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United Nations
Educational, Scientific and
Cultural Organization

Convention on the Protection
and Promotion of the
Diversity of Cultural
Expressions

WORKSHOP OF THE POOL OF EXPERTS

*"Expert Facility to Strengthen the System of Governance for Culture in Developing Countries" programme (2010-2013),
funded by the European Union and implemented by UNESCO*

**Have we succeeded in creating opportunities for a better governance of
culture for development?**

Spotlight on the implementation of the 2005 Convention

PROGRAMME

**UNESCO Headquarters, Room VI
23-24 May 2013**

10.00 - 10.20: Opening session (*D. Cliche & European Commission representatives*)

- Objectives and organisation of the workshop
- The programme and its results over the last 3 years
- What next

10.20 - 11.30: General discussion (*G. Alonso Cano*)

- What has been achieved
- Views and experiences
- Key ideas and messages

11.30 - 11.45: Coffee break

11.45 - 13.00: Lessons learnt (*J. Baltà Portolés*)

- Programme and mission implementation: lessons, challenges and surprises
- Ensuring mission follow-up and durability, and measuring its impact
- Group information and practice sharing: what worked and possible improvements
- Did the missions create opportunities for a better governance of culture for development?

13.00 - 14.15: Lunch break

14.15 - 16.30: Working groups - Making the missions count

Theme A: The beneficiaries' applications (*M. Dragičević-Šešić & D. Bax*)

- Critical assessment of the applications and of the occasional need to modify them
- Did the mission's criteria comply with the programme's objectives?
- Maintaining the relevance of the mission in a changing local context
- Modifying the beneficiary application process to include all stakeholders from the start
- Ensuring the national team is diverse and that there is a local budget for the mission

Theme B: The local context (*L. Jimenez & G. Radice*)

- Preparing the experts for the context in which they will work
- Preliminary documents: what and from whom?
- Tools to prepare for local contexts
- Influence of policy on the experts' work in the field
- Does technical assistance meet the real needs of local recipients?

Theme C: Cooperation between diverse actors (*C. Frey & R. Yoshida*)

- Dialogue between the different members of the national team
- Working with other governmental agencies and ministries
- Coordinating with different agencies and organisations already in the field
- The role and involvement of civil society, institutions and communities

16.30 - 16.45: *Coffee break*

16.45 - 18.00: Towards a new programme (*G. Alonso Cano & M. Caucino Medici*)

- Main elements for the design of the future programme
- Key issues and challenges to be addressed
- Strengths and weaknesses of what has been done so far

18.00: *End of the day*

Friday 24 May

10.00 - 10.30: Update from Hangzhou by *Francesco Bandarin, Assistant Director-General for Culture*

- Outline of the main results of the Congress
- Discussion with the experts

10.30 - 11.45: The future of the Pool of experts (*C. Merkel*)

- Broad outline of the future programme
- Assisting beneficiaries after the missions: implementation, funding, local changes
- Role and intervention framework for the Pool beyond the programme
- Expanding the Pool: identifying and/or training new experts

11.45 - 12.00: *Coffee break*

12.00 - 13.15: Revising the methodological guide (*H. Schargorodsky*)

- What does it mean to "accompany" beneficiaries, as a method of action?
- Finding the balance between economic and social development on the short, medium and long term
- The place of local economic development within the framework of technical assistance missions

13.15 - 14.15: *Lunch break*

14.15 - 16.30: Working groups - Defining the future of the programme

Theme A: Phase II (*T. Fleming & F. Gomez-Duran*)

- How to approach Phase II?
- Which actors should Phase II be aimed at?
- Which agencies could be involved?
- What timeframe?

Theme B: Practical framework of the programme (*L. Mayer-Robitaille & B. Boucher*)

- What coordination mechanisms could be created within the Pool of experts?
- Improving the mission calendar
- What UNESCO structure and what guidelines for the missions
- Improving information exchanges and creating a "hub of knowledge"
- Other administrative matters

Theme C: General tools and frameworks (*B. El Hussein & F. Loiseau*)

- What key tools need to be developed or integrated in the methodology?
- Should there be a common framework for all the missions?
- Creating an evaluation methodology

16.30 - 16.45: Coffee break

16.45 - 17.45: Closing session (*G. Alonso Cano*)

- Outline of main workshop outcomes
- Proposal for the future of the programme
- Discussion on possible funding opportunities

17.45 - 18.00: Final remarks (*D. Cliche*)

18.00: End of the workshop