



United Nations
Educational, Scientific and
Cultural Organization

Diversity of
Cultural Expressions

Organisation
des Nations Unies
pour l'éducation,
la science et la culture

Diversité
des expressions
culturelles

Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Diversidad
de las expresiones
culturales

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

Разнообразие форм
культурного
самовыражения

منظمة الأمم المتحدة
للتربية والعلم والثقافة

تنوع أشكال التعبير
الثقافي

联合国教育、
科学及文化组织

文化表现形式
多样性

5 CP

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CONFERENCE OF PARTIES TO THE CONVENTION ON THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

Fifth ordinary session
Paris, UNESCO Headquarters, Room II
10-12 June 2015

Item 14 of the provisional agenda: Future activities of the Committee

This document sets out the future activities of the Committee (2015-2017) based on the Convention's Operational Guidelines, decisions taken during the eighth ordinary session of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions, the IOS evaluation of the IFCD and desk study on the implementation of the Convention worldwide as well as various consultations with Parties during the 2013-2015 period.

Decision required: Paragraph 6

1. According to Article 23.3 of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Convention”), the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Committee”) shall “function under the authority and guidance of and be accountable to the Conference of Parties”.

2. A report of the Committee on its activities and decisions (2013-2014) is submitted to the Conference of Parties through document CE/15/5.CP/6. It presents the results of its debate held at its seventh ordinary session on establishing priorities among the range of activities requested by the fourth ordinary session of the Conference of Parties, within the available regular programme and extra-budgetary resources available.

3. At this session, the Conference of Parties is to take account of the work of the Committee during the 2013-2014 period, as well as establish the future activities that will guide the agenda and work plan of the Committee during the 2015-2016 period. The activities proposed to the Conference of Parties for consideration are compiled on the basis of:

- activities identified in the Operational Guidelines;
- decisions taken by the eighth ordinary session of the Committee (see, in particular, Decisions 8.IGC 5a and 5b and Decisions 8.IGC 7-12);
- recommendations identified in the Internal Oversight Service (hereafter “IOS”) evaluations, audits and desk study on the implementation of the Convention and examined by the Committee at its seventh and eighth ordinary sessions (see Documents CE/13/7.IGC/8, CE/13/7.IGC/13, CE/14/8.IGC/5a and 5b);
- the results of consultations with Parties to the Convention on, for example, digital issues (see Document CE/13/7.IGC/13 concerning the 2013 survey) and the status of artists (see Director-General Circular Letter 4078 and survey of October 2014).

4. The future activities proposed in this document are also based on the global priorities identified by the Conference of Parties and the Committee, as well as in the 37 C/5, to facilitate the effective implementation of the Convention by assisting its governing bodies, promoting information sharing and transparency at the international level and strengthening capacities of Parties – particularly developing countries – to design policies, measures and programmes that have a direct impact on the creation, production, distribution and enjoyment of a diversity of cultural expressions.

5. Against this background, the Conference of Parties could prioritise the following activities that would, to the extent possible, inform the Committee’s work plan (2015-2016) to be adopted at its ninth ordinary session:

- implement the **global capacity-building strategy** in the area of the governance of culture that promotes transparent, participatory and informed policy making to foster the emergence of dynamic cultural sectors in developing countries. This includes the continued development and implementation of **training modules** aimed at raising awareness of the Convention, in particular, the preparation of new modules on the implementation of Articles 16 (preferential treatment) and 21 (international consultation and coordination);
- continue implementation of the **International Fund for Cultural Diversity (IFCD)**, its results based management framework, its fundraising and communication strategy targeting private sector partners and awareness raising activities including the production and distribution of promotional materials. The Committee is to nominate, at its ninth ordinary session, three new members to the Panel of Experts responsible for assessing funding requests. At its tenth ordinary session, it will prepare terms of reference for the second IOS audit and evaluation of the IFCD to be launched in 2017, with special attention to be given to the application of UNESCO’s cost recovery policy and the criteria for allocating funds pertaining to sustainability and need;

- **policy monitoring and impact of the Convention:** collect and analyse data, information and best practises based on the Parties' quadrennial periodic reports and other sources. 104 reports are expected to be received and reviewed by the Committee prior to their transmission to the sixth ordinary session of the Conference of Parties. The Committee shall also **share the results** through the publication of a biennial Global Monitoring Report and the Convention's global knowledge management system. Additional monitoring activities are to focus on the impact of specific Articles of the Convention, in particular, Articles 16 and 21. Synergies are to continue between monitoring the impact of the Convention and the 1980 Recommendation concerning the Status of the Artist;
- develop an overall **results framework** for the Convention including SMART indicators;
- continue to encourage and assess the **participation of civil society** in the implementation of the Convention;
- prepare **provisional draft guidelines on digital issues** and the diversity of cultural expressions that take into account, in particular, international cooperation as well as public policies and measures relating to the cultural and creative industries;
- continue **monitoring the implementation of recommendations** resulting from the IOS evaluation of the International Fund for Cultural Diversity (2012), IOS desk study on the implementation of the Convention (2014), audits on the working methods of the Culture Conventions (2014) and external evaluator audit of the Governance of UNESCO Funds, Programmes and Entities (2015).

6. The Conference of Parties may wish to adopt the following draft resolution:

DRAFT RESOLUTION 5.CP 14

The Conference of Parties,

1. Having examined document CE/15/5.CP/14;
2. Takes note of information document CE/15/5.CP/INF.8;
3. Takes note also of Decisions 8.IGC 5a and 5b as well as Decisions 8.IGC 7 – 12 of the Committee;
4. Invites the Committee to:
 - *implement the global capacity-building strategy and develop training modules for Articles 16 and 21;*
 - *implement the International Fund for Cultural Diversity, its fundraising strategy, and prepare terms of reference for the second IOS audit and evaluation of the IFCD to be launched in 2017, with special attention to the application of UNESCO's cost recovery policy and the criteria for the allocation of funds pertaining to sustainability and need;*
 - *continue its policy monitoring activities to assess the impact of the Convention through the collection and analysis of data, information and best practices based on the Parties' quadrennial periodic reports and other sources, and share the results through the publication of a biennial Global Monitoring Report and through the development of a global knowledge management system. Particular attention is to be given to monitoring the impact of Articles 16 and 21;*
 - *pursue synergies in the monitoring of activities of related international standard setting instruments, in particular the 1980 Recommendation concerning the Status of the Artist;*

- *continue to encourage and assess the engagement of civil society in the implementation of the Convention as well as in the work of the Convention's statutory bodies;*
 - *prepare draft Operational Guidelines on digital issues;*
 - *develop an overall results framework for the Convention including SMART indicators;*
 - *continue monitoring recommendations resulting from the IOS evaluations (pilot phase of the IFCD, working methods of the culture conventions), desk study (implementation of the Convention) and external evaluator (self-assessment of governing bodies).*
5. Requests the Committee to establish, at its ninth ordinary session, a work plan and timeline for the implementation of these activities based on the human and financial resources available from both of the Regular Programme and Extra-budgetary Resources.