

## Webinar Theme 6: Post-pandemic BR Management and Development – Ecotourism

**Date: 10 May 2023**

“Long-term resilience for protected areas means strengthening community wellbeing and local economies, reviewing the financial viability of enterprise infrastructure and possibly establishing long-term investment plans.” Ecotourism, as a concept that covers the complete tourism experience, including concern for economic, social and environmental issues as well as attention to improving tourists' experiences and addressing the needs of host communities, may be one of the intersectoral countermeasures to enhance the sustainable development of the BRs. As the world is slowly recovering from the crisis of the COVID-19 pandemic, there is an increasing trend for post-pandemic recovery for developing ecotourism.

**Moderator: Prof Shahbaz Khan PhD, DSc**

**Co-moderator: Dr. Ai SUGIURA**

Time	Topic	Speaker and Info
10:00 – 10:10	<b>Introduction</b>	<b>Prof Shahbaz Khan PhD, DSc</b> Director and UNESCO Representative to the People’s Republic of China, the Democratic People’s Republic of Korea, Japan, Mongolia and the Republic of Korea
10:10 – 10:40	<b>The Changing Tourism Management in Yeoncheon Imjin River Biosphere Reserve During the Pre- and Post-Pandemic</b>	<b>Dr. Miyeon Yoo</b> <a href="mailto:miyeonu21@korea.kr">miyeonu21@korea.kr</a> Biosphere Reserve Manager of Yeoncheon County (Tourism Division, Geopark & BR Team)
10:40 – 11:10	<b>Development of Ecotourism at Katunskiy Biosphere Reserve (Russia): issues and perspectives in post-pandemic times</b>	<b>Ms. Tatjana V. Yashina</b> <a href="mailto:altai-yashina@yandex.ru">altai-yashina@yandex.ru</a> Deputy Director for Science at Katunskiy Biosphere Reserve
11:10 – 11:40	<b>Community-based tourism in Cu Lao Cham (core zone of the biosphere) – Opportunities and Challenges</b>	<b>Ms. CAO Nguyen Thao HUYEN</b> <a href="mailto:Thaohuyen2911@gmail.com">Thaohuyen2911@gmail.com</a> Secretary of The Cu Lao Cham-Hoi An World Biosphere Reserve Management Board
11:40- 12:00	Questions and Answers session moderated by the EABRN Secretariat	
12:00	Closing of the webinar	

Registration Link:

[https://unesco-org.zoom.us/webinar/register/WN\\_EZERPph1Rckv83TdXEwoCg](https://unesco-org.zoom.us/webinar/register/WN_EZERPph1Rckv83TdXEwoCg)

\*Note: You shall receive an email with access to the webinar upon your registration.

### Short bios of the trainers:

- **Dr. Miyeon Yoo**

Dr. Miyeon Yoo is an environmental sociologist and have researched about biosphere reserve since 2014. She researched about sustainable economic revitalization in Korean biosphere reserve with MAB-ROK. She also researched Gwangneung Forest BR, Mt. Seorak BR and Yeoncheon Imjin River BR(YIBR). Dr. Yoo participated in designation and established a management plan about YIBR, education for Yeoncheon people. After obtaining her PhD in International Protected Areas Management at Konkuk University Republic of Korea, she became a manager in Yeoncheon County in 2021 July.

- **Ms. Tatjana V. Yashina**

Graduated M.V. Lomonosov's Moscow State University in 2000, and afterwards work for Katunskiy Biosphere Reserve, since 2003 – as a Deputy Director for Science. Job responsibilities include the design and implementation of environmental monitoring, coordination of research projects within the BR, and management of international cooperation. Official member of the Joint Russian-Kazakhstan Commission of Management of the Transboundary Biosphere Reserve "Great Altai". Member of the Executive Committee of the International Alliance of Protected Areas (IAPA). During 2010-2018 worked as the project coordinator at the UNDP-GEF project and WWF Russia. She is an Awardee of the UNESCO-MAB Young Scientists Award.

- **Ms. CAO Nguyen Thao HUYEN**

Being born in Cu Lao Cham, Huyen is now working as a secretary for the Cu Lao Cham-Hoi An Biosphere Reserve Management. She has been working in environmental communications and education within the biosphere since 2017 and has developed her skillset in community development through her work in both the Cu Lao Cham Marine Protected Area and the biosphere. Huyen is also a Zero waste practitioner and is interested in waste management advocacy.