QUADRIENIAL PERIODIC REPORTS TO THE 2005 CONVENTION
CIVIL SOCIETY ORGANIZATIONS FORM

What is the 2005 Convention?
The UNESCO 2005 Convention for the Protection and Promotion of the Diversity of Cultural Expressions is an international agreement signed to date by 146 Parties. Based on human rights and fundamental freedoms, the Convention; i) acknowledges the dual nature, both cultural and economic, of contemporary cultural expressions; ii) recognizes the right of States to maintain, adopt and implement policies to protect and promote the diversity of cultural expression and to support the creation, production, distribution of and access to cultural goods and services; iii) provides a framework for informed, transparent and participatory systems of governance for culture.
To know more: https://en.unesco.org/creativity/

What is a Quadrennial Periodic Report (QPR) to the 2005 Convention?
Information sharing and transparency stands at the heart of the 2005 Convention. Upon ratification, countries commit to submit every four years QPRs on the policies and measures they have adopted to implement the Convention. Elaboration of a QPR serves as a dialogue platform for civil society to engage with governments in assessing progress made to protect and promote the diversity of cultural expressions, identify priorities and challenges.

How do I use this form?
This form is a tool for Civil Society Organizations (CSOs) promoting the diversity of cultural expressions as means to contribute to the QPR of your country. It is meant to facilitate information sharing of RELEVANT MEASURES AND INITIATIVES that your CSO has undertaken in the last 4 years to implement the 2005 Convention. You can share as many measures/initiatives as you would like to report on by filling in this form multiple times.

Who can fill out this form?
Only those CSOs promoting the diversity of cultural expression can fill in this form. For the purpose of the 2005 Convention, CSOs are “non-governmental organizations, non-profit organizations, professional in the culture sector and associated sectors, and groups that support the work of artist and cultural communities”.

What is a relevant measure or initiative?
You are invited to describe measures and initiatives that are covered by ONE of the 4 Goals of the Convention.

How will measures by CSOs be selected for submission in the QPR?
Measures and/or initiatives submitted by CSOs will be reviewed for onward consolidation and inclusion, as relevant, in the QPR submitted by the State Party to UNESCO.

How will future priorities for CSOs be included in the QPR?
Priorities reported by CSOs will be consolidated. Up to ten of them will be included in the QPR submitted by the State Party to UNESCO.

Information on your CSO participation and contribution to cultural policymaking and activities undertaken to promote the diversity of cultural expressions, including in the media and the culture and creative sectors.

RELEVANT MEASURES AND INITIATIVES — IMPLEMENTED IN THE LAST 4 YEARS — TO:

- Contribute to cultural policy design and/or monitoring, for instance through the participation in spaces for dialogue with government authorities (i.e. meetings, working groups).

- Promote the cultural and creative sectors and the diversity of cultural expressions, including:
  - Information and awareness raising activities (conference, debates, etc.)
  - Policy advocacy (submission of arguments, data, reports evaluating policies, etc.)
  - Capacity building and training for artists and cultural professionals
  - Support to medium, small or micro-enterprise creative industries and market development (micro-credit schemes, incubators, innovation laboratories etc.)
  - Support to digital literacy and promotion of creativity and cultural content in the digital environmental (skills and competences, creative spaces, innovation, research and development, etc.)
  - Artistic and media activities promoting the diversity of cultural expressions

1 See paragraph 3 of the Operational Guidelines on the Role and Participation of Civil Society
GOAL 2 – Achieve a balanced flow of cultural goods and services and increase the mobility of artists and cultural professionals

Measures and initiatives (e.g. funds and operational programmes) implemented by your CSO aimed at promoting the mobility of artists and cultural professionals around the world (notably from developing countries) and advocating for a special status for cultural goods and services in trade and investment agreements.

RELEVANT MEASURES AND INITIATIVES — IMPLEMENTED IN THE LAST 4 YEARS — TO:

- Manage or contribute to mobility funds for artists and cultural professionals (scholarships, travel grants, etc.)
- Manage information resources or training services providing practical guidance to facilitate the mobility of artists and cultural professionals (e.g. Internet platforms)
- Manage infrastructure (arts residencies) and major cultural events (cultural seasons, festivals) promoting the diversity of cultural expressions and hosting a large number of foreign artists, notably from developing countries
- Advocate for the granting of a special status for cultural goods and services in trade and/or investment agreements.

Goal 3 – Integrate culture in sustainable development frameworks

Measures and initiatives implemented by your CSO that promote the inclusion of creativity and cultural expressions as strategic elements in national sustainable development plans, that support regional equity in the distribution of cultural resources and/or facilitate inclusive access to such resources.

RELEVANT MEASURES AND INITIATIVES — IMPLEMENTED IN THE LAST 4 YEARS — TO:

- Promote the inclusion of creativity and cultural expressions as strategic elements of sustainable development plans and strategies
- Support cultural industry-based regeneration projects at the regional, urban and/or rural levels, including community-based initiatives
- Facilitate participation in cultural life and access to diverse cultural facilities and expressions, notably addressing the needs of disadvantaged or vulnerable groups.

Goal 4 – Promote human rights and fundamental freedoms

Measures and initiatives implemented by your CSO to promote gender equality\(^2\) in the cultural and creative sectors, aiming to support women as creators, producers, distributors and beneficiaries of cultural activities, goods and services as well as women's access to decision-making positions.

Measures and initiatives implemented by your CSO to promote and protect artistic freedom\(^3\), including actions related to: the right to create without censorship or intimidation; the right to have artistic activities supported, distributed and remunerated; the right to freedom of association; the right to the protection of artists' social and economic rights; and the right to participate in cultural life.

RELEVANT MEASURES AND INITIATIVES — IMPLEMENTED IN THE LAST 4 YEARS — TO:

- Support women's full participation in cultural life
- Support the recognition and advancement of women as artists, cultural professionals and/or creative entrepreneurs
- Collect and disseminate data related to gender equality in the cultural and creative sectors
- Promote and advocate for social protection measures that take the status of artists into account (e.g. health insurance; retirement schemes; unemployment benefits; etc.)
- Promote and advocate for economic measures that take the status of artists into account (e.g. collective agreements; income tax and other regulatory frameworks)
- Monitor violations to artistic freedom
- Protect artists at risk or in exile (e.g. providing safe houses, guidance and training, etc.)

\(^2\) Gender equality is a global priority of UNESCO. According to Article 7 of the Convention, Parties are encouraged to “pay due attention to the special circumstances and needs of women”.

\(^3\) Article 2 of the Convention states in its first guiding principle that “cultural diversity can be protected and promoted only if human rights and fundamental freedoms, such as freedom of expression, information and communication, as well as the ability of individuals to choose cultural expressions, are guaranteed".
CIVIL SOCIETY ORGANIZATIONS FORM

TO BE COMPLETED IN WRITTEN OR IN ELECTRONIC FORM

<table>
<thead>
<tr>
<th>1</th>
<th>Name of measure/initiative: <strong>Jubafest Initiative</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Related Goal of the 2005 Convention (Check only ONE):</td>
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<tr>
<td></td>
<td>☒ Goal 1</td>
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<tr>
<td></td>
<td>SUPPORT SUSTAINABLE SYSTEMS OF GOVERNANCE FOR CULTURE</td>
</tr>
<tr>
<td>3</td>
<td>Name of CSO(s) responsible for the implementation of the measure/initiative:</td>
</tr>
<tr>
<td></td>
<td>CSO NAME: <strong>Jubafest Initiative (JI)</strong> EMAIL: <a href="mailto:info.jubafest@gmail.com">info.jubafest@gmail.com</a> PHONE: +211916267038</td>
</tr>
<tr>
<td></td>
<td>CSO NAME: ______________________________ EMAIL: __________________________ PHONE: __________________________</td>
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<tr>
<td></td>
<td>CSO NAME: ______________________________ EMAIL: __________________________ PHONE: __________________________</td>
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<tr>
<td>4</td>
<td>Cultural domains covered by the measure/initiative:</td>
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<tr>
<td></td>
<td>☒ Cinema/Audio-visual/Radio</td>
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<td></td>
<td>☐ Publishing</td>
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<tr>
<td>5</td>
<td>Website of the measure/initiative, if available: <a href="https://www.creativegeneration.org/Jubafest">https://www.creativegeneration.org/Jubafest</a></td>
</tr>
<tr>
<td>6</td>
<td>Describe the main features of the measure/initiative (800 words):</td>
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<tr>
<td></td>
<td>The Jubafest Initiative (JI) is a cultural organization operating in Juba, South Sudan. It’s a cultural oriented organization, with thematic areas of Arts and culture, traditions and history, creating awareness, promoting cultural diversity to foster coexistence, love, peace and understanding while creating a positive image for the Republic of South Sudan and her citizens. The flagship project of our organisation is <strong>JUBAFEST ANNUAL CULTURAL FESTIVAL</strong> which takes place in Juba annually to showcase different activities like traditional &amp; contemporary performances, arts &amp; craft, street performance, visual arts, applied arts and many others targeting the youth and elders to promote Peace and Unity Inter-culturally and Intra-culturally. Juba being a cosmopolitan city and has brought all the tribes of South Sudan and other nationalities together to dwell in this wonderful city for the development of this country therefore; the Jubafest annual cultural festival will be a uniting factor for all our diverse ethnicities and visitors from other nationalities celebrating an extravaganza – availing the “Best” of what South Sudan has to offer Culturally, Traditionally and Historically. As an organisation promoting the work of arts and cultural artists in South Sudan, Due to the prolonged conflict in the country millions of South Sudanese were born and grew outside the country and as such we wanted to show them an insight of our cultures, traditions, and history through artistic expressions.</td>
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</tbody>
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4 This information will be published as contact information in the QPR and included in UNESCO’s database.

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This page contains information about the Jubafest Initiative, a cultural organization in Juba, South Sudan. The initiative is responsible for the JUBAFEST ANNUAL CULTURAL FESTIVAL, which showcases different cultural activities to promote peace and unity. The initiative aims to create awareness and understanding among the diverse ethnicities of South Sudan and visitors from other nationalities, celebrating the best of South Sudan's cultural heritage.
That gives South Sudanese a sense of belonging and a spirit of nationalism. We have established an online presence through social media and blogging to share work of artists made in South Sudan with the world.

Secondly, our organisation works creating films and radio serial dramas aimed at telling the stories of the people of South Sudan. Film is an important medium that promotes and preserves cultures and heritage and in that it is a reflection of the country’s history, a reflection of the country’s cultures as well as a reflection of the country’s heritage and encourage such documentation, so that our history and cultures are preserved.

As culture can be expressed through film and drama productions, the Jubafest Initiative seeks to grow this creative industry, so that the film value chain may increase to give unique contribution to the cultural expression for our community as they demonstrate the amazing ambitions and dreams.

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7. Does it specifically target young people?  
   - Yes / No

8. Does this measure/initiative receive or has it received funding from the International Fund for Cultural Diversity (IFCD)?  
   - Yes / No

9. What are the results achieved so far through the implementation of the measure/initiative? (400 words)

   Jubafest Initiative as an upcoming organisation has not achieved much. But so far as a result of our organisations initiatives and our online presence, over 5000 of our followers through social media platforms have liked, commented, and expressed interest in learning, exploring more about our diverse cultures. And this pushes us to bring more content to enable us promote the diversity of South Sudanese cultures.

   We have collaborated with other cultural and youth groups in South Sudan in organizing cultural events, social gatherings, etc. that are aimed at bringing out the best of South Sudanese cultures. Participants in these events have shown huge interest and people who have missed out, always follow up on the next edition such events. Meaning there South Sudanese love to gather and learn enjoy their cultural and traditional heritage. So, we have to create platforms that enable us celebrate, protect, promote and preserve our cultures.

FUTURE PRIORITIES

10. What do you consider should be the priorities of CSOs when implementing the 2005 Convention over the next 4 years? Why? (400 words)

   South Sudan as a young nation a lot needed to be done for the effective implementation of the 2005 Convention in the near future. We recommend that the private sector, Civil society organisation need to work with Ministry of Culture and National Heritage and other government bodies to develop strong policies that protect, guide and regulate the work of arts and cultural professionals, promote gender equality, freedom of artists and cultural professionals to perform without hindrance and interference from the public and state authorities, free movement of artists and cultural professionals within African countries and beyond.

   CSOs needs to collaborate with other stakeholders to avail capacity building workshop/training opportunities for arts and cultural professionals in South Sudan, most of the young people working in this sector have not attended a professional course, and this leads to poor quality of cultural and arts products made in the country. Availing these opportunities will improve the standards (Quality) of goods made by South Sudan art professionals.
CSOs need to work with the respective government bodies to open up spaces such as Public libraries, National galleries, Museums and digital platforms for educating the young generation about South Sudan cultures, traditions and history. Such spaces will tremendously contribute a deeper understanding of our cultures and brings in a sense of patriotism to South Sudanese.

CSOs should work and network with other arts and cultural companies, groups, art residencies and organisations within Africa to facilitate exchange programs, mobility of artists and Cultural professionals within the continent. This partnerships will expose South Sudanese artist to new audiences, therefore marketing our cultural goods across Africa.

Events like the **JUBAFEST ANNUAL CULTURAL FESTIVAL** are important in showcasing the South Sudan cultural diversity to the public, through this events we get to interact, network, dance, sing and enjoy our cultures and traditions. Secondly such events informs the citizens that South Sudan may be diverse, with unique regional histories and cultures, but belongs to all those who live in it. Therefore we recommend CSOs to create or support existing festivals to interest South Sudanese and the rest of the world in the identities of the people of South Sudan, in the hope that every South Sudanese will be able to see his or her ways of life displayed side-by-side with their fellow citizens, the message of which is the identification of commonalities while celebrating the beautiful cultural mix of their country.

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**SECTION TO BE COMPLETED BY THE PARTY**

**This form should be returned to:**

**ORGANIZATION:** Jubafest Initiative (JI)

**EMAIL:** info.jubafest@gmail.com

**ADDRESS:** Munuki Suk Libya opp. Charter 1 Bank

**To be considered for its inclusion in the QPR, this form should be returned before ________**