

“Re-shaping cultural policies for artistic freedom”

Pre-event

Venue: Jakarta Convention Center, Merak Room II

Tuesday 2 May 2017

Promoting respect for human rights and fundamental freedoms of expression, information and communication is a prerequisite for the creation, distribution and enjoyment of diverse cultural expressions. These are among the core guiding principles of the 2005 UNESCO Convention on the Diversity of Cultural Expressions and the 1980 Recommendation on the Status of Artists. The recognition and protection of artistic freedom are germane not only to the creative practice of artists themselves but also to the rights of all cultural producers.

In the dynamics of social development, artistic freedom is an essential ingredient of the wellbeing of citizens and societies and for the stability of the cultural and creative industry sectors. The growth and flourishing of the latter are striking in countries that respect and protect the freedom of artistic expression. Freedom of expression for artists can be understood as a complex area of issues for policymakers, which includes measures aimed at protecting and promoting the economic and social rights of artists as well as their freedom of movement and of association.

During the 2016 edition of World Press Freedom Day held in Helsinki (Finland), Nordic Ministers of Culture adopted a Joint Declaration reaffirming that “Artistic and creative expression, as an integral part of the human right to freedom of expression, is critical both to the development of cultures and to the functioning of democratic societies”. Further to this, the Declaration welcomed “the important steps taken by UNESCO to enhance global monitoring in areas such as artistic freedom, gender equality, civil society participation and challenges in the digital age”, and encouraged further “discussions on the tools needed (...) as part of our national, regional and UNESCO’s normative systems.”

Bearing in mind global objectives set for the attainment of SDG.16.10 target on public access to information and protection of fundamental freedoms, this panel of Ministers of Culture from the Asia-Pacific region will take forward the Helsinki discussion. It will discuss how Governments can take appropriate steps to promote artistic freedom throughout the culture value chain, from creation to access. The focus will be on the possible types of interventions for promoting gender equality, state-civil society collaboration and the unhindered movement of artists. This high-level debate will be followed by a second panel composed of artists and cultural producers, who will provide insights on these topics, and the new obstacles faced (visas, double taxation, etc) that can hinder free, fair and balanced cultural and artistic international exchanges.

Questions to address

- How can government action create and sustain a climate encouraging freedom of artistic expression throughout the culture value chain: from creation to access?

- What are the specific cultural policies and measures required to promote gender equality, civil society partnerships and greater mobility?
- How can artists benefit better from “preferential treatment” measures?
- How is globalization affecting the status of artists and artistic practice?

Organizer: UNESCO, with the financial support of Denmark

Programme:

14h00	Welcoming words	Muhadjir Effendy , Minister of Culture and Education, Indonesia	10 min
14h10-14h25	Keynote: Artistic freedom today	Asaduzzaman Noor , Minister for Cultural Affairs, Bangladesh (speech delivered by H.E Major General Azmal Kabir, Ambassador of the Republic of Bangladesh to Indonesia)	15 min
14h25-14h30	Video message: Taking the Helsinki Declaration forward	Dagfinn Høybråten , Secretary-General Nordic Council of Ministers	
14h30-15h30 High level political discussion	Re-shaping cultural policies for the status of artists and artistic freedom Moderated by Anupama Shekhar, Director, Asia-Europe Foundation (ASEF)	Hilmar Farid , Director-General of Culture, Ministry of Culture and Education, Indonesia Nguyen Phuong Hoa , Deputy-Director-General, Ministry of Culture, Sports and Tourism, Viet Nam Ek Buntha , Deputy Director-General, Ministry of Culture and Fine Arts, Cambodia	60 mn
15h30-16h00	Questions and answers with the audience		15 mn
	Coffee break		
16h15	Keynote : Freedom of expression in the arts	Mr. Ole Reitov (Denmark) , Executive Director, Freemuse	15 m
16h30-17h30 Artists' Panel discussion	Artistic Freedom in an age of globalization Moderated by Ole Reitov, former	Mr. Shahidul Alam (Bangladesh), Photographer Mr Garin Nugroho (Indonesia), Film Director Mr. Seok-Kyu Choi (Republic of	60 min

	Executive Director, Freemuse	Korea): CEO, AsiaNOW Productions Mr Rahul Chittela (India), Film Director and producer	
17h30- 17-50	Questions and answers with the audience		15 mn
17-50- 18h00	Closing words	Danielle Cliche , Chief of Section Diversity of Cultural Expressions, UNESCO	10 min
	End of programme		

Biographies



Muhadjir Effendy is the Minister of Culture and Education of Indonesia, since July 2016. Born in 1956, in Madiun, East Java, he received his bachelor's degree from IKIP Malang in 1982. He earned his master's degree from Gadjah Mada University (UGM), majoring in public administration. In 2008, he received his PhD in military sociology from Airlangga University, in Surabaya, East Java. Muhadjir has served as rector for three periods from 2000 to 2004, 2004 to 2008, and from 2008 to February 2017.

He has worked as a lecturer for the School of Social and Political Sciences in UMM and for the School of Education at the State University of Malang (UM). Muhadjir was also known as an active columnist who often wrote on topics related to religion, education, politics and the military in mass media, scientific journals and books. Active in the management of several institutions, he served as the chairman of Muhammadiyah, chairman of the Central Agency for Private Islamic Universities Cooperation (BKSPTIS), chairman of the Association of Families of Indonesian Islamic Students (KB PII) in East Java, and as vice chairman of the Indonesian Association for the Development of Social Sciences (HIPIIS).



Asaduzzaman Noor M.P was appointed Minister for Cultural Affairs of Bangladesh in 2014. He joined politics as a student activist in 1973 and was elected General Secretary of the College Student Union in 1965. He held positions of Cultural Affairs Secretary of the then East Pakistan Students Union, Publicity Secretary and Cultural Affairs Secretary of the Bangladesh Awami League, the present ruling party. He was elected Member of Parliament for consecutive three terms in 2001, 2008 and 2013. He participated in the Liberation War of Bangladesh in 1971 as Freedom Fighter.

Mr. Noor's professional career started in 1972 as journalist and was appointed Press Relations Officer of the then Soviet Embassy. He joined theatre as performer and activist for theatre movement in 1973. He performed for more than 600 theatres, 165 drama and serials for television and radio. He directed many TV, radio and stage theatres. He wrote and translated a few plays. He is a prominent reciter of poems. He represented the country abroad in many occasions as performer, producer, playwright and a leader of the Union for Artistic Freedom.



Hilmar Farid is a historian and cultural activist. He holds a PhD from the National University of Singapore and wrote his thesis on Pramoedya Ananta Toer and the politics of decolonization in Indonesia. In the 1990s, he was active in the pro-democracy movement. He is a founding member of Jaringan Kerja Budaya, a collective of artists and cultural workers in the early 1990s, and also of the Institute of Indonesian Social History in 2000. He taught history and cultural studies at the Jakarta Arts Institute and University of Indonesia for several years. He has been an active member of

the Asian Regional Exchange for New Alternatives (ARENA) and the Inter-Asia Cultural Studies Society. On 31 December 2015, he was appointed as the Director General for Culture at the Ministry of Education and Culture of the Republic of Indonesia.



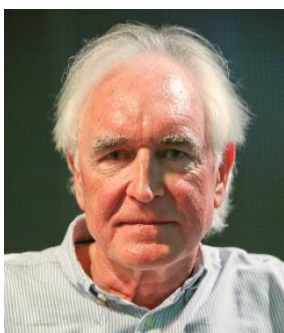
Nguyen Phuong Hoa has been working at the Ministry of Culture of Viet Nam for more than 15 years. She is one of the main authors of Vietnam's National Strategy on International Cultural Relations and has actively involved in organising numerous Vietnamese Cultural Days abroad as well as hosting a number of international art festivals in Viet Nam. Being the National Contact point for 2005 UNESCO Convention on the protection and promotion of Diversity of Cultural Expressions, she has strongly supported and advocated for the drafting of the National Strategy for the development of Vietnamese Cultural Industries until 2020, vision 2030, which was approved by the Prime Minister of the Government of Viet Nam in September 2016. She has extensive experiences in leading her team to conclude and implement cultural cooperation agreements with a number of countries. She also took part in the copyright negotiation in the Trans-Pacific Partnership Agreement (TPP).

Nguyen Phuong Hoa holds a BA in International Relations (Diplomatic Academy of Viet Nam) and a MA in Cultural Policy and Arts Administration from Goldsmiths, University of London, the UK.



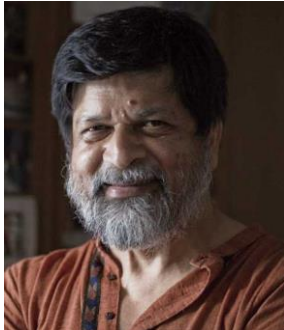
Ek Buntha is the Deputy Director-General, Ministry of Culture and Fine Arts, Cambodia. He has worked at the Ministry of Culture since 2000 and has been a member of several inter-ministerial committees on culture, and has acted as liaison with various international organizations and institutions working on issues related to culture.

Ek Buntha also teaches at the Royal University of Fine Arts in Cultural Anthropology and History.



Ole Reitov is the former Executive Director and co-founder of Freemuse, an international organization advocating and defending artistic freedom. Mr Reitov initiated the first World Conference on Music & Censorship in 1998 and the first ever World Conference on Artistic Freedom in 2012. He is a member of the UNESCO Expert Facility and wrote the chapter on artistic freedom for the UNESCO 2015 Global Report. He served as an expert consultant to the UN Special Rapporteur in the Field of Cultural Rights for the 2013 report "The right to freedom of artistic expression and creativity".

Mr. Reitov represents Freemuse at the UN Human Rights Council. Before he co-founded Freemuse he was a broadcaster covering cultural and political issues worldwide for the Danish Broadcasting Corporation. He has lived and worked in Pakistan, India and Bhutan as a broadcaster and consultant and has lectured worldwide on cultural diversity and artistic freedom. He co-produced with Deeyah Khan "Listen to the banned" - a compilation CD of banned music and has contributed to several books and reports on artistic freedom.



Shahidul Alam is the recipient of the Shilpakala Award, the highest national award given to Bangladeshi artists, photographer, writer, curator and activist, Shahidul Alam obtained a PhD in chemistry before switching to photography. Returning to Dhaka in 1984, he produced his seminal work, documenting the democratic struggle to remove General Ershad. A former president of the Bangladesh Photographic Society, Alam's work has been exhibited in leading galleries like MOMA, Centre Georges Pompidou and Tate Modern.

A speaker at Harvard, Stanford, UCLA, Oxford and Cambridge universities, Alam is a visiting professor of Sunderland University and an Honorary Fellow of the Royal Photographic Society and has chaired the international jury of World Press Photo. In describing Alam's book "My Journey as a Witness", John Morris, the former picture editor of Life Magazine called it "the most important book ever written by a photographer". Alam is the founder of the celebrated entities, the Drik Agency, the Pathshala Media Institute and the Chobi Mela festival of photography. He is also a new media pioneer and introduced email to Bangladesh in the early nineties.



Garin Nugroho was born in 1961 in Yogyakarta. He studied film and television at the Jakarta Arts Institute and graduated in 1985. He made numerous documentaries before moving on to fiction in 1991 with *Love on a Slice of Bread*.

After graduating from Kolese Loyola high school in 1981, Nugroho went to Jakarta to study filmmaking at the Jakarta Institute of Arts (Institut Kesenian Jakarta, or IKJ), as well as law and politics at the University of Indonesia (UI). After studying under Teguh Karya, he graduated from the IKJ in 1985. He later graduated from UI in 1991. Nugroho's debut film *LOVE IS A SLICE OF BREAD* (aka *Cinta dalam Sepotong Roti*, 1991) garnered six Citra Award nominations (Best Director, Best Movie, Best Editing, Best Music, Best Artistic Scenes and Best Cinematography) at the 1991 Indonesian Film Festival. Nugroho was selected as the Best Young Director at the Asia Pacific International Film Festival in Seoul the following year. *LETTER FOR AN ANGEL* (aka *Surat untuk Bidadari*, 1994) won Best Film at the Taormina Film Festival and the Tokyo International Film Festival, while Nugroho himself received Best Director at the Pyongyang International Film Festival and the Young Filmmakers Jury Award at the Berlin Film Festival. His film *LEAF ON A PILLOW* (aka *Daun di Atas Bantal*, 1998) won the Special Jury Prize at the Tokyo International Film Festival in 1998. Nugroho continues to work as a prolific creator of features, documentaries and shorts. He is also also a film critic for several Indonesian newspapers and a lecturer at the University of Indonesia.



Seok-Kyu Choi is currently working as the creative director of UK/Korea Season Festival 2017-18 at British Council, Seoul, Korea, Kyu's professional career started with festival management and artistic direction, first at the Chuncheon International Mime Festival and then at the Ansan Street Arts Festival. In 2005, he founded AsiaNow Productions to develop, produce and present innovative Asian contemporary physical theatre, dance and interdisciplinary arts.

In addition, Kyu has been curator and facilitator for three artist-residence and workshop projects such as Moving Space Project, Sound +: Pansori, and New Approaches, New Audiences designed to encourage hybrid performance by providing artists with a platform where they can work with international artists across disciplines. For emerging and mid-career producers, Kyu has developed the Asian Producers' platform and APP Camp 2014-2017 in order to create a strongly linked network of Asian producers who can work effectively across the region.



Rahul V. Chittella is an independent producer and director living in Mumbai, India. In 2009, he was the director and executive producer for the Global Lives Project, India. He then worked with the United Nations Documentary Program at the United Nations headquarters, New York City. In 2010, he was awarded the Media Citizen Karmaveer Puraskaar in India for his contribution to projects that have used media for social change.

Since 2010, Rahul has worked on projects like *The Reluctant Fundamentalist*, *God Room* (part of the anthology *Words with Gods*), *Nafas*, and *Queen of Katwe*. *The Reluctant Fundamentalist* premiered as the opening film for the 69th Venice International Film Festival, and at the 37th Toronto International Film Festival. Rahul is also the writer and director of his debut short film titled *Azaad*.



Danielle Cliche joined UNESCO in 2009 as the Secretary of the 2005 UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions and as Chief of Section, Diversity of Cultural Expressions. She is responsible for the implementation of the Convention worldwide and manages a team responsible for related operational programs that strengthen cultural governance in developing countries and foster a dynamic cultural sector, through the International Fund for Cultural Diversity.

Ms. Cliche was previously research manager at the European Institute for Comparative Cultural Research (ERICarts Institute) and founding co-editor of the Compendium of Cultural Policies and Trends in Europe. Since the early 1990s, she has carried out a wide range of international comparative research studies in the field of culture. Ms. Cliche graduated from the University of Ottawa with a degree in communication theory, culture, and international comparative politics. She earned her PhD from Vrije Universiteit Amsterdam in 2009.