I. Background

The 2004 Indian Ocean earthquake and tsunami with the estimate of the magnitude to 9.0 occurred at 07:58:53 in local time (UTC+7) on 26 December 2004, with an epicentre off the west coast of northern Sumatra, Indonesia. A series of massive tsunami waves grew up to 30 m (100 ft) high hits inland of Sumatra after being created by the underwater seismic activity offshore. Communities along the surrounding coasts of the Indian Ocean were severely affected, and the tsunamis killed an estimated 227,898 people in 14 countries, making it one of the deadliest natural disasters in recorded history.

The tsunami did not only cause hundreds of thousand casualties but also a total economic cost of damage estimated at US$ 9.4 billion affecting living, livelihood, fishing and tourist industries, environmental including water pollution and flooding and medical threats of endemic diseases.

In addition to tsunamis in the Western part of the Indian Ocean (Sunda, Sumatra, and Andaman subduction zone), research and history also revealed tsunami events in the North-western Indian Ocean region known as Makran Subduction Zone. A magnitude 8.1 earthquake on the morning of 28 November 1945 generated a devastating tsunami that resulted in the loss of life estimated up to 4,000 people in Pakistan.

In December 2015, the UN General Assembly designated 5 November as World Tsunami Awareness Day, calling on countries, international bodies and civil society to raise tsunami awareness and share innovative approaches to risk reduction. The WTAD21 will highlight the role of international cooperation in promoting efforts to reduce tsunami risk through initiatives such as the IOC-UNESCO Tsunami Ready programme; inclusion of tsunami risk in national and local strategies for disaster risk reduction.

The United Nations has proclaimed a Decade of Ocean Science for Sustainable Development (2021-2030) to support efforts to reverse the cycle of decline in ocean health and gather ocean stakeholders worldwide behind a common framework that will ensure ocean science can fully support countries in creating improved conditions for sustainable development of the ocean. One of the seven societal outcomes of the decade is "A Safe Ocean", whereby human communities are much better protected from ocean hazards through knowledge, understanding and early warning system and "An inspiring Ocean", where society understands and values the ocean.
Despite being the largest share in the world's demographic and the most potential group of people, the youth are also the most at risk. The youth commonly have the smallest voice when it comes to engagement in development, while they will be highly affected by the development. Similarly, in disaster risk reduction, including tsunami hazards, the youth also have less opportunity to voice and be involved as part of the community preparedness and capacity building.

To commemorate International Youth Day (12 August), International Disaster Risk Reduction Day (13 October) and World Tsunami Awareness Day (5 November), the Indian Ocean Tsunami Information Centre (IOTIC) and the Intergovernmental Coordination Group for Indian Ocean Tsunami Warning and Mitigation System (ICG/IOTWMS) of UNESCO/IOC will organise a series of activities related to a short video competition for Indian Ocean Youth. This initiative aims to engage with youth in the Indian Ocean to share their creative thoughts, ideas, concepts, and/or activities related to tsunami awareness. The activities will culminate with a special event organised by the ICG/IOTWMS and IOTIC to commemorate World Tsunami Awareness Day on 5 November 2021.

The objectives of the activity are to:

a) Increase the knowledge of Indian Ocean youth on the topic of Tsunami Awareness and Preparedness
b) Increase the participation of Indian Ocean Youth in tsunami awareness and preparedness in the region.
c) Encourage and upskill Indian Ocean youth in the creation of content for social media and other communication outlets, in particular on the topic of Tsunami Awareness and Preparedness
d) Contribute to the commemoration of the World Tsunami Awareness Day.

II. Objective

The Indian Ocean Tsunami Information Centre (IOTIC) is seeking a qualified youth (individual/team) and organisation in Indonesia to manage and organise the Indian Ocean Youth Short-video Competition as in the Concept Note attached.

III. Output

The expected outputs are:
1. The short-video competition for the Indian Ocean Youth on Community Tsunami Awareness is organised, and the winners of the short-video competition are selected;
2. Two webinars on "Tsunami awareness and community preparedness" and "Short video making tutorials" are organised;
3. Report of the activities undertaken covering the highlights of activities undertaken, its challenges, and recommendations for similar events in the future.

IV. Activities

Under the authority of the Director of UNESCO Jakarta and direct supervision of the National Professional Officer for Disaster Risk Reduction and Tsunami Information, the Contractor shall organise the short-video competition for the Indian Ocean Youth on Community Tsunami Awareness and its related activities. To this end, the Contractor shall:
1. Revise the work plan, its timeline, and budget proposal for the Youth Short video competition organisation and submit it to UNESCO for approval by 10 July 2021.

2. Develop promotional materials for the short video competition and its related activities and submit the promotional materials to UNESCO for approval.

3. Collaborate with IOTIC and ICG/IOTWMS to promote competition to youth in the countries bordering the Indian Ocean under the mandate ICG/IOTWMS. Disseminate and post the promotional materials of the short video competition through social media and youth networks, especially in the Indian Ocean countries between XX August and 13 October 2021;

4. Organise two webinars (max. two hours/webinar) in August or September for the Indian Ocean Youth on the topic of 1) Tsunami awareness and community preparedness and 2) Short video making tutorials. In close consultation with UNESCO, the tasks include:
   a. Prepare the promotional material of the webinar and disseminate it through social media;
   b. Organize (identify, contacted, confirming, and manage) the speakers for the webinars
   c. Manage the registration of the webinar participants
   d. Prepare the webinar report covering the event’s highlights, inclusive resource person line-up, participants’ statistic, webinars materials;

5. Submit to UNESCO for approval by 15 October 2021 the progress report of the activities undertaken, inclusive the statistic of:
   - the Indian Ocean Youth registered for the short video competition
   - the two webinars organised for Indian Ocean Youth on the topic of 1) Tsunami awareness and community preparedness, and 2) Short video making tutorials, including the webinars materials, resource persons line-up and promotional materials

6. Manage the organisation of the video competition. The tasks include but not limited to:
   a. Categorise the submission based on the groups and topic, develop a statistic information of participants, such as participants gender-segregation, countries of participants, .
   b. Review and assess all entries following the submission criteria,
   c. Organise and document the evaluation process by the jury to select the winners,
   d. Prepare and organise the winner announcement,
   e. Arrange the transfer of the prizes to the winners and keep the transfer receipts for the final report.

7. Support ICG/IOTWMS and IOTIC on a half-day special event on World Tsunami Awareness Day on 5 November 2021. The tasks include:
   a. Prepare the promotional material of the webinar and disseminate it through social media;
   b. Organize (identify, contacted, confirming, and manage) the speakers for the webinars
   c. Manage the registration of the webinar participants
8. Submit to UNESCO for approval by 30 September 2021
   a. Final report covering the highlights of activities undertaken under this contract, lessons learnt, and recommendations for organising a similar event in the future.
   b. Supporting files and annexes, including but not limited to:
      - All videos submitted by participants organised by groups, topics, and winners;
      - Money prize transfer receipts and receipt of the prizes by the winners;
      - Promotional materials, proof of social media promotion, photo documentation, link and coverage.
   c. Certified financial statement stamped and signed by the Chief Financial Officer or its equivalent.

V. Inputs

The Concept Note for the Indian Ocean Youth Short-video Competition on Community Tsunami Awareness is attached to this TOR.

Link to the relevant Global Frameworks such as the United Nations Decade of Ocean Science for Sustainable Development, International Day for Disaster Risk Reduction, World Tsunami Awareness Day, Sustainable Development Goals.

VI. Timetable and Deliverable

The activities should be implemented from the first week of July to the end of November 2021.

<table>
<thead>
<tr>
<th>No.</th>
<th>Upon submission and approval by UNESCO of the following</th>
<th>Ref. Article</th>
<th>Due date</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Revised work plan and the milestone</td>
<td>IV.1</td>
<td>20 July 2021</td>
<td>Up to 30% of the contract</td>
</tr>
<tr>
<td>2</td>
<td>Progress report</td>
<td>IV.5</td>
<td>15 October 2021</td>
<td>Up to 60% of the contract</td>
</tr>
<tr>
<td>3</td>
<td>Final report, annexes and a certified financial statement</td>
<td>IV. 5-6</td>
<td>30 November 2021</td>
<td>Remaining % of the payment</td>
</tr>
</tbody>
</table>

VII. Eligibility

The Contractor should:

- Youth Organization based in Indian Ocean countries (having legal documents of the organization establishment), or a Team of youth and young professionals
- Have experience in organising a competition for youth (e.g. video, essay, art, etc.)
- Have experience working in Disaster Risk Reduction activities and/or tsunami hazard would be an advantage.
VIII. **Minimum content of proposals**

The interested Contractors should submit a proposal consisting of:

1. Letter of interest.
2. For youth Organization to submit organisation portfolio indicating previous similar works in organising a competition, especially for the youth.
3. For a Team of Youth and Young Professional, the structure of the team indicating the responsible team leader and members as well as their roles and responsibilities.
4. CV of individuals of the team involved as well as experts to be involved in the organisation and management of the competition.
5. The work plan to implement the tasks as specified in the TOR.
6. Budget proposal with a detailed breakdown in USD or Indonesian Rupiah (IDR)
   *The budget proposal to include the prize for the winners.*

**All documents should be received by Thursday, 8 July 2021 at 17:00 Jakarta time via:**

The Administration Officer  
UNESCO House  
Jl. Galuh (II) No. 5  
Jakarta 12110  
Indonesia  
Fax: (62-21) 7279 6489

Or by Email:  
to jakarta@unesco.org with a copy to iotic@unesco.org and a.kodijat@unesco.org  
with Subject: **Proposal for organising the Indian Ocean Youth Short Video Competition**