RESILIENCE, HOPE AND ARTS IN UGANDA: Opportunities and Challenges During Covid-19 and Beyond

Thursday, 7 May 2020. 11:00am - 12:20pm

Naumo Juliana AKOROY
Commissioner Culture and Family Affairs
MODERATOR -

Mercy K. KAINOBWISIHO
Director Intellectual Property Directorate
URSB

Camilla BURUNGI
Founder Alliance 4 Development, Business Growth Strategist

Abdul KINYENYA
- ABDANGER - Choreographer Educator Entrepreneur

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COVID-19 UGANDA DEBATE

RESILIENCE, HOPE and ARTS in UGANDA: Opportunities and challenges during COVID-19 and beyond

7 May 2020
CONCEPT

INTRODUCTION

The COVID-19 pandemic has affected the whole world, plunging the global economy into a recession. The current health crisis has enormous global ramifications for the creative sector. It has impacted the entire creative value chain – creation, production, distribution and access – and considerably weakened the professional, social and economic status of artists and cultural professionals. Entrepreneurs and small- and medium-sized enterprises, which often lack the necessary resources to respond to an emergency of this magnitude, are especially vulnerable.

Freelancers, part-timers and gig workers, who make up a large segment of the sector’s labour force, are left with limited to no access to conventional social protection mechanisms. Lockdown measures around the world also directly impact the sector’s capacity.

Despite all that, artists are still resilient. Many have created their own works even within the Lockdown. Ugandan artists have composed songs of awareness of Covid-19, composed poems, supported one another in networks and many continue to use own creative resources to support their families, some are forward looking and seeking for sustainable solutions in a bid to avoid such similar livelihood threats and job losses.

ResiliArt is a global movement initiated by UNESCO that aims to strengthen the resilience of artists and cultural professionals in the face of the enormous challenges posed by the current health crisis.

Uganda is replicating ResiliArt movement by starting a dialogue among artists. The ResiliArt movement will:

1. Raise awareness about the impact of COVID-19 on the culture sector and the livelihoods of culture professionals.
2. Give visibility to artists worldwide – renowned or unknown – and ensure their voices are heard at the policy level to address existing gaps and needs.
3. Contribute to decision-making processes of Member States during the development of policies and financial mechanisms aimed at empowering artists.

ResiliArt is an online debate series with key industry professionals and artists – both established and emerging artists in Uganda.
THEME
RESILIENCE, HOPE AND ARTS IN UGANDA:
OPPORTUNITIES AND CHALLENGES DURING COVID-19 AND BEYOND

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TIME AND DATE

7 May 2020 from 11.00a.m - 12.20noon

THEMES

The ResiliArt debate will be structured around four key themes:
1) Constraints artists face as a result of the current confinement measures.
2) The current and future financial consequences of the health crisis on creative professions.
3) Measures that governments, international organizations and the private sector, among other actors, can put in place to support artists during and following this crisis.
4) How to develop cultural policies and funding models that adequately respond to crisis.

PANELISTS

Three cultural professionals from various fields

**Moderator**

Naumo Juliana AKORYO
Commissioner Culture and Family Affairs
Uganda

**Mercy K. KAINOBWISHO**
An Advocate of the High Court of Uganda with 15 years experience specializing in Intellectual Property Business and Company Law. She is the current Director of Intellectual Property at Uganda Registration Services Bureau.

**Camilla BARUNGI**
A business growth strategist who leverages innovation and cultural bridges to foster job creation and growth of Africa’s innovation ecosystems. As a University student of Silicon Valley, she was discovered as a fashion model and has worked for reknown luxury designers. She is Founder Alliance 4 Development.

**Abdul KINYENYA**
- ABDANGER -
Founder of Batalo East, Co-founder and former Artistic Director Tabu Flo. An educator, choreographer, photographer and entrepreneur with a passion for catalyzing social development through the creative arts and business partnerships.
FORMAT
Four (4) questions
90-minute discussions
20 minutes for Introductions, Q&A and conclusion
Panelists will answer tailored questions while engaging in a dialogue and building and reacting to other speakers’ responses.

HOW TO PARTICIPATE
Participation through Twitter and Facebook
#shareculture
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CONTACT
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