Item 6 of the provisional agenda: Alternatives for fundraising for the International Fund for Cultural Diversity

At its second ordinary session, the Committee included, by its Decision 2.IGC 9, in the agenda of its second extraordinary session, the examination of possible fundraising alternatives for the International Fund for Cultural Diversity.

Decision required: paragraph 8
1. The Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter “the Committee”), at its first extraordinary session, requested the Secretariat to organize, using extra-budgetary funding if available, consultations with Parties, experts, enterprises and donors, with a view of identifying potential sources of financing for the International Fund for Cultural Diversity (IFCD), hereinafter named the “Fund”.

2. Further to this request, the Secretariat began a reflection for the organization of an exchange session on the topic: Fundraising. The objective of this meeting would be to present convincing experiences and serve as a basis of the Committee’s reflection on defining a fundraising strategy for the Fund. Organizations have been identified on the basis of successful experiences in the field of fundraising, as beneficiaries and contributors, and a programme was prepared. A letter was sent to the Parties on 6 November 2008 asking for financial contributions in order to organize the exchange session.

3. During its second ordinary session, by its Decision 2.IGC 7, the Committee reaffirmed the need to develop a fundraising strategy given the voluntary nature of contributions to the fund. This strategy should accompany the guidelines on the use of the resources of the Fund adopted by the Committee.

4. The delegation of Brazil informed the Committee of its intention to help finance the meeting to be organized by the Secretariat, which should take place before the Committee’s second extraordinary session.

5. The Committee then decided to include in the agenda of its second extraordinary session an item entitled “examination of possible alternatives for fundraising for the Fund, including innovative financial mechanisms”.

6. The meeting entitled «Fundraising: Challenges and Opportunities» is scheduled for 5 March 2009 in Paris, from 10.00 to 13.00 in Room XII, at UNESCO Headquarters.

7. The minutes of this meeting will be included in an addendum to this document.

8. On this basis the Committee may wish to adopt the following decision:

DRAFT DECISION 2.EXT.IGC 6

The Committee,

1. Having examined document CE/09/2.EXT.IGC/208/6

2. Requests the Secretariat to continue the reflexion on the topic of fundraising for the International Fund for Cultural Diversity and to prepare an information document on this issue to the Conference of Parties.