International Day of Education

Learning for people, planet, prosperity and peace

24 January 2020
UNESCO Headquarters - Room IV
UNESCO Education Sector

Education is UNESCO’s top priority because it is a basic human right and the foundation on which to build peace and drive sustainable development. UNESCO is the United Nations’ specialized agency for education and the Education Sector provides global and regional leadership in education, strengthens national education systems and responds to contemporary global challenges through education with a special focus on gender equality and Africa.

The Global Education 2030 Agenda

UNESCO, as the United Nations’ specialized agency for education, is entrusted to lead and coordinate the Education 2030 Agenda, which is part of a global movement to eradicate poverty through 17 Sustainable Development Goals by 2030. Education, essential to achieve all of these goals, has its own dedicated Goal 4, which aims to “ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.” The Education 2030 Framework for Action provides guidance for the implementation of this ambitious goal and commitments.

For more information:
on.unesco.org/educationday2020

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#EducationDay
#LEARNINGPLANET
@UNESCO
The world will celebrate the International Day of Education on 24 January 2020, a day proclaimed by the United Nations General Assembly to honour education and its centrality to human well-being and sustainable development.

The 2020 celebration will position education and the learning it enables as humanity’s greatest renewable resource and reaffirm the role of education as a fundamental right, a public good and an enabler of the 2030 Agenda for Sustainable Development. It will frame ‘inclusive and equitable quality education and lifelong learning for all’ as a goal in and of itself, as well as a necessary means to accelerate progress to meet the targets of all 17 Sustainable Development Goals.

As the UN organization mandated to lead on education in the 2030 Agenda, UNESCO will draw on its convening power and engage with education and development partners to celebrate the Day around the world by focusing on the many ways learning can empower people, preserve the planet, build shared prosperity and foster peace.

The 2020 theme ‘Learning for people, planet, prosperity and peace’ highlights the integrated nature of education, its humanistic aims, as well as its centrality to our collective development ambitions. It also gives stakeholders and partners flexibility to tailor the celebration for diverse audiences, a variety of contexts and for priority themes.
People

A humanistic approach to education implies an integrated approach to the multiple individual and collective purposes of education. Education is at the heart of both personal and community development. Its mission is to help all people develop their talents fully and to realize their creative potentials, including responsibility for their own lives and the capacity to contribute to society. Education is also a powerful catalyst – for combating poverty and inequality, improving health and well-being, and overcoming discrimination. It is the key to achieving gender equality and is vital for individuals to live healthy lives and make informed decisions for themselves, their families and their communities. It can strengthen democracy and the rule of law, as well as enhance equality by empowering vulnerable populations. Ultimately, education enables us to confront multidimensional social challenges, such as poverty, gender inequality and social isolation.

Planet

Individual and collective human actions are putting immense strain on the planet and the life forms it supports. With increasing urgency, scientists remind us that human survivability is at risk without significant changes to current development patterns, which cause environmental degradation, rapid biodiversity loss and climate change. Formal, non-formal and informal learning opportunities can play a major part in the transformation needed to realize more environmentally sustainable societies, in concert with initiatives from government, civil society and the private sector. Education shapes values and perspectives. It also contributes to the development of skills, concepts and tools that can help reverse or stop unsustainable practices and allow humans to live in greater harmony with the natural world.
Prosperity

Education, including vocational skills development, is essential for inclusive growth that does not leave anyone behind. Education and training can enhance job opportunities, increase the incomes of the poorest and, if equitably provided, reduce inequality. Reducing education disparity can increase access to decent work among disadvantaged groups. Analysis conducted by UNESCO indicates that if all people completed secondary school, as called for by Sustainable Development Goal 4, world poverty could be cut in half. Education is clearly linked with increased earnings for individuals: across 139 countries, the rate of return per additional year of schooling is 10 per cent. Rates of return are highest in poorer countries that have a shortage of skilled workers.

Peace

Persistent violence and armed conflict undermine all human rights and all too often violate the right to education. Preventing violence and achieving sustainable peace requires democratic and representative institutions and well-functioning justice systems. Education is a condition for political participation, inclusion, advocacy and democracy. In the best instances, education can catalyze and buttress peace, especially when access to it is equitable. A recent study drawing on data from 100 countries over 50 years found that those with wider education gaps were more likely to be in conflict. Education can also play a vital role in peacebuilding and reconciliation. Education initiatives have a proven potential to help marginalized populations gain access to justice that contributes to peaceful societies.
International Day of Education
Learning for people, planet, prosperity, and peace
14h00 - 14h30
Registration – Welcome

14h30 - 15h00
Opening session: Learning for people, planet, prosperity and peace
Moderator: Ms. Stefania Giannini, UNESCO Assistant Director-General for Education

Welcome remarks:
- Ms. Audrey Azoulay, Director-General, UNESCO

Addresses:
- H.E. Jean-Michel Blanquer, Minister of Education, France
- H.E. Ibrahima Guimba-Saïdou, Minister and Special Advisor to the President, Niger; DG and CEO, Agence Nationale pour la Société de l’Information

15h00 - 15h15
Launch and Demonstration of UNESCO Education Progress Tool
Showing progress by country, bottlenecks and policy priorities towards SDG4

Speaker:
- Ms. Kate Redman, Senior Project Officer, UNESCO Global Education Monitoring Report

15h15 - 15h45
Learning for people
Education to develop the talents of individuals while building their capacities to contribute to society.

Moderator: Ms. Xuanqi Zhao, Youth leader, China

Speakers:
- Ms. Ange Ansour, Director and Co-Founder, Savanturiers - École de la recherche
  Presentation: Anthropocene School
- Mr. Flavio Bassi, Vice-President, Ashoka Latin America
  Presentation: Changemaker Education: The joy and the power to act
15h45 - 16h15

Learning for planet

Education to develop the skills and values to begin reversing unsustainable practices and live in greater harmony with the natural world.

Moderator: Mr. Rodrigo Machado Riveira, Youth leader, Mexico

Speakers:
- Mr. Masahisa Sato, Professor of Faculty of Environmental Studies, Tokyo City University
  Presentation: Using lessons learnt from DESD and responding to the nature of SDGs
- Ms. Chandrika Bahadur, President, Sustainable Development Solutions Network
  Presentation: Scale, Science, and the SDGs

16h15 - 16h45

Break, learning exchange and exhibition

16h45 - 17h00

Global Education Barometer: Youth perceptions on their education and future

Release of WISE and IPSOS survey results

Speakers:
- Mr. Elyas Felfoul, Director for Policy Development and Partnerships, WISE
- Ms. Amandine Lama, Directrice de Clientele, IPSOS

17h00 - 17h30

Learning for prosperity

Education to enhance access to decent work, increase the incomes of the poorest and reverse rising levels of inequality.

Moderator: Ms. Mihaela Grigore, Youth leader, Romania

Speakers:
- Ms. Karen Kelly, Partnership Manager, Laboratoria
  Presentation: Talent that transforms
- Ms. Ekaterina Loshkareva, WorldSkills International Board Member, Strategic Development
  Presentation: WorldSkills: The global hub for skills excellence and development
Learning for people, planet, prosperity, and peace —— International Day of Education

17h30 - 18h00

Learning for peace

Education to promote human rights and contribute to reconciliation, mutual understanding and social cohesion.

Moderator: Mr. Satya Nooka Rajeev Mylapalli, Youth leader, India

Speakers:
- Ms. Jane Kinney Meyers, Founder and President, Lubuto Library Partners
  Presentation: Public Libraries and Learning for Peace
- Mr. Guy Etienne, Founder, Collège Catts Pressoir
  Presentation: Develop a culture of collective success
- Mr. Camilo Younes, Vice-Rector and Professor, Universidad Nacional de Colombia
  Presentation: Peace and Education for Sustainable Development in Manizales, Colombia

18h00 - 18h30

Launch of #LEARNINGPLANET

Speakers:
- Mr. François Taddei, President, CRI
- Mr. Remy Rioux, Director General, French Development Agency
- Ms. Gohar Hovhannisyan, Vice President, European Student Union
- Ms. Stefania Giannini, Assistant Director-General for Education, UNESCO

18h30 - 20h00

Cocktail reception

UNESCO restaurant – 7th floor
BIOGRAPHIES
Opening session: Learning for people, planet, prosperity and peace

Ms. Audrey Azoulay, Director-General, UNESCO

Elected head of UNESCO in 2017, Audrey Azoulay launched a vast Strategic Transformation programme for the Organization with a view to position UNESCO at the heart of emerging challenges in the XXI century. In this spirit, the Director-General launched several major projects on the protection of cultural heritage (through the initiative “Revive the Spirit of Mosul” in Iraq), on the achievement of universal quality education (in particular for girls and women), as well as on UNESCO’s role as a global laboratory of ideas (on artificial intelligence and its ethical implications). Audrey Azoulay is committed to positioning UNESCO as a platform for humanist cooperation, as a standards-producing arena and as an agency of experts that helps to disseminate knowledge and know-how throughout the world to the greatest number of people.

H.E. Jean-Michel Blanquer, Minister of Education, France

H.E. Jean-Michel Blanquer is a French jurist and government official serving as Minister of National Education since 17 May 2017. He obtained a doctor in law from Panthéon-Assas University and a master’s degree in politics from Sciences Po. From 1996 to 1998, he was a professor in civil law at Sciences Po Lille. From 1998 to 2004, he was director of the Institute of Latin American Studies at the New Sorbonne University. From 2009 to 2012, Blanquer served as the director general of secondary and junior school education under then Minister of National Education Luc Chatel. In 2013 he became president of ESSEC Business School. On 15 May 2017, Blanquer was appointed by President Emmanuel Macron to be Minister of National Education.
H.E. Ibrahima Guimba-Saïdou, Minister and Special Advisor to the President of Niger; DG and CEO, Agence Nationale pour la Société de l’Information

H.E. Ibrahima Guimba-Saïdou has over 20 years of professional experience in the telecommunications industries worldwide. His expertise is in strategy, operations planning and management, market sizing, product marketing, business planning, Sales and Market development. He joined the government of Niger in November 2016 as High Commissioner (cabinet level position) in charge of ICT. He is in charge of the e-government strategy and its implementation, as well as enabling the ICT ecosystem.

Ibrahima Guimba-Saïdou is the current Director General of the National Agency for the information society (Ansi). He is also Minister - Special Advisor of the President of the Republic and a board member of Niger Telecom, the National Operator of Niger.

Launch and Demonstration of UNESCO Education Progress Tool

Ms. Kate Redman, Senior Project Officer, UNESCO Global Education Monitoring Report

Kate Redman joined the Report team in June 2012. Previously she worked for five years for Save the Children in media and communications, based in India and the UK on the international campaign on Education, Rewrite the Future and as Head of PR for the No Child Born to Die campaign. Before that, she worked for the British Embassy in Paris as a Foreign Policy Analyst, and Press Attaché. She has a Masters in Politics from the University of Edinburgh; Scotland and went to the Institut des Etudes Politiques, Grenoble.
Learning for people

Ms. Ange Ansour, Director and Co-Founder, Savanturiers - École de la Recherche

After beginning as a translator at the French Foreign Affairs Ministry, Ange Ansour worked as an elementary school teacher near Paris. She conducted several learning-through-research projects in her classroom. These projects used research methods and ethics as a model to build learning.

Ange Ansour collaborated with François Taddei, a researcher in biology and the director of the Centre for Research and Interdisciplinarity (CRI). Together they created Savanturiers - École de la recherche (Knowledge Adventurers) and Ange Ansour became its Director in September 2013.

Mr. Flavio Bassi, Vice-President, Ashoka Latin America

Flavio Bassi is a global Leadership Group Member of Ashoka and Vice President of Ashoka in Latin America. He currently leads Ashoka’s Empathy and Education strategy. Previously, Flavio served as regional director of Ashoka in Southern Africa. He started his career as a social educator working with rural and traditional communities in Brazil. He is the founder and served as executive director of Ocareté, a citizen-sector organization active in the social-environmental field with indigenous and other traditional communities in Brazil’s Amazon and Atlantic Rainforest. In the last 6 years, Flavio has been establishing and co-leading strategic partnerships with government, faculties of education, publishers, education unions and the media in Brazil, towards a movement that inspires and enables young people to feel and act as changemakers.
Learning for planet

Mr. Masahisa Sato, Professor of Faculty of Environmental Studies, Tokyo City University

Mr. Masahisa Sato is a Professor of Tokyo City University in Japan. He has been worked in the field of Environmental Education, ESD, Education for Sustainable Consumption in the Asia-Pacific Region. Before he joined the University, he worked, as a Research Associate (environmental education and capacity development) at the Institute of Global Environmental Strategies (IGES), and as a Senior Programme Specialist (international educational cooperation) at the Asia/Pacific Cultural Center for UNESCO (ACCU).

He has also been involved in various policy processes, capacity building programmes, educational implementation processes for sustainability at national and Asia-Pacific regional level. Currently, he is also working as a Visiting Professor of UNU-IAS, a JICA Technical Advisor (Environmental Education), a member of national ESD round table meeting, an IGES Senior Fellow, and Co-chair of PN1 (Advancing Policy) of UNESCO ESD-GAP Programme.

He holds a B.Sc. / M.Sc. from the University of Tsukuba, Japan, and Ph.D. from the University of Salford, UK.

Ms. Chandrika Bahadur, President, Sustainable Development Solutions Network

Chandrika Bahadur is the President of the SDSN Association and Director of the SDG Academy. From 2008-2011, she was advisor to the Chairman and Managing Director at Reliance Industries, where she helped set up Reliance Foundation, a non-profit philanthropic foundation.

From 2001-2008, Chandrika worked with the United Nations in different roles. In her last assignment, she was a Policy Advisor at UNDP’s Bureau for Development Policy in New York, working in Africa across 20 countries. From 2003-2006, she was part of the leadership team of the UN Millennium Project. She has prior teaching experience at Harvard and Columbia universities.
Global Education Barometer: Youth Perceptions on their Education and Future

Mr. Elyas Felfoul, Director, Policy Development and Partnerships at WISE

Elyas Felfoul joined WISE in 2013. Since coming onboard, he has been tasked with managing and setting up of the summit’s platform. Elyas brings WISE a vast and rich know-how with his experience in the public and private sectors. Before joining WISE, he worked as a political advisor to the Quebec Justice Minister, Leader of the Quebec Parliament, and then followed with a position at a Toronto-based company that specializes in mergers and acquisitions. He studied International Relations at Université de Sherbrooke and obtained a Master in Public Policy at the prestigious Lee Kuan Yew School of Public Policy of the National University of Singapore (NUS). Elyas Felfoul serves WISE as its CEO’s main collaborating officer. He is in charge of preparing and coordinating the organization’s biannual event, held in Doha, and ensures the smooth carrying out of international forums as well as meetings with top academic professionals throughout the world.

Ms. Amandine Lama, Directrice de Clientele, IPSOS

Amandine Lama is a Research Director working for Ipsos for more than 10 years. She is specialized in public opinion surveys, especially at the international level. She is regularly in charge of studies on education issues, and directed WISE Global Education Barometer.

Amandine graduated from Sciences-Po Paris (Master of Sciences Po and Master in compared Politics and Societies – Specialty Asia) and Langues’O in 2005. After 3 years working for the International Committee of the Red Cross in Nepal, she joined Ipsos in 2008.
Learning for prosperity

Ms. Karen Kelly, Partnership Manager, Laboratoria

Karen Kelly is Regional Partnerships Manager at Laboratoria based in Mexico City. She holds a B.A. in Global Studies from North Park University in Chicago, USA and completed a Fulbright Scholarship in Andorra. Previous to joining Laboratoria, Karen spent six years at the Institute of International Education (IIE) as Senior Outreach Officer for Latin America and the Caribbean. Karen is passionate about increasing access to quality education opportunities and facilitating dialogue and bridge-building across different communities and cultures.

Ms. Ekaterina Loshkareva, WorldSkills International Board Member, Strategic Development

Ekaterina Loshkareva has worked in partnership with multiple business, non-profit, governmental, and industrial institutions to solve complex issues and global challenges of our society. As a Head of the Skills development for industrial growth department in the Agency for Strategic Initiatives, Ekaterina was responsible for development of WorldSkills in Russia. She worked on the design and implementation of WorldSkills Hi-tech Competition and organized the Dual Education for TVET Project. Ekaterina was awarded a Hubert H. Humphrey Scholarship and concluded her studies at Vanderbilt University. Her research fields are global trends and future skills for transforming economies. In 2015 and 2019, Ekaterina received a State Award from the President of the Russian Federation for her achievements in the field of skills development. Ekaterina is WorldSkills International Board member, R&D Director for WorldSkills Russia, Official Delegate to WorldSkills International and WorldSkills Europe, and Head of the Skills Development Working Group within BRICS Business Council.
Learning for peace

Ms. Jane Kinney Meyers, Founder and President, Lubuto Library Partners

Jane Kinney Meyers is a professional librarian with over 40 years of experience in consulting, teaching and working with scores of libraries throughout Africa, including participation in UNESCO workshops to formulate National Library/Information Policies of Malawi and Zambia. She developed a network of research libraries for Malawi’s Ministry of Agriculture on a World Bank project and pioneered CD-ROM applications for Africa in the mid-1980s. She was instrumental in establishing the first positions for professional librarians in Malawi’s civil service and has consulted in Africa for FAO, UNICEF and other international agencies. Prior to this she worked at the U.S. National Agricultural Library and USAID. She later developed agricultural information services at the World Bank which led to the establishment of the World Bank Library. Meyers developed the concept, approach and organization of Lubuto Library Partners and established the organization in 2005, for which she and the Lubuto have received numerous awards.

Mr. Guy Etienne, Founder, Collège Catts Pressoir

Charles Guy Etienne is the Principal of College Catts Pressoir. He has studied Civil Engineering and Chemistry at the Faculty of Sciences in Haiti as well as Psychology at the Faculty of Human Sciences in Haiti and Chemistry at the University Paul Sabatier in Toulouse. Central to his work is strong belief that through the provision of quality education, Haiti can change its history and become a source of inspiration and globally relevant. Mr. Etienne has received numerous awards, including Honor of the Ministry of National Education in Haiti; Digital Entrepreneur of the Year 2011; Senior Fellow at ASHOKA; Top Ten Finalist of Global Teacher Prize 2015; World Champion of competition organized by LEGO Foundation called “Re-imagining Learning: The Challenge”; and Honor of The President of Haiti.
Mr. Camilo Younes, Vice-Rector and Professor, Universidad Nacional de Colombia

Camilo Younes is electrical engineer and lawyer. He holds an MSc in Electric Engineering with an emphasis in high voltage engineering, an MS in Energy Regulation, and a PhD in Electric engineering. He has more than 20 years of experience in teaching and researching in Engineering Education, Electromagnetic Compatibility, Lightning Protection and Energy Policy. His is also a full professor at the Universidad Nacional de Colombia, member of the Colombian Academy of Science. He has served as an Associate Director of Academic Affairs (2008-2010), Dean of the Engineering and Architecture Faculty (2010 – 2016), and President of Manizales Campus since 2018.

Launch of LEARNING PLANET

Mr. François Taddei, President, CRI (Centre for Research and Interdisciplinarity)

Co-founder and President of CRI, François advocates for the co-construction of a Learning Planet and the cultivation of learning communities that develop impactful solutions in the fields of education and SDG. He is an alumnus of Ecole Polytechnique, a senior engineer of the Corps des Ponts, des Eaux et des Forêts and holds a Ph.D in molecular and cellular genetics. He is an internationally renowned researcher in education and evolutionary systems biology and an Ashoka Fellow. He served in the Scientific Advisory Board of Universcience, DGESCO and the Haut Conseil de l’Education. He is the co-commissioner of several research & education reports for the French Government, OECD, the UE, UNESCO and author a book entitled ‘Apprendre au 21e siècle’ (Learning in the 21st century).
Mr. Rémy Rioux, Director General, French Development Agency

Mr. Rémy Rioux is a French high-ranking civil servant. He serves as the chief executive of the French Development Agency. He graduated from the École Normale Supérieure, Sciences Po and the École nationale d’administration. During his career, he held senior positions in the service of development, in particular in Africa. From 1997 to 2000 and from 2002 and 2004, Rémy Rioux worked at the Court of Auditors to implement various missions in energy, defense, industry, foreign trade and public industrial organizations. From 2004 to 2007, he was head of the office “Monetary cooperation and development with African, Caribbean and Pacific countries” at the Trésor public. He has served as the chief executive of the French Development Agency since June 2016.

Ms. Gohar Hovhannisyan, Vice President, European Student Union (ESU)

Gohar Hovhannisyan is the Vice-President of the European Students’ Union. Her main focus is in the area of quality of higher education, with an emphasis given to quality assurance, learning and teaching and meaningful student participation in HE governance. She has extensive experience in student representation, from the local level at the governing board of the Armenian State University of Economics to the National and European level. At the national level, she led the establishment of the national quality assurance (QA) pool of student-experts and currently is developing the QA pool at ESU. She also serves as the Executive Board member of EQAR and represents ESU in the Advisory Group on Learning & Teaching as part of the Bologna Follow-up Group.
Ms. Stefania Giannini, Assistant Director-General for Education, UNESCO

Ms Stefania Giannini was appointed UNESCO Assistant Director-General for Education in May 2018, becoming the top UN official in the field. In this position, she provides strategic vision and leadership for UNESCO in coordinating and monitoring the implementation of the Education 2030 Agenda, encapsulated in Sustainable Development Goal 4.

With an academic background in the Humanities, Ms Giannini has served as Rector of the University for Foreigners of Perugia (2004 – 2012), being one of the first and youngest women to hold this position in Italy. As Senator of the Republic of Italy (2013 – 2018) and Minister of Education, Universities and Research (2014 – 2016), she developed and implemented a structural reform of the Italian education system, centred on social inclusion and cultural awareness. She has also been closely involved in an advisory capacity with the European Commissioner for Research and Innovation.