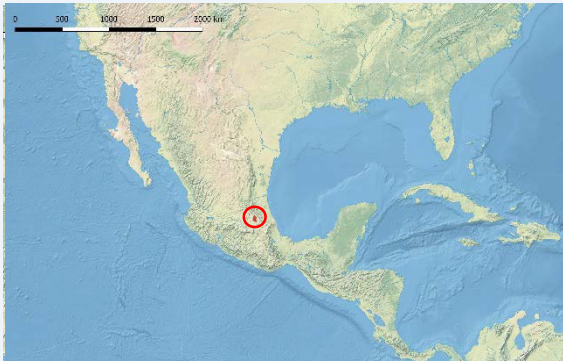


Prevention & educational activities for the local communities



Comarca Minera, Hidalgo
UNESCO Global Geopark
Hidalgo, Mexico



Awareness-raising tools & practices:

- Educational materials (flyers, posters, brochures)
- Exhibitions / museums
- Community engagement
- Workshops / Training
- Campaigns / social media

Mexico encompasses several convergent and transformant tectonic plate borders that cause intense seismic and volcanic activities —these demand a prepared society with special regard to resilience. In addition to geohazards, many territories are under risk of severe drought, especially the north of the country, whereas flooding and hurricanes devastate the coastal and southern states. Comarca Minera UNESCO Global Geopark, Hidalgo is under hydrometeorological risk during the rainy season (from June to October), so that intense rain and flood that induce landslides recurrently occur. Therefore, towns and sparse population in mountainous areas become isolated and roads temporarily impassable. Joint efforts between Comarca Minera UNESCO Global Geopark, the Centre of Atmospheric Sciences of the National Autonomous University of Mexico, and the Tourism Secretariat of the Hidalgo State seek to raise awareness on geohazards and hydrometeorological hazards. Among the actions carried out, lectures and participative activities are carried out in rural schools focused on the geopark inhabitants, as well as live streaming talks, which allow to reach a wider audience. Many of the specific actions are developed annually during DDR day.



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