# Programme

**UNESCO workshop on media diversity and cultural pluralism in Seychelles**  
**Victoria, Seychelles**  
**21st - 22nd May 2019**  
*In celebration of the World Day for Cultural Diversity for Dialogue and Development (21st May)*

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Resource person</th>
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<tbody>
<tr>
<td>8:30am</td>
<td>Registration</td>
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<tr>
<td>9:00am</td>
<td>• Welcoming remarks</td>
<td>Mr. Ibrahim Afif, CEO Media Commission</td>
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<td>9:10am</td>
<td>• Agenda and objectives of the workshop – breakout groups formed</td>
<td>Ms. Karalyn Monteil, UNESCO Regional Advisor for Culture</td>
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<td>9:30am</td>
<td>• Ice-breaker: What is culture? What is culture in Seychelles</td>
<td>Ms. Karalyn Monteil, UNESCO Regional Advisor for Culture</td>
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| 9:30am     | • Presentation of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions  
  • Culture and Sustainable Development Goals  
  • *Discussion/ Question-Answer*                |                                                                                 |
| 10:30am    | Coffee Break                                                                              |                                                                                 |
| 11.00am    | • Policies and measures to support diversity of the media, and diversity of content in the media  
  • Indicators of diversity in the media  
  • Challenges to diversity in the media  
  • Monitoring diversity in the Media        | Mr. John Bosco, Communications and Information Specialist, UNESCO Regional Office for Eastern Africa |
| 1:00pm     | Group Photo and Lunch                                                                     |                                                                                 |
| 2:00pm     | • Presentation of draft Culture Policy for Seychelles: Mass Media and Creative Industries  
  • *Discussion/ Question-Answer*               | Mr. Gabriel Essack Technical Advisor, Department of Culture                        |
| 2:30pm     | Opportunities in using social media for the diversity of content in the media              | Mr. John Bosco, UNESCO                                                           |
| 2:30pm     | **TWEETHATON**                                                                             |                                                                                 |
| 3:30pm     | Presentation of UNESCO Global Report: Re-Shaping Cultural Policies                          |                                                                                 |
| 4.30pm     | Coffee break                                                                              |                                                                                 |
| 5:30pm-6:45pm | Create | 2030 Talk on Media, Culture and the Creative Industries in Seychelles |                                                                                 |
RE - SHAPING CULTURAL POLICIES
Create|2030 Talk in celebration of the UN World Day for Cultural Diversity for Dialogue and Development

Tuesday, 21st May 2019 at the Eden Bleu Hotel, Seychelles

5:30pm   Welcoming by MC
          Opening remarks by Ms. Karalyn Monteil, UNESCO Regional Advisor for Culture
          Official Speech by Mrs. Macsuzy Mondon, Designated Minister of the Republic of Seychelles

5:45pm   Create|2030 Seychelles Talk:
          Media, Culture and the Creative Industries in Seychelles

6:45 pm  Reception and Entertainment by the Mozaik Band
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<td>8:00 am</td>
<td>Registration</td>
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<tr>
<td>8:30 am</td>
<td>Recap of Day 1</td>
<td>Mr. John Bosco, UNESCO</td>
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| 8:45 am  | Breakout session: Analysis of Trends in the Seychelles media to establish opportunities/challenges for promoting diversity of cultural expressions  
  - Ownership  
  - Regulation  
  - Editorial policies  
  - Professional capacities |                             |
| 10:00 am | Coffee break                                                             |                             |
| 10:30 am | Investigative Journalism as a genre in promoting the diversity of cultural expressions.  
  Plenary session and discussions on:  
  - What is Investigative Journalism?  
  - Role of arts and cultural coverage in media  
  - Rights and responsibilities of journalists in the media  
  - Ethical considerations in investigative journalism  
  - Safety tips in investigative journalism | Mr. John Bosco, UNESCO      |
| 11:30 am | Practical exercises: Review of news articles using the annual Creole Festival as a case study  
  Plenary session: Presentation of analysis of news articles  
  (3 groups present their reviews using an investigative journalistic approach) |                             |
| 1:00 pm  | Lunch Break                                                              |                             |
| 2:15 pm  | Using documentary and human sources for reporting on cultural expressions by the media  
  - Seychelles Quadrennial Periodic Report on Measures to Protect and Promote the Diversity of Cultural Expressions, UNESCO Global Report  
  - National and international experts/stakeholders on cultural expression | Mr. John Bosco, UNESCO      |
| 3:30 pm  | Wrap-up session  
  Evaluation forms                                                           | Mr. John Bosco, UNESCO      |
| 4:30 pm  | Presentation of Certificates to Participants  
  Closing Remarks                                                              | Ms. Monteil & Mr. Bosco     |