CALL FOR EXPRESSION OF INTEREST

Spotlight Initiative awareness raising and community media engagement on promoting a culture of inclusion of women and girls with disabilities in community based interventions to address GBV and Harmful Practices.

Assignment Information

<table>
<thead>
<tr>
<th>Assignment Title:</th>
<th>Awareness raising and community media engagement on inclusion of women and girls with disabilities in Community based interventions to address GBV and Harmful Practices.</th>
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<tr>
<td>Cluster/Project:</td>
<td>Spotlight Initiative</td>
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<tr>
<td>Contract Type:</td>
<td>Consultancy Contract</td>
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<tr>
<td>Country:</td>
<td>Zimbabwe</td>
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<tr>
<td>Contract Duration:</td>
<td>30 Working Days</td>
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<td>Target</td>
<td>Open to Media Organizations based in Zimbabwe</td>
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<td>Deadline for Submission EOI</td>
<td>3 August 2021</td>
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1. Background
The Spotlight Initiative (SI) is a new partnership by the European Union (EU) and the United Nations (UN) to eliminate all forms of violence against women and girls, including harmful practices. The SI is backed by an unprecedented amount of EUR 500M from the EU and aims at achieving transformational change. The Spotlight Initiative in Africa focuses on eliminating Sexual and Gender Based Violence (SGBV) and Harmful Practices (HP), and addressing linkages with Sexual and Reproductive Health Rights, in eight countries: Niger, Nigeria, Mali, Liberia, Mozambique, Uganda, Malawi, and Zimbabwe.
The overall vision of the Spotlight Initiative in Zimbabwe is that women and girls realize their full potential in a violence-free, gender responsive and inclusive Zimbabwe. The programme shall contribute to the elimination of SGBV and HPs through the creation of a broad partnership with Civil Society, Government, Private Sector, Media, among others; and, build a social movement of women, men, girls and boys as champions and agents of change at the national, subnational and community levels. A specific focus will be on reaching and including in the programme women and girls who are often isolated and most vulnerable to SGBV and HPs due to intersecting forms of discrimination. The programme also will seek to address the SRHR needs of all women and girls using a life-cycle approach.

Under the Outcome 3 on Preventing violence against women and girls (VAWG) before it occurs, UNESCO is implementing the Activity 3.2.6 – Promoting a culture of inclusivity of women and girls with disabilities into community-based Spotlight Initiative programmes, and address SGBV, SRHR, HP among women and girls with disabilities.

2. Areas of Work

Under Outcome 3 of the Spotlight Initiative on Preventing violence against women and girls (VAWG) before it occurs, UNESCO is implementing the Activity 3.2.6 – Promoting a culture of inclusivity of women and girls with disabilities through working with Organizations of Persons with Disabilities (OPDs) to undertake community-based interventions that will help address the unequal gender power relations and the socio-cultural, religious, economic and political root causes of SGBV and HPs, which negatively affect women and girls with disabilities.

UNESCO has also produced a documentary on the GBV, SRHR and Harmful Practices experiences of women and girls with disabilities in Zimbabwe. The objective of this documentary is to raise awareness of the general public and the local actors on the specific GBV challenges encountered by women and girls with disabilities, and support the advocacy work of all stakeholders. Through the support UNESCO is also giving to the National Disability Board (NDB), a promotional video on the NDB’s mission, roles and strategy has also been produced. The objective of this promotional video is to create a greater visibility of the NDB around its strategic plan and the New National Disability
Policy, and to build the understanding of the public on the national frameworks and bodies that exist at the national level to ensure disability inclusion.

3. Assignment

The contractor will be expected to perform the following tasks:

- Mobilizing a large community media network in the Spotlight Initiative districts to part in this awareness-raising campaign; and where possible, liaising and partnering with the mainstream media.

- Raising awareness on the GBV experiences of women and girls with disabilities in Zimbabwe through further disseminating the documentary produced by UNESCO during the implementation of Spotlight Phase1, triggering online discussions and comments through the social media, and gathering feedback and comments on the documentary through the various media networks and communities.

- Further disseminating the National Disability Board promotional video through mainstream and community media platforms to increase public awareness on the NDB and its strategic plan.

- Developing disability inclusive sponsored programs to be aired on mainstream as well as community media based on the activities and achievements of OPDs that were part of the Spotlight Initiative Phase 1. The programs are also to be guided by and focus on the UNESCO reports on disabilities: Amplifying the Voices of women & girls with disabilities in Zimbabwe: A Comprehensive Study\(^1\), as well as toolkits that have been developed on Harmful cultural beliefs and practices, stigma and discrimination towards women and girls with disabilities: a toolkit for change\(^2\) and Mainstreaming Disability in Prevention and Response to Violence against Women and Girls with Disabilities in Zimbabwe. Key topics that are to be addressed in the sponsored programs:

  i. GBV, SRHR and Harmful Practices experiences of women and girls with disabilities.

  ii. Disability inclusion in GBV prevention, response and SRH service delivery.

  iii. The role of communities and community leaders and local institutions in preventing violence against women and girls with disabilities.

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\(^1\) [https://unesdoc.unesco.org/ark:/48223/pf0000374388](https://unesdoc.unesco.org/ark:/48223/pf0000374388)

\(^2\) [https://unesdoc.unesco.org/ark:/48223/pf0000375021](https://unesdoc.unesco.org/ark:/48223/pf0000375021)
4. **Timeframe and Deliverables**

The above-mentioned tasks may be undertaken within a period of 30 days from the date of signing of the contract.

**Expected Main Deliverables:**

- Proof of dissemination of the documentary on GBV and the NDB promotional video on community media platforms.
- Report with feedback from the community media on the documentary and NDB Video

5. **How to apply**

Interested parties may submit the EOI with Technical & Financial proposals to vacancies.harare@unesco.org, with Subject “Spotlight Initiative Community Media Engagement”.

Deadline for submission is **COB Tuesday 3 August 2021**