

CALL FOR PROPOSALS

Mobilizing Youth Engagement in the Celebration of African World Heritage Day 5th May 2021



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DEADLINE FOR SUBMISSIONS: 31 MAY 2021

Geographical scope/benefitting country(ies):	Eastern Africa Region: Comoros, Djibouti, Eritrea, Ethiopia, Kenya, Madagascar, Mauritius, Rwanda, Seychelles, Somalia, South Sudan, Tanzania, Uganda
Eligible applicants:	Youth: individual or group of individuals aged 18 to 35 years (proposals from NGOs or institutions are not eligible)
Topic of proposal:	Raising awareness and engagement of youth for the protection and promotion of World Heritage in Africa
Deadline for Submissions:	31 May 2021 before midnight (EAT)
Language/ Format for Submission:	In English or French, Word or PDF format only
E-mail address for Submissions:	AWHDayEA@unesco.org
Maximum budget per proposal:	5000 USD

African World Heritage Day – 5 May



"At a time of crisis, anxiety and uncertainty, the world's cultural and natural heritage is an invaluable resource that fuels our resilience, helps us find solutions, and brightens the future. This is the role that the African World Heritage, celebrated on this Day, can play for the African populations as well as for humanity as a whole. " — Audrey Azoulay, UNESCO Director-General, Message on the occasion of African World Heritage Day 2020

The 38th session of UNESCO's General Conference (November 2015) declared **Africa World Heritage Day** (5 May) as an opportunity for people around the world, particularly Africans, to celebrate the continent's unique cultural and natural heritage. While Africa is underrepresented on the UNESCO World Heritage List (African heritage accounts for approximately 8.5% of all properties inscribed globally), these properties are overrepresented on the List of World Heritage in Danger (30%). In the face of contemporary threats such as climate change, uncontrolled exploitation, poaching, civil strife and instability, many African World Heritage sites are in danger of losing their outstanding universal value. The need to protect and preserve this irreplaceable heritage for the enjoyment of future generations is therefore more urgent than ever.

Working hand-in-hand, UNESCO and the African World Heritage Fund are committed to lead international efforts to harness the immense potential of Africa's cultural and natural heritage as a force for poverty reduction and social cohesion, as well as a driving force for sustainable development and innovation. Through this International Day, UNESCO and the African World Heritage Fund aim to raise global awareness of African heritage, particularly among youth, and to mobilize increased cooperation for the preservation of African heritage at the local, regional and global levels, especially to promote resilience from COVID-19 pandemic.

Call for Proposals

In Celebration of African World Heritage Day on 5 May 2021, and in the framework of the African Union Year 2021 for "Arts, Culture and Heritage: Levers for Building the Africa We Want", UNESCO Regional Office for Eastern Africa and the African World Heritage Fund are launching an open competition for youth, aged 18 to 35 years, in all 13 countries covered by the UNESCO Regional Office for Eastern Africa (Comoros, Djibouti, Eritrea, Ethiopia, Kenya, Madagascar, Mauritius, Rwanda, Seychelles, Somalia, South Sudan, Tanzania, Uganda) to develop a **project proposal for raising awareness and engagement of youth in the protection and promotion of African World Heritage**.

Proposals may focus on raising awareness and/or engagement among youth for one World Heritage site in Africa, all World Heritage sites in a specific country or the Eastern Africa region, or may also focus on the entire Africa region. Proposals may also focus on [Tentative List](#) sites or the World Heritage Convention.

More information on the World Heritage Convention and World Heritage in the Africa region can be found on the following links:

World Heritage Convention, <http://whc.unesco.org/en/convention/>

World Heritage in Africa, <http://whc.unesco.org/en/africa/>

World Heritage sites, <http://whc.unesco.org/en/list/>

African World Heritage Day, <https://en.unesco.org/commemorations/africanheritageday>

African World Heritage Fund, <https://awhf.net/>

African Union Year, <https://au.int/es/node/39887>

Specifications

The proposals must follow the basic **format** provided by UNESCO (see Annex) and may be submitted in **English or French** by an individual or group of individuals aged 18 to 35 years (proposals from NGOs or institutions are not eligible). All proposals must be signed and endorsed by the **Secretary General of the UNESCO National Commission** in the country where the youth submitting the proposal reside. Contact details for National Commissions can be found here: <https://en.unesco.org/countries/national-commissions>. For proposals from South Sudan, as the National Commission is not yet established, please obtain endorsement from the Ministry of Culture, Museums and National Heritage. UNESCO can support transmissions of your proposals to the Ministry so please send an advanced copy for their review no later than 24 May 2021 to AWHDayEA@unesco.org.

All proposals must include a detailed budget breakdown indicating the estimated costs for all activities in USD for a total amount up to 5000 USD. The proposed activity(-ies) must be feasible to carry-out between 1 July and 15 November 2021. All proposed activities must respect national and World Health Organization (WHO) health guidelines and prevention measures for the Covid-19 pandemic, as well as national security and legal guidelines. Moreover, all proposals must respect human rights and promote respect for cultural diversity.

The deadline for submission of proposals is **31 May 2021**. Proposals must be submitted in Word or PDF format by e-mail to the following address AWHDayEA@unesco.org.

Selected project leaders will be required to provide at least 10 high resolution digital photos of project activities along with a signed photo authorization forms for images featuring the activities carried out, which will be further used by UNESCO, UNESCO National Commissions and the African World Heritage Fund for awareness raising and communications activities. Selected projects will be financed through contractual arrangements between UNESCO and the UNESCO National Commission in the country of residence (or designated Ministerial representative) of the selected proposal's project leader, even if the proposal's geographic reach covers more than one country.

Selection

An advisory panel with representatives of UNESCO, the African World Heritage Fund, the Advisory Bodies to the World Heritage Committee (ICOMOS, IUCN, ICCROM) and the African Union will be designated to review the proposals submitted and select the winning proposals to be funded.

Criteria for selection will be based on innovation and impact of the proposed activities in awareness raising and engagement of youth in the protection and promotion of African World Heritage. Only proposals signed/endorsed by UNESCO National Commissions for UNESCO (or designated Ministerial representative) will be considered.

The maximum number of proposals that will be selected is five (5). The decision will be made by mid-June 2021.

For more information

For any questions or clarifications, please contact the UNESCO Regional Office for Eastern Africa at: AWHDayEA@unesco.org

ANNEX

Mobilizing Youth Engagement in the Celebration of African World Heritage Day - 5th May 2021

PROJECT PROPOSAL FORMAT

Instructions: Please use this form to prepare your project proposal, which should be submitted in Word or PDF form by e-mail to: AWHDayEA@unesco.org. Delete the instructions in italics prior to submission. For any questions, please contact: AWHDayEA@unesco.org

All proposals must be received no later than midnight (EAT) on 31 May 2021.

Title of Project:	
Geographical scope/benefitting site(s), country(ies) or region(s):	<i>Please list all countries covered by this proposal, and indicate if national/sub-regional/regional</i>
World Heritage sites covered:	<p><i>Please list here any specific Tentative List or World Heritage sites covered by the proposal or indicate World Heritage in XXX (country name) or indicate sub-regional or regional scope)</i></p> <p><i>For Example:</i></p> <p><i>Serengeti National Park (site specific)</i></p> <p><i>All World Heritage sites in Tanzania (national)</i></p> <p><i>All World Heritage sites in Eastern Africa (sub-regional)</i></p> <p><i>World Heritage in Africa (regional)</i></p>
Duration (in months):	<i>Note: all activities must be carried out between 1 July and 15 November 2021</i>
Name and contact details of Project Leader :	<ol style="list-style-type: none"> 1. Gender 2. Age 3. First name 4. Last Name 5. E-mail 6. Phone 7. Country of Residence
Partner(s):	<i>List any partners in the project implementation (ie: NGOs, institutions, universities, etc.)</i>
Budget requested:	<i>5000 USD maximum</i>

REQUIRED

Endorsement by the Secretary-General of the UNESCO National Commission¹ in the Country of residence of the project leader, including stamp:

Name: _____

UNESCO National Commission: _____

Signature: _____

Date: _____

Background Information

Include here any background information, statistics, data or detail on the type of activity proposed and/or on the World Heritage site(s) or region targeted

Specific project activities

Include here numbered activities to be carried out.

- 1.
- 2.
- 3.

Expected results

Include here numbered results that correspond to the activities listed above, indicating what the outcome of each activity would be (for example: 100 youth engaged in the video competition, Awareness raised about 7 World Heritage sites, a web page created, an app developed for 7 World Heritage sites, etc)

- 1.
- 2.
- 3.

Estimated Budget²

Activity	Details	Budget
Total Budget		<i>(maximum amount 5000 USD)</i>

¹ **Please note:** Youth in South Sudan may obtain the endorsement of the Ministry of Culture, Museums and National Heritage as there is not a National Commission. Please send an advanced copy to UNESCO Regional Office for Eastern Africa by 24 May 2021 and we will share the proposals with the Ministry:

AWHDayEA@unesco.org

² **Please note:** UNESCO cannot pay the full amount of the budget at once. There will be a first payment of up to 3500 USD and there could be a second payment of 1000 USD and a third payment of 500 USD, or just two payments of 3500 USD and 1500 USD, but the last amount cannot be paid until the project activity report is submitted.