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WORLDWIDE | MUSIC | EXPO

**Culture and
creativity are
the heartbeat
of our societies,
and it's time for
them to thrive!**

Cultural and musical diversity is threatened by the digital transformation, unequal market access and the limited mobility of artists, especially women, as well as restrictions on artistic freedom.

UNESCO's International Fund for Cultural Diversity is working to ensure everyone can create and access all kinds of creative expressions by investing in the people and policies to boost income opportunities for creatives, grow industry skills, and help artists access new markets, all over the world.

Join us to take action to protect cultural diversity now!

Learn more
about the IFCD



**International fund for
cultural diversity**

Investing in creativity. Transforming societies.

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The International Fund for Cultural Diversity: Our Impact

Since the IFCD was launched in 2010 as part of the UNESCO 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, we have invested more than

US\$ 9.4 million in **129 projects** across the globe.

This has helped:

- ▶ Develop and implement cultural policies that have reshaped entire sectors, creating widespread social and economic benefits.
- ▶ Build the skills of cultural entrepreneurs and create new cultural industry business models.
- ▶ Create new income opportunities for women, youth, indigenous people and other marginalized groups.
- ▶ Identify new markets for creatives to share diverse cultural expressions and for more people to access them.
- ▶ More people to shape their societies' narrative, promoting social inclusion and fostering peace.



Learn all about the
work and impact
of the IFCD here!



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Diversity of
Cultural Expressions