

## LUCINA JIMENEZ

**Lucina Jimenez** studied her B.A. degree in Social Anthropology at the National School of Anthropology and History (ENAH) in Mexico City, her M.A. and Doctoral degrees in Anthropological Sciences at the Metropolitan Autonomous University at Iztapalapa (UAM-I). She is an international consultant in cultural policy, cultural management and arts education, themes on which she has lectured on or consulted widely to the Ministries of Education and Culture in Mexico, Guatemala, Colombia, Uruguay, Costa Rica, Peru, Venezuela, Portugal, Cuba, the Dominican Republic, Brazil, Spain, Canada and U.S.A.

She has been a consultant for several international and multilateral organisms. She co-designed *Formart*, a program for the Spanish Agency for International Cooperation for Development, oriented to support projects about culture and education in Africa and Latin America. It was implemented in Maputo, in 2009. For the Andres Bello Convention in Colombia she worked two years preparing an evaluation of their academic production and writing a book named *Cultural Policies for a New Generation in Latin America*. It is an overview of the last 10 years of Latin American research in cultural policies and includes a strong chapter of proposals for different areas of cultural policies in terms of development, international cooperation and social participation. For UNESCO México, she designed and conducted workshops on creating cultural policies and intercultural dialogue, based on the Cultural Diversity Programming Lens, created by UNESCO, for stakeholders in the cultural and development sectors in Chiapas and Mexico City.

At UNESCO Paris she has been part of an international facilitators group for creating new capacities for the cultural sector in five countries: Costa Rica, Burkina Faso, Morocco, Ecuador, Cambodia and Costa Rica. She is coauthor of the Facilitator's Guide for the Cultural Diversity Programming Lens. Recently She was invited to become part of the International Advising Council of the Laboratory of Culture and Development created by Technological University Simon Bolivar in Cartagena de Indias, Colombia.

She designed and founded Non-Governmental cultural organizations: Forum of Mexican Culture for researching and analyzing Mexican cultural policies (1984-1994). She is the General Director of ConArte; (International Consortium for Art and School, A.C. (ConARTE), in 2005, an association that was created and consolidated in order to promote education through the arts in public schools as well as marginalized urban and indigenous communities. She is also the President of The Observatory of Communication, Culture and the Arts (OCCA); a member of Women in Television and Film; of American Fundraising Professionals. Under her direction, ConArte designed and implemented, in collaboration with the Secretary of Social Development, the program RedeseArte Cultura de Paz in Ciudad Juarez, Chihuahua and, under the support and initiative of UNESCO Mexico and Secretary of Education, the program Arts

Education, Social Cohesion and Intercultural Dialogue for Displaced Communities in Chiapas, as a component of their program Culture of Peace and Human Rights in Chiapas, supported by Found of the Millennium Development Goals.

She has been a member of the UNESCO Chair on Cultural Policies and International Cooperation since 2000, international Instructor for the Master's on Cultural Policies and International Cooperation. From that position she has given assessment on cultural policies, audience development and sustainable development on performing arts in Uruguay, Colombia, and Spain. She has been giving training on audience development and new strategies for artistic projects management to 40 directors and performing arts programmers of the Spanish Network of Public Theaters, Auditoriums since 2005.

As a member of the Group of Experts for Arts Education, Culture and Citizenship from OEI she has given assessment and support for cultural and educational policies in Colombia, Argentina, Brazil and Mexico. More recently she coordinated, with Imanol Aguirre (Spain) and Lucia Pimentel (Brazil) 11 authors from 9 countries of Latin America, Spain and Portugal for the book: *Arts Education, Culture and Citizenship* (2009), published by OEI and Santillana Foundation in Madrid, which is part of the 20-21 Goals, signed by Ministers of Education and Culture from the countries members of OEI.

With a trajectory of more than 25 years as director of different public institutions, programs and ONG, as well as a strong participation on the academic field, she designed and founded the Cultural Information System, The Performing Arts Network, and the International Festival for Electronic Arts (TransitioMX). She was deputy director of the Library of Mexico, Deputy Director of Radio Education, She was also technical director for the Cultural Borders Program; creator of the Distance Arts Education Program at the National Center for the Arts (using Internet, Video and Satellite Communications), which won a national prize for *Innovation in 2001*, awarded by the President of Mexico. From 2001 through 2005 she served as the General Director of the National Center for the Arts, where she designed and coordinated the creation of five new regional arts centers in Oaxaca, Veracruz, San Luis Potosi, Guanajuato and Baja California. She also designed and coordinated the "*Virtual Postgraduate Course in Cultural Policies and Cultural Management for Iberoamerica*", together with the Organization for Iberoamerican States (OEI) and UAM-Iztapalapa.

Jimenez is the author of several notable books, including *Theater and Audiences: The Dark side of the Auditorium* (2000); *The Public*, coordinated with Marisa Jimenez Cacho and *Management of Artistic Projects: Strategies for Fundraising and Audience Development* (2001), financed by the Ford Foundation for distribution in Cuba; *Cultural Policies in Transition: Challenges and Scenarios for Cultural Management in Mexico* (2007); *Cultural Democracy: a four hands conversation*; written in collaboration with

*Sabina Berman* (2006). She has participated in a wide range of other book projects in Brazil, Argentina, Guatemala, Mexico, and England among them the titles: "Cultural Consumption in Mexico" (1993); "Glimpses into Art from Education" (2003); *"Heritage, Performing Arts and Public Policies, Staging with Unrecognized Links"*, from the anthology *Intangible Heritage; Resonance of Our Traditions* (2004); also the essay *"Latin America: The Battle for Intangible Cultural Heritage"*, in *"Habitants of Memory: Notable Experiences of Social Appropriation of Immaterial Heritage in Latin America"*, by Arturo Arias (2005). Together with Jesus Martin Barbero, Eduard Delgado and Renato Ortiz, published *Culture and Sustainability in Iberoamerica* (2005), edited in Madrid by the Organization of Iberoamerican States (OEI) and INTERARTS. She is one of the 8 Latin American intellectuals and cultural promoters included in the book *Las Huellas de las Hormigas*, published recently by Colegio de la Frontera Norte in Mexico.

She also has participated in the anthologies: *Culture, a Strategy for Cooperation and Development* (2007); *Cultural Policies in Iberoamerica* (2008) and *Mexican Culture: Revision and Perspective* (2008) and more recently *"Memories, Heritage and identity; contemporary creativity and innovation"* for the Culture and Globalization Series, an international editorial project from American University in Paris, Cambridge University and UCLA. She is still participating as an author of the 2010 editorial project; *Culture and Development, coordinated by Alfons Martinell and published by Carolina Foundation and XXI Century, Madrid* (2010); *Culture as an economic actor; cultural and creative industries Abaco Magazine of Culture and Social Science* (2010). Recently, She wrote a book chapter about Culture and Millennium Development Goals Objectives for the coming up edition, coordinated by Carlos Moneta, supported by AECID (2011).

She has participated as a major speaker in several international Conferences in Arts Education, Cultural Policies and Audience Development among them: Escenium (Bilbao, 2010), Regional Conference on Arts Education (Colombia, 2007-2010); Latin American and Caribbean Regional Conference on Arts Education (Brazil, 2009), Iberoamerican Congress of Culture (Mexico, 2009), UNESCO 2<sup>nd</sup> World Conference on Arts Education (Seoul, Korea, 2010).

She wrote the contents chapter Culture and Education for the Virtual Course on International Culture Affairs for the Cultural Management for International Cooperation Training Program in Iberoamerica supported by OEI and has participated in the Itau Cultural Posgrade Program on Cultural Policies and International Cooperation. She enjoys reading, dance, music, films and photography, and to work and to share experiences with high level functionaries, governors, as well as artists or indigenous and popular urban communities. She has the experience of working with public, private and civil sector in arts, cultural policies and development programs.