Media professionals are sensitized to the need to ensure a fair and balanced coverage of terrorism-related issues. Member States protect and promote freedom of expression, including freedom of the press, access to information, and journalists’ safety and contribute to achieving SDG 16.

**Donor:** Canadian Commission for UNESCO  
**Timeline:** 1 year  
**Amount:** $32,358

**Output 1:** The UNESCO handbook on media and terrorism is converted into a set of training materials and made available in both English and French.

**Output 2:** A capacity-reinforcement workshop for media professionals is organized, on the basis of the trainings materials, in a region which is affected by terrorism.

**Output 3:** The training materials are used to create a curriculum for journalism educators.

**Output 4:** The curriculum is promoted among universities.

**Creation of training materials**  
Conversion of the useful insights contained in the UNESCO book “Terrorism and the Media: A Handbook for Journalists” into a set of training materials covering such topics as framing of attack narratives, the importance of word choice, ethical principles of journalism, avoiding sensationalism, etc.

**Capacity building**  
A pilot training workshop of 30 trainers has been conducted in Yaounde, Cameroon. The target participants were leading journalism training organizations, newsroom editors and other media professionals in crisis and emergency response, from Cameroon, Chad and Nigeria, three countries that are particularly concerned by the issue of terrorism and violent extremism.

**Creation of curriculum**  
On the basis of the manual and the training modules, a curriculum has been drafted for journalism schools, so that the next generation of media professionals can enter the workforce with the skills needed to navigate this complex topic.

**Promotion of the curriculum**  
The curriculum has been promoted among four universities: UCLouvain (Belgium), Melbourne University (Australia), Institut de Presse et des Sciences de l’Information de Tunis (Tunisia) and the Laval University (Canada).

**Target groups**  
Main: Media professionals, journalism educators  
Secondary: Students in journalism  
End beneficiaries: groups benefiting most from achieving the SDGs, particularly youth and women in rural and poor communities.

**Impact**  
Member States protect and promote freedom of expression, including freedom of the press, access to information and journalists’ safety and contribute to achieving SDG 16.

**Related project**  
Prevention of Violent Extremism through Youth Empowerment in Jordan, Libya, Morocco and Tunisia  
Funded by UNOCT and Canada  
https://en.unesco.org/programme/ipdc/