IOS Evaluation of Standard-setting Work of the Culture Sector

Part IV – 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions

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Purpose of the present evaluation

- To assess the relevance and effectiveness of the standard-setting work related to the 2005 Convention: What difference does it make?

- To inform future work of Secretariat, Committee, Parties, UNESCO Member States.
Focus of the evaluation

The extent to which parties have integrated the provisions of the 2005 Convention in their legislation, policies and strategies
Key issues to be taken forward by Parties - 1

1. **Sharing** of good practices among parties, intergovernmental organizations and civil society organizations

2. **Discussing** the impact of Articles 16 (Preferential Treatment for Developing Countries)

3. **Encouraging Parties**: to consider the implications of the 2005 Convention as regards cultural governance and to provide technical assistance focusing on this area
4. **Paying particular attention** to the conditions (strengths/weaknesses) of cultural industries and the role of civil society actors in your countries, and considering the adoption of long-term strategies to address the identified needs

5. **Developing** an overall results framework for the Convention (including objectives, indicators and benchmarks)
Ratification by Member States → National policies and measures → Cooperation with private sector enhanced → More resources for creation of cultural goods and services → Increase in diversity of cultural goods and services → Stronger cultural industries

Capacity of public institutions and professionals strengthened → Preferential treatment leads to increased mobility of artists → Artists’ capacities strengthened, networks established, etc. → More demand for these cultural goods and services → Better quality and more goods and services created → Sustainable economic and social development
Thank you