**Dear Mother Nature Global Postcard Writing Contest 2024 by Udaan YC**

Udaan Youth Club (UYC) is a dynamic collective of young individuals from rural India, dedicated to fostering social awareness and driving the advancement of Sustainable Development Goals (SDGs). Under the visionary leadership of Indian social worker SR Aman Kumar, UYC leverages the creative power of Information and Communication Technology (ICT) tools to address critical social issues, promote environmental conservation, and contribute towards the realization of a Developed India by 2047.

**About the Program**

The Dear Mother Nature Global Postcard Writing Contest 2024 is a unique and creative initiative by Udaan Youth Club designed to celebrate World Nature Conservation Day. This contest seeks to engage individuals from diverse backgrounds in a meaningful dialogue about nature conservation by encouraging them to express their love and gratitude for Mother Nature through the timeless medium of postcards.

Participants are invited to write original, heartfelt messages to nature, encapsulating their personal connection to the environment and their commitment to its preservation. The contest not only aims to raise awareness about the importance of nature conservation but also to inspire a global community to take collective action in protecting our planet. Let's come together to honor and protect our environment, one postcard at a time.

**Timeline:**

1. Launch Date: 10th July 2024
2. Submission Deadline: 25th July 2024
3. Publication: All shortlisted postcards will be published within 48 hours of submission.
4. #EcoChampions Photo Collage and Video Series Invitation: 26th July 2024
5. Final Collage and Video Launch: 28th July 2024 (World Nature Conservation Day)

**Benefits:**

* Shortlisted postcards will be featured on UYC's official social media platforms and website, providing participants with an opportunity to gain recognition for their creative efforts.
* All published postcard participants will receive a certificate of participation signed by UYC President SR Aman Kumar, acknowledging their contribution to nature conservation.
* Outstanding participants, whose postcards receive notable engagement, will be invited to share their ideas and experiences in the #EcoChampions video series, further amplifying their voice and impact.
* All participants will be featured in the #EcoChampions photo collage, which will be launched on World Nature Conservation Day 2024, celebrating their collective commitment to environmental stewardship.

**Instructions:**

* This global contest is open to individuals from all backgrounds and demographics.
* The postcard message should start with "Dear Mother Nature" and end with two rhyming lines or one closing line. Participants can draw inspiration from UYC's official website or social media channels.
* The postcard message should be written in 75-100 words.
* Write your message in English, ensuring it is original content (not AI-generated).
* Writers, poets, social activists, artists, philanthropists, youth leaders, creative thinkers, environmentalists, journalists, and educators are especially encouraged to participate.

**Submit your postcard message:** <https://forms.gle/WigLNVnHnbr8PJj7A>

**Contact Info:**
For any inquiries, please reach out to Team Udaan Youth Club at nyktyodhi@gmail.com or O/o President, Udaan Youth Club at amankumarae@gmail.com with "Postcard Contest Query" in the subject line for easier communication.