m. (CEST)

#### Parallel Session: Media and information literacy within youth organizations: Good practices and innovative approaches

- Mr Willice Onyango, Director, Youth Cafe Limited, Kenya
- Ms Anna Nesladek, Project Manager, European Youth Information and Counselling Agency, Luxembourg
- Ms Therese Torres, Asian Institute of Journalism and Communication, Philippines
- Mr Mohammed A. Foboi, Executive Director, LIFT Liberia, Liberia
- Mr Cyrille Guel, Director, EducommunicAfrik, Burkina Faso
- Mr Mark-Jeffery Deans, Librarian, University of the West Indies, Jamaica

Moderator: Ms Hania Bitar, Director General, Palestinian Youth Association for Leadership and Rights Activation, Palestine

### 3:45 p.m. – 5:15 p.m. (CEST)

#### Parallel Session: Media and information literacy knowledge development and international cooperation: Youth as leaders and partners

- Mr Daniel Nwaeze, International Coordinator, Youth Committee of the UNESCO Media and Information Literacy Alliance, Nigeria
- Ms Gloria Vitaly, President, Assembly of European Regions Youth Regional Network, Norway
- Mr Egle Janusonytel, Vice-President for External Affairs, International Federation of Medical Students Associations, Morocco
- Ms Jasmine Anouna, Founder, The Bloom, United States of America

Moderator: Ms Victoria Nilsson, Vice Chairperson, Youth Committee, International Youth Media Summit, Sweden

## Friday, 29 October 2021



## Media and information literacy in schools and communities: Curricula development, innovation and human rights

### 11:15 a.m. - 12:45 p.m. (CEST)

#### Parallel Session: Media and information literacy to help secure safety of journalists

- Mr Stéphane Hoebeke, Media Literacy Expert, Belgian Public Media, Belgium
- Mr Younes M'Jahed, President, International Federation of Journalists, Morocco
- Mr Arnaud Froger, Head of the Africa desk, Reporters without borders, France
- Ms Jane Godia, Director, Women in News, Kenya
- Ms Aralyann Mcmanne, Director, Global Youth & News Media, France

Moderator: Mr Guilherme Canela De Souza Godoi, Chief of Freedom of Expression and Safety of Journalists Section, Communication and Information Sector, UNESCO

### 11:15 a.m. - 12:45 p.m. (CEST)

#### Parallel Session: Cultural expression and freedom of expression: Bridging the gap with media and information literacy

- Ms Milena Dragičević Šešić, Head of the UNESCO Chair on Interculturalism, Art Management and Mediation, Former President, University of Arts in Belgrade, Serbia
- Ms Silvia Bacher, Director, Las Otras Voces, Argentina
- Ms Rosebell Kagumire, Councillor of Nalafem, Uganda
- Mr Pablo Raphael de la Madrid, Director-General for Promotion and Cultural Festivals and Officer-in-charge of the General Directorate for International Affairs, Culture of Mexico, Mexico
- Mr Merlin Naicker, Group Executive, Video Entertainment, South African Broadcasting Corporation, South Africa
- Ms Claudia Wanderley, Researcher, University of Campinas, Brazil

Moderator: Ms Paola Leoncini Bartoli, Director, Cultural Policies and Development, Culture Sector, UNESCO

### 2:00 p.m. - 3:30 p.m. (CEST)



## **Parallel Session: A festival of media and information literacy teaching ideas: Communities of practice**

- Mr Ismar de Oliveira Soares, Red Educom, University of São Paulo, Brazil
- Mr Jose Reuben Q. Alagaran II, President, Association for Media and Information Literacy, Philippines
- Ms Michelle Ciulla-Lipkin, Executive Director, National Association for Media Literacy Education, United States of America
- Ms Maja Cappello, Head Department for Legal Information, European Audiovisual Observatory, Italy
- Mr Jonathan Hernández Pérez, Researcher, Library and Information Research Institute, National Autonomous University of Mexico, Mexico

Moderator: Ms Lisa Hinchliffe Coordinator, Information Literacy Services and Instruction, University of Illinois, United States of America

### **2:00 p.m. – 3:30 p.m. (CEST)**

## **Parallel Session: Media and information literacy in journalism and journalism education**

- Ms Ingrid Bachmann, Former Director of Journalism School, Pontificia Universidad Católica de Chile, Chile
- Ms Zhang Kai, Professor, Communication University of China, China
- Mr Paul Mihailidis, Emerson College, United States of America
- Ms Dilfuza Mirzakhmedova, Director, Media Data Lab, Uzbekistan
- Mr Joseph Warungu, Executive Director, AfricaonAir, Kenya
- Mr Masato Kajimoto, Associate Professor of Practice, Journalism and Media Studies Centre, The University of Hong Kong

Moderator: Ms Aralynn McMane, Director, Global Youth & News Media, France

### **3:45 p.m. – 5:15 p.m. (CEST)**

## **Special Event: World Cities Day meets Global Media and Information Literacy Week 2021: MIL Cities to address climate misinformation**

- Mr Alton Grizzle, Programme Specialist, Communication and Information Sector, UNESCO
- Mr Hussein Orekoya, Civil Engineer, Future of Cities in Africa, Nigeria
- Ms Thulie Khumalo, Deputy Director-General, Climate Change, Air Quality and Sustainable Development, Department of Forestry, Fisheries and the Environment of South Africa
- Ms Sheila Webber, Senior Lecturer, University of Sheffield, United Kingdom
- Mr Felipe Chibás Ortiz, Associate Professor, University of São Paulo, Cuba



Moderator: Ms Daniela Calderon Porter, Heritage Conservation Specialist, Historic Centre of Puebla, Mexico

### 5:15 p.m. – 6:15 p.m. (CEST)

#### Plenary Session: Closing session

- Ms Marielza Oliveira, Director for Partnerships and Operational Programme Monitoring, Communication and Information Sector, UNESCO
- Honourable Mr Alhaji Lai Mohammed, Minister of Information and Culture, Nigeria
- Mr Ihron Rensburg, Professor, Chairperson of the South African National Commission for UNESCO and the Ministerial Committee on the Review of the Higher Education, Science and Technology Landscape, South Africa
- Ms Bushra Ebadi, Youth Ambassador for Europe and North America, Youth Committee of the UNESCO Media and Information Literacy Alliance, Canada

Moderator: Mr Coetzee Bester, Member of the Local Organizing Committee of the Global Media and information Literacy Week 2021, South Africa



## Thursday, 11 November 2021

**3:00 p.m. – 4:30 p.m. (CET)**

### **Special Event: Launch of the Global Recommendations on Media and Information Literacy Curriculum Development Guidelines with the Republic of Serbia and in cooperation with the European Commission**

- Ms Slavica Trifunovic, Assistant Minister of Culture and Information, Republic of Serbia
- Mr Audrius Perkauskas, Deputy Head of Unit, DG for Communication Networks, Content and Technology (CONNECT), European Commission
- Ms Cecilia Martins, Education Specialist, Inter-American Committee on Education, Organization of American States (TBC)
- Ms Bethany Sargent, Regional & International Partnerships Adviser, Pacific Islands Forum (TBC)
- Mr Adoumtar Noubatour, Coordinator, Pan African Institute of Education for Development, African Union (TBC)
- Mr Hechmi Ardhaoui, Officer-in-charge of the administration, Education Department, Arab League Educational, Cultural and Scientific Organization (ALECSO) (TBC)

Co-Moderators: Ms Maja Zaric, Head of Unit at Media Department, Ministry of Culture and Information, Republic of Serbia, and Mr Alton Grizzle, Programme Specialist, Communication and Information Sector, UNESCO

