



United Nations  
Educational, Scientific and  
Cultural Organization

Education  
Sector

## Series of online workshops: The transformative power of ESD for the world beyond Covid-19



Wednesday, 10 March 2021  
14:00 GMT+1 (Paris time)

### Agenda

## #6: Education for Sustainable Development and Lifestyles: Re-designing Consumption and Production

### Background

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In preparation of the UNESCO World Conference on Education for Sustainable Development (ESD) on 17-19 May 2021, in Berlin, Germany, which will mobilize support for the new framework 'ESD for 2030', UNESCO is organizing a series of online workshops in cooperation with the Federal Ministry of Education and Research of Germany and the German Commission for UNESCO. The aim is to explore how education can contribute to building a world that is more sustainable and equitable, and provides the basis for how to recover and rebuild beyond the Covid-19 pandemic.

### Objectives and key questions for online workshop #6

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Climate change, shrinking forests, declining biodiversity and food shortages are all results of the fact that we are demanding more from nature than it can supply. There is thus a need to reduce the social and resource impacts of our current lifestyle and consumption habits to ensure the equitable availability of resources for all around the world.

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The COVID-19 pandemic has disrupted needs and priorities in our societies, modified individuals' lifestyles, changed our consumption and production patterns, such as re-defining of our daily necessities, with major implications for sustainable development.

To build a more sustainable world, attitudes and behaviours need to change at different levels: individual, community, national, regional and global. In this perspective, education is particularly relevant for achieving responsible sustainable consumption and production. Changing unsustainable patterns of production and consumption requires change in knowledge, skills, attitudes and behaviours on a massive scale. Education on this issue should not be understood in a narrow sense, i.e. simply learning about consuming and producing less. Instead, such education should serve to empower people to take action by making them aware of the consequences of their consumption habits (at home, at school, in the office, in the spare time). It should also call for business practices and government policies that seek eco-efficiency, provide a wide range of choices and alternatives, and supply reliable information to everyone.

But concretely, how can Education for Sustainable Development help accelerate transformation towards more sustainable economies and societies? Discussions will focus on the following questions:

- What is the role of education, in particular Education for Sustainable Development, to promote alternative lifestyles/livelihoods in response to consumerism?
- How can ESD promote reflection on new lifestyles that combine well-being, quality of life, responsible production and respect for nature and other people?

## Date and time

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Wednesday, 10 March 2021 - 14:00 – 15:00 GMT+1 (Paris time)

## Agenda

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Moderation: **Professor Dzul kifli (Dzul) Razak**, Rector of the International Islamic University, Malaysia

### Programme

**14:00 –  
15:00  
(CET)**

#### Welcome remarks

- **Ms Vibeke Jensen**, Director of the Division for Peace and Sustainable Development, UNESCO

#### Introduction of the workshop rules, the agenda and the speakers

#### Discussion

- **Mr Palmiro Ocampo**, Chef and founder of the NGO Ccori Cocina Óptima, Peru
- **Ms Bridget Ringdahl**, Environmental Education Project manager, Water Explorer/Global Search for Sustainable Schools, African Conservation Trust, South Africa
- **Mr Yann Le Tallec**, Director Government & Public Affairs, Europe, the Middle East and Africa, The LEGO Group
- **Ms Lisa Fiedler**, Head of the VAUDE Academy for sustainable Management, VAUDE, Germany

- **Mr Tom Green**, Ecological economist, Climate Solutions Policy Analyst, David Suzuki Foundation, Canada

**Questions and Answers**

**Closing**

## Language

The workshops are conducted in English and translated into French and German. Written interactions during the online workshop are available in English and French.

## Technical specifications

The online workshop will be held on the platform Zoom. Questions can be submitted via the chat function during the workshop or before the workshop to [future.esd@unesco.org](mailto:future.esd@unesco.org)

## Organizers and partners

The series of online workshops is organized by UNESCO in cooperation with the Federal Ministry of Education and Research of Germany and the German Commission for UNESCO.



## Contact

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## Stay in touch

### UNESCO Section of Education for Sustainable Development



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