At the G7 Summit in June, worldwide leaders will place focus on famine. When 34 million people are on the brink of famine, the humanitarian community must show leaders at the G7 our support for life-saving action to prevent famine.

The United Nations World Food Programme (WFP) knows how to prevent and mitigate famine, but we need adequate resources and access.

WFP is working around the clock to provide a lifeline for millions of children, women and men in the world’s worst hunger hotspots.

With your support we can spread the word further and raise awareness of how many lives can be saved if we act now! Join us!
WHAT’S AN INSTAGRAM TAKEOVER?

It’s when you appear to let someone “take over” an Instagram post on your account, leveraging your platform to give voice to an important issue or viewpoint. All content is pre-approved; you can post the content yourself!

You’ll help put a face to world hunger by telling the resilient stories of 7 people from South Sudan, Nigeria, Yemen and the Democratic Republic of Congo

YOU CAN MAKE AN IMPACT AND HELP US #FIGHTFAMINE
Starting **mid-May through June**, post one of our photo series with the provided text - a story narrated by a WFP staff member. Choose from stories of Amina (Yemen), Sultan (Yemen), Germaine (Democratic Republic of Congo, DRC), Kisimba (DRC), Ruqqayah (Nigeria), Hassana and Hussaina (Nigeria) or Nyaluak (South Sudan).

Pick the story that resonates with you the most from here: [trello.com/b/WfNQGWWP](trello.com/b/WfNQGWWP)

**STEP 1**

Include the hashtag **#FightFamine** in the caption and be sure to tag @WorldFoodProgramme (Facebook and Instagram) or @WFP (Twitter)!

**STEP 2**

Encourage your family, friends and followers to learn more about how WFP is preventing famine at [bit.ly/fightfaminewfp](bit.ly/fightfaminewfp)

**STEP 3**

**CHECK OUT AN EXAMPLE POST ON THE NEXT SLIDE**
My name is Mohammed Awadh. Kate Hudson has let me take over this post to tell you a little bit about the hunger situation in Yemen, where I work for the United Nations @WorldFoodProgramme (WFP) to deliver food assistance to nearly 13 million people.

A few months ago, I met Amina, a 12-year-old girl. She and her family received emergency food assistance from WFP after being forced to flee from their hometown to Sana’a, the capital, when Amina was 7.

They were very scared, and she used to run into her parents’ arms when she heard explosions.

The conflict in Yemen started six years ago and has taken a devastating toll on millions of people. Now famine is looming. “It’s not only the bombings. People suffer when their homes are taken away. People die of hunger and there is not enough water,” Amina told me. She explained that the thing that worries her the most is that the war will continue. “It will be my future”, she said.

Yemen is the world’s most dire hunger crisis. Over half of the population — 16 million people — don’t know where their next meal is coming from, and 50,000 are now facing famine-like conditions.

Learn more about how WFP is fighting famine #FightFamine ➡ bit.ly/fightfaminewfp

Note this is an example only