GLOBAL MEDIA AND INFORMATION LITERACY WEEK

24–31 October 2021

"Media and Information Literacy for the Public Good"

Host Country: South Africa

AGENDA
Monday, 25 October 2021

Enhancing cooperation among stakeholders to sustain media and information literacy development

2:30 p.m. - 3:30 p.m. (CEST)

High-level Opening Session: Placing media and information literacy on the international development agenda

- Ms Audrey Azoulay, Director General, UNESCO
- President Cyril Ramaphosa, South Africa
- Ms Nada Al Nashif, United Nations Deputy High Commissioner for Human Rights

Moderator: Mr Firmin Matoko, Assistant Director-General for Priority Africa and External Relations, UNESCO

3:45 p.m. - 5:15 p.m. (CEST)

High-level First Plenary Session: Advancing regional cooperation on media and information literacy

- Ms Vera Jourova, Vice President and Commissioner, European Commission
- Mr Pornchai Danvivathana, Secretary General, Asian Cooperation Dialogue
- Ms Samia Bibars, Minister Plenipotentiary and Director, Monitoring & Crisis Management Department Media & Information Sector, Arab League (speaking on behalf of the Secretary General)
- Dr Mahamat Ouedraogo, Director, Education, Science, Technology and Innovation, African Union Commission (speaking on behalf of Deputy Chairperson of the African Union)

Moderator: Mr Tawfik Jelassi, Assistant Director-General, Communication and Information Sector, UNESCO
Tuesday, 26 October 2021

Positioning media and information literacy on the international development agenda in the post-pandemic world

9:30 a.m. - 11:00 a.m. (CEST)

Plenary Session: Leave no one behind in media and information literacy: Mobilising resources for real impact

- Mr Lars Amréus, Chairperson, Swedish International Development Cooperation Agency, Sweden
- Dr. Salim Al Malik, Director General, Islamic World Educational, Scientific and Cultural Organization
- Ms Samia Bibars, Minister Plenipotentiary and Director, Monitoring & Crisis Management Department Media & Information Sector, Arab League
- Ms Wera Helstrøm, Senior Adviser, Section for Human Rights, Democracy and Gender Equality, Norwegian Ministry of Foreign Affairs, Norway
- Mr Matt Cooke, Head, Google News Lab, United Kingdom
- Mr Jun Sakamoto, Professor, Department of Lifelong Learning and Career Studies, Japan (speaking on behalf of the Japanese Ministry of Foreign Affairs)

Moderator: Ms Marielza Oliveira, Director for Partnerships and Operational Programme Monitoring, Communication and Information Sector, UNESCO

11:15 a.m. - 12:45 p.m. (CEST)

Plenary Session: State-linked response on media and information literacy policies and strategies

- H.E. Angelina Angie Matsie Motshekga, Minister of Basic Education, Republic of South Africa
- Mr Diosdado San Antonio, Undersecretary for Curriculum and Instruction, Department of Education, Philippines
- Ms Mercy Wanjau, Director General, Communications Authority of Kenya, Kenya
- Mr Alexey Nikolov, Managing Editor, RT, Russian Federation
- Mr Serge Barbet, Director, Center for Media and Information Literacy, France
- Ms Latifa Tayah, Director, High Authority for Audiovisual Communication, Morocco (speaking on behalf of the President)

Moderator: Mr Guy Berger, Director for Strategies and Policies in the field of Communication and Information, UNESCO
2:15 p.m. – 3:45 p.m. (CEST)

Parallel Session: Media and information literacy: an enabler for media viability and digital platforms’ transparency

- Ms Stephanie Comey, Vice-Chairperson, European Platform of Regulatory Authorities, Ireland
- Ms Alison Preston, Co-director, Making Sense of Media MSOM Ofcom, United Kingdom
- Mr Ronan Costello, Senior Public Policy Manager, Twitter, Ireland
- Mr Alexandre Le Voci Sayad, CEO of ZeitGeist, and Co-Chair of the International Steering Committee of the UNESCO Media and Information Literacy Alliance, Brazil
- Ms Mradulah Singh, Founder & CEO, Nexschools, India

Moderator: Ms Sherri Hope Culver, Director, Center for Media and Information Literacy, United States of America

2:00 p.m. – 3:30 p.m. (CEST)

Parallel Session: Media and information literacy for people with disabilities

- Mr Vedabhyas Kundu, Programme Officer, Gandhi Smriti and Darshan Samiti, India
- Mr Gulshan Gupta, Research Scholar, University School of Mass Communication, Guru Gobind Singh Indraprastha University, India
- Ms Colleen Starkloff, Founder, Starkloff Disability Institute, United States of America
- Ms Betty Najjemba, Engagement Officer, African Disability Forum, Uganda
- Mr Rejaul Karim Siddiquee, Engagement Officer, International Disability Alliance, Bangladesh

Moderator: Ms Ana Lucia Arellano, Chair, International Disability Alliance, Ecuador

2:00 p.m. – 3:30 p.m. (CEST)

Closed Session: Second United Nations Roundtable on Media and Information Literacy

Moderator: Mr Eric Falt, Director, UNESCO New Delhi Office
Wednesday, 27 October 2021

Advancing media and information literacy in digital spaces

9:30 a.m. - 11:00 a.m. (CEST)

Plenary Session: Dialogue on an international multi-stakeholder framework for private/digital platforms to promote media and information literacy (policies and programmes)

- Ms Barbara Lison, President, International Federation of Library Associations and Institutions, Netherlands
- Mr Eric Valmir, Secretary-General for Information, Radio France, France
- Ms Asha Kanwar, President and Chief Executive Officer, Commonwealth of Learning, Canada
- Mr Ulrik Vestergaard Knudsen, Deputy Secretary-General, Organization for Economic Cooperation and Development
- Ms Madi Van Schalkwyk, Director, A StrangerKind, South Africa
- Ms Clair Deevy, Director, Public Policy, WhatsApp, Singapore

Moderator: Mr Hubert Gijzen, Director, UNESCO Office in Nairobi

11:15 a.m. - 12:45 p.m. (CEST)

Parallel Session: Media and information literacy for global citizenship and addressing digital transformation

- Mr Ihron Rensburg, Professor, Chairperson of the South African National Commission for UNESCO and the Ministerial Committee on the Review of the Higher Education, Science and Technology Landscape, South Africa
- Ms Divina Frau-Meigs, Professor, Sorbonne Nouvelle University, France
- Ms Safa Ghnaim, Associate Program Director, Tactical Tech, Germany
- Mr Olunifes Suraj, Senior Lecturer, University of Lagos, Nigeria
- Ms Despoina Anagnostopoulou, UNESCO Chair, Intercultural Policy for an Active Citizenship and Solidarity, University of Macedonia, Greece
- Mr Paul R. Carr, UNESCO Chair in Democracy, Global Citizenship and Transformative Education, Université du Québec en Outaouais, Canada

Moderator: Ms Divina Frau-Meigs, UNESCO Chair Savoir Devenir in MILID Network and Co-Chair European Sub-Chapter of UNESCO Media and Information Literacy Alliance, France
Parallel Session: Early and late starters: Media and information literacy for children and elderly

- Ms Jelena Perovic, Communication Officer, UNICEF Montenegro
- Mr Ovidiu Măjină, Senior Project Officer Children’s Rights Division, Council of Europe
- Mr Lee Wing On, Executive Director, Institute for Adult Learning, Singapore
- Ms Phionah Atuhebwe, Regional New Vaccines Introduction Officer, World Health Organization
- Mr Ronald Ssentuuwa, Regional Programme Development Advisor, SOS Children Villages International, Uganda
- Ms Deena Newaz, Impact Partnerships Manager at ImpactEd, United Kingdom

Moderator: Ms Sheila Webber, Senior Lecturer, University of Sheffield, United Kingdom

Parallel Session: Presentation of the Global Media and Information Literacy Youth Hackathon winners and outcomes

- Mr Tawfik Jelassi, Assistant Director-General, Communication and Information Sector, UNESCO
- Hackathon winners
- Jury representatives
- Partner organizations representatives

Moderator: Mr Tom Burridge, Former Journalist at BBC

Parallel Session: UNESCO MIL Alliance, MIL and Intercultural Dialogue University Network (Dialogue and Recognition)

- Ms Irene Andriopoulou, Media Literacy Expert, National Centre of Audiovisual Media & Communication, and Co-Secretary-General of the International Steering Committee of the UNESCO Media and Information Literacy Alliance, Greece
- Ms Maarit Jaakkola, Co-Adjunct Professor, Lecturer in Journalism, Faculty of Information Technology and Communication Sciences, and Co-Lead for the UNESCO Media and Information Literacy and Intercultural Dialogue University Network, Sweden
- Mr Jesus Lau, Director of the USBI VER Library, Universidad Veracruzana and Co-Chair of the International Steering Committee of the UNESCO Media and Information Literacy Alliance, Mexico
Mr Daniel Nwaeze, International Coordinator, Youth Committee of the UNESCO Media and Information Literacy Alliance, Afrika Youth Movement, Nigeria

Moderator: Mr Alton Grizzle, Programme Specialist, Communication and Information Sector, UNESCO

3:45 p.m. – 5:15 p.m. (CEST)

Plenary Session: Disinformation about scientific facts: Media and information literate responses

- Ms Hanna Hempel, Project Associate, Deutsche Welle Akademie, Germany
- Ms Sana Beg, Head of communication, Médecin Sans Frontières, India
- Ms Tina Pumat, Team Lead, Infodemic Management, World Health Organization
- Ms Maarit Jaakkola, Co-Director, Nordic Centre for Media Research, Sweden
- Mr Marco A. Cabero, President and Founder, Andean Road Countries for Science and Technology, Bolivia

Moderator: Ms Agnese Davidsone, Dean of Faculty of Social Sciences, Head of Communication, Media and Governance Studies, Vidzeme University of Applied Sciences, Latvia
Thursday, 28 October 2021

Youth leadership in promoting media and information literacy: A global thrust and focus on Africa

9:30 a.m. - 11:30 a.m. (CEST)

Plenary Session: Africa Agenda 2063: Media and information literate citizens as change agents (a focus on media and information literacy in Africa)

- Professor Zeblon Vilakazi, Vice-Chancellor and Principal, University of the Witwatersrand, South Africa
- Mr Wallace Gichunge, Founder, Centre for Media and Information Literacy, Original Representative for Africa UNESCO MIL Alliance, Kenya
- Mr Chido Onumah, Coordinator, African Centre for Media and Information Literacy, Nigeria
- Mr Madiba Sillah, Principal Information Officer, Department of Information Services of the Gambia, Gambia

Moderator: Ms Dorothy Gordon, Chair, UNESCO Information for All Programme, Ghana

11:15 a.m. - 12:45 p.m. (CEST)

Plenary Session: Social media regulation and threat to freedom of expression: The media and information literacy alternative

- Ms Sonia Livingstone, Professor, London School of Economics, United Kingdom
- Mr Kennedy O’Brien, Senior Public Policy Associate, Twitter, Ireland
- Mr Hopeton Dunn, Professor of Communications Policy and Digital Media, Department of Media Studies, University of Botswana, Jamaica
- Ms Snezana Trpevska, UNESCO Chair in Media, Dialogue and Mutual Understanding, Research Institute on Social Development, North Macedonia

Moderator: Mr Hopeton Dunn, Professor of Communications Policy and Digital Media, Department of Media Studies, University of Botswana, Jamaica

2:00 p.m. - 3:30 p.m. (CEST)

Plenary Session: Media and information literate youth for a better future

- Ms Emma Theofelus, Councillor of Nalafem, Namibia
- Ms Julia Blocher, President, International Youth Federation, United States of America
• Mr Antonio Britvar, Chairperson, Youth Committee, International Youth Media Summit, Croatia
• Ms Beatrice Bonami, Youth Ambassador for Latin America and the Caribbean, Youth Committee of the UNESCO Media and Information Literacy Alliance, Brazil
• Ms Marianne Beseme, Secretary General, Office franco-québécois pour la Jeunesse, France
• Ms Adeline Brion, Advocacy Coordinator, Lie Detectors, Brussels

Moderator: Ms Victoria Ibiwoye, Executive Director and Founder, OneAfricanChild Foundation for Creative Learning, Nigeria

3:45 p.m. – 5:15 p.m. (CEST)
Parallel Session: Media and information literacy within youth organizations: Good practices and innovative approaches

• Mr Willice Onyango, Director, Youth Cafe Limited, Kenya
• Ms Anna Nesladek, Project Manager, European Youth Information and Counselling Agency, Luxembourg
• Ms Therese Torres, Asian Institute of Journalism and Communication, Philippines
• Mr Mohammed A. Foboi, Executive Director, LIFT Liberia, Liberia
• Mr Cyrille Guel, Director, EducommunicAfrik, Burkina Faso
• Mr Mark-Jeffery Deans, Librarian, University of the West Indies, Jamaica

Moderator: Ms Hania Bitar, Director General, Palestinian Youth Association for Leadership and Rights Activation, Palestine

3:45 p.m. – 5:15 p.m. (CEST)
Parallel Session: Media and information literacy knowledge development and international cooperation: Youth as leaders and partners

• Mr Daniel Nwaeze, International Coordinator, Youth Committee of the UNESCO Media and Information Literacy Alliance, Nigeria
• Ms Gloria Vitaly, President, Assembly of European Regions Youth Regional Network, Norway
• Mr Egle Janusonytel, Vice-President for External Affairs, International Federation of Medical Students Associations, Morocco
• Ms Jasmine Anouna, Founder, The Bloom, United States of America

Moderator: Ms Victoria Nilsson, Vice Chairperson, Youth Committee, International Youth Media Summit, Sweden

Friday, 29 October 2021
Media and information literacy in schools and communities: Curricula development, innovation and human rights

11:15 a.m. – 12:45 p.m. (CEST)

Parallel Session: Media and information literacy to help secure safety of journalists

- Mr Stéphane Hoebeke, Media Literacy Expert, Belgian Public Media, Belgium
- Mr Younes M’Jahed, President, International Federation of Journalists, Morocco
- Mr Arnaud Froger, Head of the Africa desk, Reporters without borders, France
- Ms Jane Godia, Director, Women in News, Kenya
- Ms Aralynn Mcmane, Director, Global Youth & News Media, France

Moderator: Mr Guilherme Canela De Souza Godoi, Chief of Freedom of Expression and Safety of Journalists Section, Communication and Information Sector, UNESCO

11:15 a.m. – 12:45 p.m. (CEST)

Parallel Session: Cultural expression and freedom of expression: Bridging the gap with media and information literacy

- Ms Milena Dragićević Šešić, Head of the UNESCO Chair on Interculturalism, Art Management and Mediation, Former President, University of Arts in Belgrade, Serbia
- Ms Silvia Bacher, Director, Las Otras Voces, Argentina
- Ms Rosebell Kagumire, Councillor of Nalafem, Uganda
- Mr Pablo Raphael de la Madrid, Director-General for Promotion and Cultural Festivals and Officer-in-charge of the General Directorate for International Affairs, Culture of Mexico, Mexico
- Mr Merlin Naicker, Group Executive, Video Entertainment, South African Broadcasting Corporation, South Africa
- Ms Claudia Wanderley, Researcher, University of Campinas, Brazil

Moderator: Ms Paola Leoncini Bartoli, Director, Cultural Policies and Development, Culture Sector, UNESCO

2:00 p.m. – 3:30 p.m. (CEST)
Parallel Session: A festival of media and information literacy teaching ideas:
Communities of practice

- Mr Ismar de Oliveira Soares, Red Educom, University of São Paulo, Brazil
- Mr Jose Reuben Q. Alagaran II, President, Association for Media and Information Literacy, Philippines
- Ms Michelle Ciulla-Lipkin, Executive Director, National Association for Media Literacy Education, United States of America
- Ms Maja Cappello, Head Department for Legal Information, European Audiovisual Observatory, Italy
- Mr Jonathan Hernández Pérez, Researcher, Library and Information Research Institute, National Autonomous University of Mexico, Mexico

Moderator: Ms Lisa Hinchliffe Coordinator, Information Literacy Services and Instruction, University of Illinois, United States of America

2:00 p.m. - 3:30 p.m. (CEST)

Parallel Session: Media and information literacy in journalism and journalism education

- Ms Ingrid Bachmann, Former Director of Journalism School, Pontificia Universidad Católica de Chile, Chile
- Ms Zhang Kai, Professor, Communication University of China, China
- Mr Paul Mihailidis, Emerson College, United States of America
- Ms Dilfuza Mirzakhmedova, Director, Media Data Lab, Uzbekistan
- Mr Joseph Warungu, Executive Director, AfricaonAir, Kenya
- Mr Masato Kajimoto, Associate Professor of Practice, Journalism and Media Studies Centre, The University of Hong Kong

Moderator: Ms Aralynn McMane, Director, Global Youth & News Media, France

3:45 p.m. - 5:15 p.m. (CEST)

Special Event: World Cities Day meets Global Media and Information Literacy Week 2021: MIL Cities to address climate misinformation

- Mr Alton Grizzle, Programme Specialist, Communication and Information Sector, UNESCO
- Mr Hussein Orekoya, Civil Engineer, Future of Cities in Africa, Nigeria
- Ms Thulie Khumalo, Deputy Director-General, Climate Change, Air Quality and Sustainable Development, Department of Forestry, Fisheries and the Environment of South Africa
- Ms Sheila Webber, Senior Lecturer, University of Sheffield, United Kingdom
- Mr Felipe Chibás Ortiz, Associate Professor, University of São Paulo, Cuba
Moderator: Ms Daniela Calderon Porter, Heritage Conservation Specialist, Historic Centre of Puebla, Mexico

5:15 p.m. – 6:15 p.m. (CEST)

Plenary Session: Closing session

- Ms Marielza Oliveira, Director for Partnerships and Operational Programme Monitoring, Communication and Information Sector, UNESCO
- Honourable Mr Alhaji Lai Mohammed, Minister of Information and Culture, Nigeria
- Mr Ihron Rensburg, Professor, Chairperson of the South African National Commission for UNESCO and the Ministerial Committee on the Review of the Higher Education, Science and Technology Landscape, South Africa
- Ms Bushra Ebadi, Youth Ambassador for Europe and North America, Youth Committee of the UNESCO Media and Information Literacy Alliance, Canada

Moderator: Mr Coetzee Bester, Member of the Local Organizing Committee of the Global Media and Information Literacy Week 2021, South Africa
Thursday, 11 November 2021

3:00 p.m. - 4:30 p.m. (CET)

Special Event: Launch of the Global Recommendations on Media and Information Literacy Curriculum Development Guidelines with the Republic of Serbia and in cooperation with the European Commission

- Ms Slavica Trifunovic, Assistant Minister of Culture and Information, Republic of Serbia
- Mr Audrius Perkauskas, Deputy Head of Unit, DG for Communication Networks, Content and Technology (CONNECT), European Commission
- Ms Cecilia Martins, Education Specialist, Inter-American Committee on Education, Organization of American States (TBC)
- Ms Bethany Sargent, Regional & International Partnerships Adviser, Pacific Islands Forum (TBC)
- Mr Adoumtar Noubatour, Coordinator, Pan African Institute of Education for Development, African Union (TBC)
- Mr Hechmi Ardhaoui, Officer-in-charge of the administration, Education Department, Arab League Educational, Cultural and Scientific Organization (ALECSO) (TBC)

Co-Moderators: Ms Maja Zaric, Head of Unit at Media Department, Ministry of Culture and Information, Republic of Serbia, and Mr Alton Grizzle, Programme Specialist, Communication and Information Sector, UNESCO