Still the Best Investment? Revisiting the Slogan
"The best investment in development"
Still the Best Investment?

1. A historical panacea

2. SDGs as a higher bar

3. Reviving the Slogan
Outrunning a Bear
A Higher Bar

MDG
1960s GDP
1970s HDI
1980s
2000s
2015

SDG

Many Goals
No one behind
Sustainability
The “Best” Investment?

Sustainability

“Steward”

Education

“Growth”

Aggregate Growth

“Equalizer”

Equity

[6-11-12-13-14-15]

[1-2-3-7-8-9]

[5-10-16-17]
The Perfect Storm of Inequality

Inequality among Children

Fertility $\Delta$

Parenting $\Delta$

Income $\Delta$
Summary

• A higher ‘development’ bar

• Revamping the Slogan
  – Growth
  – Equalizer,
  – Steward
Smart Integration

Growth
Stewardship
Equalizing

Resources
Policies
Actors
Content
Outcomes
Goals

Public + Aid
Private + Diaspora
CSO
Experts

Teachers
Mentors
Hard skills
Soft skills

Single Synergies/Tradeoffs
SDGs National Goals