



United Nations
Educational, Scientific and
Cultural Organization

منظمة الأمم المتحدة
للتربية والعلم والثقافة

1600 

Participants actively engaged
in the #Unite4Heritage cam-
paign in Palestine

800 

Participants in Hikaye / story-
telling activities in **25** Cultural
heritage sites

600 

Young volunteers participated
in voluntary and community-
works at **6** cultural heritage
sites

3 

Sessions about the roles and
responsibilities of youth
towards the preservation of
heritage organized with **110**
participants

40 

Volunteers participated in 2
World Heritage Volunteers
camps in the West Bank and
the Gaza Strip in 2017

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Culture

Cultural Advocacy and Awareness Raising

Fact Sheet

#Unite4Heritage Campaign

Raising public awareness among youth, governmental decision makers and civil society on the values of cultural heritage and the importance of its preservation for future generations is an important aspect of UNESCO's work. In Palestine, within #Unite4Heritage campaign, which aims to celebrate and safeguard cultural heritage and diversity around the world. UNESCO implemented an important range of activities involving young people to sensitize them to the value of their heritage and identity. The activities started in October 2015 and so far included:

- Hikaye / storytelling sessions in historic sites
- Voluntary and community works at cultural heritage sites
- Holding sessions on the roles and responsibilities of youth towards the preservation of heritage
- Online interactive activity on Social Media
- 4 World Heritage Volunteers (WHV) campaigns



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Interactive conservation workshop in the great Al-Omari Mosque in Gaza



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Voluntary community day at the archaeological site of Khirbet Al-Moraq, Hebron



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WHV programme certificate deliver ceremony in Nablus, July 2017.



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Sessions of Hikaya/storytelling in Ramallah and Gaza



Voluntary community works in Gaza

www.unesco.org/ramallah