UNESCO/IOC IOTIC Concept Note on The World Tsunami Awareness Day 2021

Indian Ocean Youth Short Video Competition on Tsunami Awareness

ORGANIZERS

- UNESCO/IOC Tsunami Unit
- Intergovernmental Coordination Group for Indian Ocean Tsunami Warning and Mitigation System
- Indian Ocean Tsunami Information Centre (IOTIC) of UNESCO/IOC – BMKG
- A youth group organization will be contracted as the organizer.

BACKGROUND

The 2004 Indian Ocean earthquake and tsunami with an estimated magnitude of 9.0. in the Richter scale occurred at 07:58:53 local time (UTC+7) on 26 December 2004. Its epicentre was located off the west coast of northern Sumatra, Indonesia. A series of massive tsunami waves grew up to 30 m (100 ft) high, hitting inland Sumatra after being created by the underwater seismic activity offshore. Communities along the surrounding coasts of the Indian Ocean were severely affected, and the tsunamis killed an estimated 227,898 people in 14 countries, making it one of the deadliest natural disasters in recorded history.

The tsunami did not only cause hundreds of thousands of casualties but also severely impacted the economy. The total economic cost of damage was estimated at US$ 9.4 billion, affecting livelihood, fishing and tourist industries and causing environmental damage, including water pollution and flooding and medical threats of endemic diseases.

In addition to tsunamis in the Western part of the Indian Ocean (Sunda, Sumatra, and Andaman subduction zone), research and history also revealed tsunami events in the North-western Indian Ocean region known as Makran Subduction Zone. A magnitude 8.1 earthquake on the morning of 28 November 1945 generated a devastating tsunami that resulted in the loss of life estimated up to 4,000 people in Pakistan.
In December 2015, the UN General Assembly designated 5 November as World Tsunami Awareness Day, calling on countries, international bodies and civil society to raise tsunami awareness and share innovative approaches to risk reduction. The WTAD21 will highlight the role of international cooperation in promoting efforts to reduce tsunami risk through initiatives such as the IOC-UNESCO Tsunami Ready programme; inclusion of tsunami risk in national and local strategies for disaster risk reduction.

The United Nations has proclaimed a Decade of Ocean Science for Sustainable Development (2021-2030) to support efforts to reverse the cycle of decline in ocean health and gather ocean stakeholders worldwide behind a common framework that will ensure ocean science can fully support countries in creating improved conditions for sustainable development of the ocean. One of the seven societal outcomes of the decade is "A Safe Ocean", whereby human communities are much better protected from ocean hazards through knowledge, understanding and early warning system and "An inspiring Ocean", where society understands and values the ocean.

Despite being the largest share in the world's demographic and the most potential group of people, the youth are also the most at risk. The youth commonly have the smallest voice when it comes to engagement in development, while they will be highly affected by that development. Similarly, in disaster risk reduction, including tsunami hazards, the youth also have less opportunity to voice and be involved in community preparedness and capacity building.

To commemorate the International Youth Day (12 August), the International Disaster Risk Reduction Day (13 October), and the World Tsunami Awareness Day (5 November), the Indian Ocean Tsunami Information Centre (IOTIC) and the Intergovernmental Coordination Group for Indian Ocean Tsunami Warning and Mitigation System (ICG/IOTWMS) of UNESCO/IOC will organize a series of activities related to a short video competition for Indian Ocean Youth. This initiative aims to engage with youth living in the regions around the Indian Ocean to share their creative thoughts, ideas, concepts, and/or activities related to tsunami awareness.

The Indian Ocean Youth Short-video competition will be in line with UNESCO/IOC and UNDRR 2021 campaign on World Tsunami Awareness Day. The activity will align with Activity Strand 2: Social Media Campaign and Activity Strand 3: Event- The competition will culminate with a special event organized by the ICG/IOTWMS and IOTIC to commemorate the World Tsunami Awareness Day on 5 November 2021 where the winner of the competition will be announced and the videos will be showcased.

OBJECTIVES

The specific objectives of this initiative are to:

a) Increase the knowledge of Indian Ocean youth on the topic of Tsunami Awareness and Preparedness
b) Increase the participation of Indian Ocean Youth in tsunami awareness and preparedness in the region.

c) Encourage and upskill Indian Ocean youth in the creation of content for social media and other communication outlets, in particular on the topic of Tsunami Awareness and Preparedness
d) Contribute to the commemoration of the World Tsunami Awareness Day.
REQUIREMENTS AND SUBMISSION

A. Competition Groupings
The competition will be divided into four groups:

- **Group1 - Eastern Indian Ocean region**: Open for youth from Australia, Indonesia, Malaysia, Thailand, Myanmar, Bangladesh, and Sri Lanka.
- **Group2 - Indian Ocean Small Island States**: Open for youth from Comoros, Maldives, Mauritius, Singapore, Seychelles, Timor-Leste and France La-reunion.
- **Group3 - North Western Indian Ocean**: Open for youth from India, Pakistan, Iran, Oman, United Arab Emirates, and Yemen.
- **Group4 - Western Indian Ocean region**: Open for youth from Kenia, Tanzania, Mozambique, South Africa, and Madagascar.

B. Participant Requirements
All participants should meet the following criteria:

1. Age between 14 and 24 years old with interest in disaster risk reduction, especially on Tsunami Awareness.
2. A resident of a country bordering the Indian Ocean under the mandate of the Intergovernmental Coordination Group for the Indian Ocean Tsunami Warning and Mitigation System (ICG/IOTWMS). Please refer to the groups in point A. Competition Groupings.
3. Individual participants and groups of up to three participants can enter the competition.
4. To promote gender equality, groups should have at least one female member and female participation is encouraged.
5. Each participant (individual or group) can submit one entry only. Submission of more than one video will be disqualified.

C. Requirements for Video Submission
The short video must meet these requirements:

1. Theme: **Community Tsunami Awareness**.
   The short video could cover one of these four topics:
   - Hazard and/or Risk Communication (Topic-code: HRC)
   - Public Tsunami Awareness / Education in schools or community (Topic-code: PTE)
   - Community Tsunami Preparedness (Topic-code: CTP)
   - Tsunami Exercise in schools or community (Topic-code: TE)
2. The competition will commence on International Youth Day (12 August 2021).
3. The submission will close on International Disaster Risk Reduction Day (13 October 2021).
4. The winners will be announced on World Tsunami Awareness Day (5 November 2021).
5. The video should showcase young persons’ ideas, projects, activities or campaign towards promoting community tsunami awareness.
6. The video can be in the local language or English. The local language videos should have English subtitles.
7. The video can have graphs, animations, music, and written text. If the text is in the local language, there should also be English subtitles.
8. The materials used in the video must be under a free or open license. If not, the participants shall own the license to use materials in the submitted video. Please kindly check the link for further information on Open License.
9. The maximum duration of the video is 2 minutes.
10. The maximum size of the video is: 720p. 1280 x 720 with Frames per Second: at least 30 FPS.
11. Name your video with this format: Group#_Topic-code_Name-of-participant_Title-of-Video (example: Group4_PTE_Victoria-Nyamango_Are-we-tsunami-prone)

D. Submission Detail
1. Register your interest to submit a video through this link: (To be created). The registration link will be opened on Thursday, 12 August 2021 and closed on Wednesday, 13 October 2021. Submission of video without registration will not be considered for the competition.
2. The short video should be submitted through google drive (link will be provided in due time)
3. The short video should also be posted in the youth’s Social Media Account, especially Instagram with interesting captions and should mention and tag the accounts of @unescojakarta, @iotsunami, and @ioc_unesco and use the hashtags: #ioyouthvideocompetition, #IOTIC, #iotsunami, #Internationalyouthday #InternationalDRRday, #WTAD, #TsunamiDay, #worldtsunamiday, #worldtsunamiawarenessday, #DRRDay, #oceandecade20212030

E. Scoring
1. Theme, topic, and information (50%) – The relevance of the chosen topic, the facts, and information provided in the video, reference and acknowledge all sources in comments.
2. Concept and originality (30%) – The originality of the video concept, ideas, content, and storyline.
3. Creativity (20%) – The creativity of the video, including (but not limited to) composition, illustrations, text, graphs, animations, and music.

F. Jury for Competition
A team of the jury will review, evaluate and decide on the competition’s winner. The jury will consist of the representative from:
1. Working Group 1 of the ICG/IOTWMS
2. IOTIC
3. U-INSPIRE Alliance (representing Youth)
4. Tsunami Expert
5. Videography Expert

G. Prize and Winner Announcement
1. UNESCO/IOC IOTIC will invite all registered participants to two short webinars organized by ICG/IOTWMS, IOTIC and organizer on 1) Tsunami awareness and community preparedness, and 2) Short video making tutorials. To be scheduled in August and/or September 2021.
2. UNESCO/IOC IOTIC will provide certificate of participation signed by UNESCO IOC, ICG/IOTWMS, and IOTIC to all participants who submitted their video in this competition.
3. UNESCO/IOC IOTIC will announce the winners and showcase the videos during a special event organized by the ICG/IOTWMS and IOTIC to celebrate World Tsunami Awareness Day on 5 November 2021.
4. The jury will select the best three videos for each group:
   a. The First Winner will receive
      - A certificate of winner signed by UNESCO IOC, ICG/IOTWMS, and IOTIC
      - Tsunami Ready Board-game and Gifts for each individual
      - Money prize of USD1,000 (one thousand US Dollars)
      - UNESCO will showcase the winning videos in UNESCO/IOC, IOC Tsunami Program, and IOTIC website and social media
b. The Second Winner will receive
   ▪ A certificate of winner signed by UNESCO IOC, ICG/IOTWMS, and IOTIC
   ▪ Tsunami Ready Board-game and Gifts for each individual
   ▪ Money prize of USD600 (six hundred US Dollars)
   ▪ UNESCO will showcase the winning videos in UNESCO/IOC, IOC Tsunami Program, and IOTIC website and social media

c. The Third Winner will receive
   ▪ A certificate of winner signed by UNESCO IOC, ICG/IOTWMS, and IOTIC
   ▪ Tsunami Ready Board-game and Gifts for each individual
   ▪ Money prize of USD400 (four hundred US Dollars)
   ▪ UNESCO will showcase the winning videos in UNESCO/IOC, IOC Tsunami Program, and IOTIC website and social media

**IMPORTANT DATES**

1. The opening date for registration: Thursday, 12 August 2021.
2. The closing date for submission: Wednesday, 13 October 2021 at 23:00 Jakarta time (GMT +7).
3. The winner announcement: Friday, 5 November 2021.

**MORE INFORMATION**

All enquiries should be sent by email to UNESCO/IOC IOTIC through: iotic@unesco.org with the **Subject:** Short-Video Competition.

Prospective participants can refer to the winners of the 2020 World Water Day short video competition, which was limited to Indonesian participants:

1. Muhammad Iqbal (IPB University, Bogor): https://www.instagram.com/p/B_UYq7TDYbo/?igshid=xu79bmv8hkey
2. Muchlas Abrar (Hasanuddin Makasar University): https://www.instagram.com/p/B_Uf_lshkmX/?igshid=ig2h55pafiel
3. Mitha Afrida Khairunnisa (Senior High School No. 1 Bekasi, West Java): https://www.instagram.com/p/B_Uc268leGC/?igshid=1derji4u3ng11

**RELEVANCE TO GLOBAL FRAMEWORKS**